



"SMILE
YOUR
WAY TO
SUCCESS
&
CHANGE
YOUR
SMILE"...-

DR. DEEPALI SHAH



WE HAVE ICONIC WOMAN DR. DEEPALI SHAH, COSMETIC DENTAL SURGEON, DENTAL RESEARCHER AND HOLDER OF A DEGREE IN MASTERS OF BUSINESS ADMINISTRATION (MBA) SHE PROUDLY HOLDS THE ESTEEMED RECORD FOR MAXIMUM NUMBER OF PUBLICATIONS BY A DENTIST IN SHORT SPAN (REF—WORLD RECORDS INDIA) WITH A TOTAL CLINICAL EXPERIENCE OF MORE THAN 18 YEARS, HAVING DONE 3500+ DIFFERENT DENTAL TREATMENTS, CO-AUTHORING 35 PUBLICATIONS, 10+ E-BOOKS AND AFTER ATTENDING 50+ CDES, WHICH IS NO MEAN FEAT, SHE IS NOW AN ESTABLISHED AND PROCLAIMED EXPERT IN THE FIELD OF AESTHETIC, COSMETIC AND OZONE DENTISTRY. HER PATIENTS SHARED GLOWING TESTIMONIES FOR HER COMMENDABLE WORK SATISFACTION, POSITIVE TREATMENT OUTCOMES HER NUMEROUS SOCIAL INITIATIVES INCLUDE RUNNING A CHARITABLE DENTAL CENTRE FOR THE SERVICE OF SOCIETY AND CONDUCTING NUMEROUS SCREENING, AWARENESS AND DIAGNOSTIC CAMPS PERIODICALLY DESPITE THE NUMEROUS SUCCESSES SHE HAS HAD IN HER CAREER, SHE REMAINS A HUMBLE, DOWN-TO-EARTH, AND GENUINE PERSON. SHE LIVES A SIMPLE LIFE SPREADING LOVE AND SMILES. IT IS CLEAR THAT SHE IS NOTHING SHORT OF A GIVER, WITH PERFECT WOMAN SHE SHARED HER JOURNEY SO FAR....



## ICONIC WOMAN



#### YOUR CHILDHOOD?

I am from Amravati Maharashtra, My childhood was no different than any other girl where in the initial years I used to get away with more of playtime and less of studies since education was not an important factor especially for girls. They were expected to learn house work and master cooking so that they themselves could help in household work till they could handle the houses well enough independently. I managed all of it and additionally managed to devote enough time to complete my studies thus enabling me to eventually become a doctor. The story is nothing short of being inspirational to many.

#### YOUR JOURNEY SO FAR?

I was born in a place where girls were not encouraged to study especially for professional courses (20 years back). However my parents supported me throughout and since there was no doctor in the family, they backed me to pursue the same. I tried to get a medicine seat, finally settling for dentistry and my hard work paid off when I became a doctor and made my family proud of me. Today girls in my family look up to me and are motivated to become professionals and experts in their field of interest.

#### WHAT MADE YOU TO CHOOSE YOUR CAREER AS COSMETIC DENTAL SURGEON. -

Smile your way to success and Change your smile, change your life are the two mottos which enabled me to choose a career in cosmetic dentistry. A smile is the most inexpensive way to impress someone and involves an interplay between the pink (gums) and the white (teeth). It is the most exciting, challenging and fulfilling branch of dentistry which has the potential to change the way how people look and feel thereby attracting confidence and success in their lives. A cosmetic dentist is the centerpiece around which other dental specialists help to restore or redesign a persons smile. I always wanted to make a difference to people's lives and cosmetic dentistry successfully allows me to do the same.

#### WAS IT ALWAYS IN YOUR MIND TO BE A DENTIST.

Since my early days of struggle and hard work, I had decided to become the first doctor in my family. I pursued my studies to get a medical seat finally settling for a dental college. Dentist is a combination of Doctor + Artist which enables me to put my artistic skills to use thus helping me re-build teeth with long lasting esthetics and natural looks. I am happy to have chosen this challenging profession and done full justice to it over the years.

### PERFECT WOMAN

#### **HOW WAS YOUR START -**

There was no doctor in our family and we acutely felt the need for it at various points of time in life. This motivated me to take up the challenge to become one and at a young age that became my motivating force which helped me overcome all my struggles and obstacles. My parents and siblings backed me and became my source of strength and support which enabled me to finally become a doctor and also pursue further studies

#### CHALLENGES IN LIFE.

Decades ago, girls were discouraged from pursuing professional courses of higher education and predominantly given the task of managing the house. Also there was no professional/ doctor in the family to guide me along my education and life journey. I acutely felt the absence of a mentor or career coach. These were the topmost challenges that I faced in my life, however my motivation and fire in the belly attitude helped me overcome them successfully. Inspite of these, my determination and constant support from the family enabled me to fulfill my dreams and ambitions.





## WHAT INSPIRED YOU TO TAKE IT FORWARD ...

I was always self inspired and my family stood by me, as they wanted me to take up the challenge to be the first doctor in the house. Their backing and my motivation was strong enough for me to cross all hurdles and eventually fulfill our dream. I knew I wanted to become a doctor and when your vision and ultimate goal is clear then everything falls in place, provided you are willing to put in the required effort and hard work. Nothing comes easy in life.





#### YOUR EXPERIENCE TILL TODAY?

My journey has been challenging, satisfying and fulfilling. I have had a roller coaster ride having seen many ups and downs but support from my family and husband has ensured that I could manage to pull through. You need the right guidance early on in life who can dissect your strengths and weakness and accordingly guide you to a professional course correctly. I had a long period of struggle to become a doctor, then another struggle to settle down in Mumbai personally and professionally (however I managed the same with strong support of my spouse - who also is from the same profession and equally motivated). Together we managed to ride the storms and are now enjoying the fruits of our hard work with a good settled clinical practice. Challenges will keep coming in life, however you need to be motivated to face the same and come out successfully.

#### **SOMETHING ON FAMILY SUPPORT?**

I thank universe for blessing me with the most understanding, caring and loving husband who always encouraged me and of course for adorable family including my parents and siblings who always stood for my dream and ambition to become a doctor. Inspite of educational and financial difficulties, they always encouraged me in every way to eventually become a healthcare professional and were pillars of support in my life always. Their constant support ensured my success.

# PERFECT WOMAN



# YOUR SAY FOR WOMEN WHO WISH TO TAKE UP SAME PROFESSION (WALK ON YOUR PATH)...

Success lies on the threshold of relentless hard work, patience and struggles. Be ready to patiently cross a path full of obstacles and struggles especially if you are a first generation dentist as the waiting period is long. The key to success lies in local networking and socializing. So if you already personally know a lot of people in your area then it will help build your dental practice in the long run. The key is to get out there in the market and meet new people everyday thus continuously expanding your sphere of influence which will reflect in the growth of your dental practice. Always be true and honest to your work.

## HOW YOU MANAGE WORK AND LIFE.

It's tough but do-able. Women are auto-trained to multitask and as an extension maintain work-life balance. I have a 5 year old girl child and a supportive surgeon husband who helps me in household as well as to manage the clinic efficiently too. I, Keep adequate manpower by my side to help me run the house (household helpers) and enough trained help in the clinic too (assistants and associates) so that nothing is compromised as for lot of my patients - the first impression may be the last impression and I dont want them to have a bad experience. I, Never carry work to my home and vice versa. I, Never mix up my personal with my professional life.

## IF NOT IN COSMETIC DENTISTRY WHAT YOU WOULDHAVE BEEN -

My passion has always been dancing and cooking. It keeps me keep fit, motivated, happy and enthusiastic and thus if i would not have been a cosmetic dentist, I would surely have pursued a career in professional dancing or would have tried to be a masterchef





"PERFECT WOMAN MAGAZINE IS ALREADY THE ONE STOP SOLUTION FOR MOST INFORMATIONAL NEEDS OF ANY WOMAN AND HAS THE POTENTIAL TO BE THEIR FIRST AND ONLY CHOICE FOR A MIX OF KNOWLEDGE AND INFOTAINMENT. THE ARTICLES IN THE MAGAZINE ARE ALREADY PRACTICAL ORIENTED AND HENCE LIKED AND SHARED BY ALL. I WISH PERFECT WOMAN MAGAZINE TO FURTHER SCALE DIZZYING HEIGHTS OF SUCCESS IN THE FUTURE"......

### PERFECT WOMAN

## ICONIC WOMAN



"THE READERS ARE WELL **ADVISED TO MAINTAIN** THEIR ORAL HEALTH SINCE IT DIRECTLY **IMPACTS THEIR OVERALL HEALTH. SCIENCE HAS** PROVED THE ORAL-**OVERALL HEALTH CONNECTION AND A CLEAN AND HEALTHY** MOUTH IS NOW THE **GATEWAY TO A HEALTHY** BODY. THE FIRST THING **NOTICED IS A PERSON'S SMILE AND HENCE THEY** NEED TO INVEST IN IT, **MAINTAIN THEIR TEETH** AND GUMS FOR NATURAL LOOKS, ESTHETICS, **EFFICIENT CHEWING AND** TO AVOID DIGESTION **RELATED PROBLEMS IN** THE FUTURE. FOLLOW A SIMPLE ROUTINE OF **TWICE DAILY** TOOTHBRUSHING, TONGUE CLEANING. FLOSSING AND REGULAR **USE OF MOUTHWASH TO AVOID DENTAL** PROBLEMS. AVOID STICKY FOOD, TOBACCO IN ANY FORM, KEEP DIABETES **UNDER CONTROL AND MAINTAIN REGULAR CHECKUPS WITH YOUR DENTIST TO EFFECTIVELY MAINTAIN YOUR ORAL** AND SYSTEMIC HEALTH".....