

The Eva Rose Foundation Year in Review 2024

Welcome to our Year in Review for 2024! We are thrilled to share the incredible progress and achievements we've made this year, thanks to the unwavering support of our donors, volunteers, and community partners. Your dedication has been instrumental in helping us fulfill our mission.

Mission

The Eva Rose Foundation's mission is to raise awareness of safe sleep for babies and children. This past year, we have continued to strive towards our vision of helping babies and children get into their own sleeping spaces, ensuring that our efforts make a meaningful impact on the lives of those we serve.

Key Achievements

This year, we launched a new program, # VOLUMEUP Safe Sleep and connected with a new community partner, Friends of Mothers and Infants.

We hosted the 2nd Annual Steps for Safe Sleep which serves to bring awareness to safe sleep, raise funds, and celebrate Eva's birthday.

We continued our support of Sleep in Heavenly Peace – Cuyahoga W in the following ways:

- Being a Silver Pillow Sponsor for the Bunks Across America campaign for the second year in a row
- Having our own bed build in which we sponsored 10 twin size beds, doubling our number from last year, and helping to build a total of 23 beds for children in need

The foundation created a new community connection with Friends of Mothers and Infants, a program partner of MetroHealth. We helped support this program by:

- Donating travel cribs, diapers, wipes, and cream to be given to new parents/grandparents or social workers for babies in need.
- Providing our brochures that will be given out to anyone who receives support from Friends of Mothers and Infants. This will help get our mission and proper sleeping instructions out into our communities.

Future Goals

Looking ahead, we are excited to announce our goals for the upcoming year:

We will continue to maintain strong partnerships with Sleep in Heavenly Peace and Friends of Mothers and Infants. We also hope to build new connections with other community non-profits that will continue to support our mission.

We invite you to join us in making a difference. Here's how you can get involved:

Donate: Your contributions help us sustain and grow our programs. Attend our 3rd Annual Steps for Sleep walk and fundraiser on April 12, 2025, at the North Olmsted Community Park. Details will be posted on website. You can also visit theevarosefoundation.org/donate or mail checks made out to The Eva Rose Foundation to the address below at any time:

The Eva Rose Foundation
PO Box 26287
Cleveland, OH 44126

Volunteer: We will need volunteers for our annual bed build at SHP in the fall of 2025. Keep an eye on our website, evaslight.org, and our social media pages on Facebook and Instagram.

Spread the Word: Follow us on social media and share our mission with your network. Thank you for being a part of our journey. Together, we are making a difference, and we look forward to another year of progress and success with your continued support.

With Gratitude,
Athena McGinnis
President
The Eva Rose Foundation