

G'day, mid-level managers! Ready to dive into the world of process mapping? Don't worry; we'll keep it simple and straightforward to keep things light. Whether you're looking to streamline a simple process or overhaul a complex one, this guide will help you choose the right tool for the job.

1. Flowchart: The Basics

Use for: Simple, linear processes.

Flowcharts are like the meat pies of process mapping—classic, reliable, and everyone knows them. Use flowcharts for straightforward processes where you need to show the sequence of steps. Think of them as your go-to for mapping out how to make a cuppa or process a customer order.

Example: Customer returns process

- 1. Customer requests a return
- 2. Verify purchase
- 3. Approve return
- 4. Process refund

Pros: Easy to create, quick to understand

Cons: Can get messy with complex processes

Tip: Use standard symbols like rectangles for steps, diamonds for decisions, and

arrows for flow direction.

2. Value Stream Map (VSM): The Lean Machine

Use for: Identifying value and waste in processes

Value stream maps are your top choice for Lean projects. They help you see where value is added and time and resources are wasted. They're perfect for trimming the fat and making things more efficient.

Example: Manufacturing process from raw material to finished product

Pros: Great for spotting inefficiencies, ideal for Lean Six Sigma

Cons: Can be time-consuming, needs detailed data

Tip: Map both the current and future states to identify improvement opportunities.

3. Swimlane Diagram: Clarity in Roles

Use for: Processes involving multiple departments or roles



Swimlane diagrams split the process into lanes for each department or role, making it clear who does what. Think of it like a relay race where everyone knows their part – no more passing the baton to the wrong person!

Example: Onboarding a new employee

• HR: Prepare contract

• IT: Set up workstation

Manager: Welcome and orientation

Pros: Clear responsibility, easy to follow **Cons:** It can get complex with many roles

Tip: Use swim lanes to highlight handoffs between departments to improve

communication.

4. SIPOC Diagram: High-Level Overview

Use for: Defining process boundaries and critical elements

SIPOC stands for Suppliers, Inputs, Processes, Outputs, and Customers. It's like a roadmap showing the start and end of your process and everything in between. Use it for a bird's-eye view before diving into the nitty-gritty.

Example: Order fulfilment process

Suppliers: Vendors

Inputs: Raw materials

Process: Manufacturing

Outputs: Finished goods

Customers: End users

Pros: Simple, high-level view

Cons: Lacks detail for complex processes

Keep it high-level to avoid getting bogged down in details; focus on critical elements.

5. Business Process Model and Notation (BPMN): For the Detail-Oriented

Use for: Complex processes requiring rigorous documentation

BPMN is detailed and versatile, like a Swiss Army knife for process mapping. Use it when you must document every little detail and follow industry standards. It's perfect for processes that need to be rock solid.



Example: Compliance process in financial services

Pros: Highly detailed, standardised

Cons: Steep learning curve, can be overkill for simple processes

Tip: Start with a high-level BPMN and add details progressively to manage complexity.

6. Workflow Diagram: Task-Focused

Use for: Managing tasks and activities within a process

Workflow diagrams focus on tasks and activities, making them great for managing project workflows. Think of it as your checklist on steroids, keeping everything on track.

Example: Marketing campaign process

1. Plan campaign

- 2. Design materials
- 3. Launch campaign
- 4. Monitor performance

Pros: Task-focused, easy to track progress

Cons: Can miss the big picture

Use it to manage ongoing tasks and keep teams aligned with project goals.

7. Data Flow Diagram (DFD): Data in Motion

Use for: Visualising how data moves through a system

DFDs are your best mate when dealing with data-heavy processes. They show how data is input, processed, and output, helping you spot bottlenecks and inefficiencies.

Example: Online order processing system

Pros: Highlights data flows, identifies inefficiencies **Cons:** It can be too technical for some audiences

Tip: To optimise information handling, focus on the data flow, not just the tasks.

8. Gantt Chart: Project Manager's Pal

Use for: Project management and scheduling.

Gantt charts are all about timelines and dependencies. They are perfect for managing projects where you must see start and end dates and track progress.

Example: Product launch timeline

• Research: Jan - Feb



• Development: Mar-Apr

Testing: May - Jun

Launch: Jul

Pros: Visual timeline, tracks progress

Cons: Can get unwieldy with large projects

Tip: Use it to manage project timelines and dependencies effectively.

9. Cause and Effect Diagram (Fishbone): Root Cause Analysis

Use for: Identifying root causes of problems

Fishbone diagrams help you investigate problems, identify potential causes, and categorise them. It's like playing detective but without the trench coat.

Example: Investigating a drop in sales

• Categories: Marketing, Sales, Product, Customer Service

Pros: Identifies root causes, encourages thorough analysis

Cons: Can be subjective

Tip: Collaborate with team members to identify all possible causes and ensure thorough analysis.

10. Mind Map: Brainstorming Buddy

Use for: Organising ideas around a central concept

Mind maps are great for brainstorming and organising ideas in a less structured format. Perfect for getting creative and exploring all possibilities.

Example: Planning a new product launch

Central Idea: Product launch

• Branches: Marketing, Sales, Development, Support

Pros: Encourages creativity, flexible

Cons: Can lack structure

Tip: Use it for initial brainstorming sessions to capture all ideas.

11. Customer Journey Map: Walk in Their Shoes

Use for: Visualising the customer's experience.

Customer journey maps show a customer's steps when interacting with your business. Great for spotting pain points and opportunities to improve the customer experience.



Example: Online shopping experience

Steps: Search, Browse, Select, Purchase, Receive

Pros: Customer-focused, identifies pain points

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Tip: Put yourself in the customer's shoes to identify all interaction points and improve

their experience.

12. Spaghetti Diagram: Physical Flow

Use for: Visualising the movement of materials or people

Spaghetti diagrams show the physical flow of materials or people in a space. It is ideal for identifying inefficiencies in layout or movement.

Example: Factory floor layout

Tracks the movement of workers and materials

Pros: Visualizes physical flow, identifies inefficiencies

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Tip: Use it to streamline physical workflows and improve spatial efficiency.

13. Kanban Board: Visual Workflow

Use for: Managing workflows and tasks.

Kanban boards use cards and columns to represent tasks and their status. They're brilliant for managing workflows and spotting bottlenecks.

Example: Software development workflow

Columns: To Do, In Progress, Done

Pros: Visual workflow, easy to update

Cons: Limited detail on task dependencies

Tip: Use it for agile project management and to visualise work progress.

14. Process Flow Diagram (PFD): High-Level Engineering

Use for: Engineering and process industries

PFDs provide a high-level overview of significant process steps and equipment. They're great for engineering processes where you must see the big picture.

Example: Chemical manufacturing process



Pros: High-level overview, useful for engineering

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15. Deployment Flowchart (Matrix Diagram): Role Clarity

Use for: Showing roles and responsibilities

Deployment flowcharts combine flowcharts and swimlanes, showing the sequence of steps and responsibilities across roles or departments.

Example: IT project deployment

Roles: Developer, Tester, Manager

Pros: Clarity in roles and responsibilities

Cons: Can be complex

Tip: Highlight handoffs and responsibilities clearly to avoid confusion.

Summary: Keep it Simple, and start

When choosing a process mapping tool, remember that simpler is often better. Start with the basics and dive into more complex tools if needed. After all, the goal is to make your life easier, not harder. So grab a meat pie, laugh, and get mapping!

Happy mapping, and remember – if in doubt, keep it simple and get the ball rolling.

Cheers!

Proteus Consulting **Process Mapping: Navigating the Maze of Tools and Techniques**

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Just remember – if in doubt, keep it simple and get the ball rolling. Continuous Improvement is better than delayed perfection.

Cheers!

Proteus Consulting