

**Colorado All Service Academy Ball
2020 Souvenir Program Ad Agreement**



Contact Name: _____
 Company (if applicable): _____
 Address: _____
 City, State, Zip Code: _____
 Phone: _____
 Email: _____

Service Academy Affiliation:

USMA USNA USCGA USMMA USAFA

Ad Size	Price	Amount Due
Full Color, Full Page (7.2" x 9.7")	\$250	
Full Color, Half Page (7.2" x 4.75")	\$125	
Full Color, Quarter Page (3.5" x 4.8")	\$100	

Patriotic Patron Listing No Ad – Donation Only – Minimum Donation \$50	Amount Due
Printed Name to be listed in Souvenir Journal:	

PHOTOS: Clear and High-Quality Photographs may be included on FULL or HALF size page ads only. All ads should be sized to the correct dimensions and orientation and formatted for high quality printing (300 dpi resolution).

ADS: Need to be camera ready (no additional design or layout required) in PDF Format. The Specifications are as follows:

- Required format for four-color (or black and white) digital advertisement is hi-res Adobe Acrobat
- PDF or PDF-X/1a file format (version 8.0 or higher compatible) with fonts and images embedded
- Embedded images must be a minimum of 200 ppi (pixels per inch)
- Color images should be CMYK

Signature _____

Date _____

Deadline to submit camera ready artwork: November 30, 2020

Credit Card Payment: CASAB website | Sponsorship Page: www.ColoradoASAB.org

VENMO, ZELLE and PAYPAL are also accepted (use: CASAB Treasurer@CASAB2020)

Checks: mail to: Colorado All Service Academy Ball (CASAB) | Paul Russell, Treasurer
29204 Wild Rose Drive | Evergreen, CO 80439