

Colorado All Service Academy Ball
2019 Souvenir Program Ad Agreement



Contact Name: _____
Company (if applicable) _____
Address: _____
City, State, Zip Code: _____
Phone: _____
Email: _____

Service Academy Affiliation:

☐ USMA ☐ USNA ☐ USCGA ☐ USMMA ☐ USAFA

Ad Size	Price	Amount Due
Full Color, Full Page, (7.2" x 9.7")	\$250.00	
Full Color, Half Page (7.2" x 4.75")	\$125.00	
Full Color, Quarter Page (3.5" x 4.8")	\$100.00	

Patriotic Patron Listing <i>No Ad - Donation Only - Minimum Donation \$50</i>	Donation Amount
Printed Name to be listed in Souvenir Journal:	

PHOTOS: Clear and High-Quality Photographs may be included on FULL or HALF size page ads only. All ads should be sized to the correct dimensions and orientation and formatted for high quality printing (300 dpi resolution).

ADS: Should be camera ready (no additional design or layout required) and provided in PDF format. The specifications are as follows:

- Required format for four-color (or black and white) digital advertisement is hi-res Adobe Acrobat
- PDF or PDF-X/1a file format (version 8.0 or higher compatible) with fonts and images embedded
- Embedded images must be a minimum of 300 ppi (pixels per inch)
- Color images should be CMYK

Please Initial	In an effort to provide the best Souvenir Program possible, CASAB reserves the right to make adjustments to all artwork provided. We will make every effort to contact you should your artwork require significant changes.
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Signature _____

Date _____

Deadline to submit camera ready artwork: December 7, 2018

Credit Card Payment may be made on the CASAB website Sponsorship Page:

www.Coloradoasab.org

Checks made payable to CASAB should be mailed to:
Dana Arvin, 2071 Ivanhoe Street, Denver, CO 80207

Questions? Email: Coloradoasab2018@gmail.com