

**Colorado All Service Academy Ball
2022 Souvenir Program Ad Agreement**



Contact Name: _____

Company (if applicable): _____

Address: _____

City, State, Zip Code: _____

Phone: _____

Email: _____

Service Academy Affiliation:

- USMA USNA USCGA USMMA USAFA

Ad Size	Price	Amount Due
Full Color, Full Page (7.2" x 9.7")	\$250	
Full Color, Half Page (7.2" x 4.75")	\$125	
Full Color, Quarter Page (3.5" x 4.8")	\$100	

Patriotic Patron Listing No Ad – Donation Only – Minimum Donation \$50	Amount Due
Printed Name to be listed in Souvenir Program:	

PHOTOS: Clear and High-Quality Photographs may be included on FULL or HALF size page ads only. All ads should be sized to the correct dimensions and orientation and formatted for high quality printing (300 dpi resolution).

ADS: Need to be camera ready (no additional design or layout required) in PDF Format. The Specifications are as follows:

- Required format for four-color (or black and white) digital advertisement is hi-res Adobe Acrobat
- PDF or PDF-X/1a file format (version 8.0 or higher compatible) with fonts and images embedded
- Embedded images must be a minimum of 200 ppi (pixels per inch)
- Color images should be CMYK
- Send a copy of this form and photos to casabprogram@coloradoasab.org

For parent ads, you can submit the photo along with the text and we will typeset it for you. Many families will run ads for their cadet/midshipmen, especially if they are in their senior year.

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Signature

Date

Deadline to submit camera ready artwork: November 15, 2022

Credit Card Payment: CASAB website | *Donate Page:* www.ColoradoASAB.org

Checks: mail to: Colorado All Service Academy Ball (CASAB) | Joe Soivignier, Treasurer
4160 Stonehaven Dr. | Colorado Springs, CO 80906

Colorado All Service Academy Ball is a 501 (c)(3) Organization | EIN 80-07 62794

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