

WVON 1690 AM

Senior Talk

with **Clara Hubbard**

A resource and information show for seniors and veterans

COMMUNITY NEWS | HEALTH ADVOCACY
FAMILY MATTERS | RESOURCES | ENTERTAINMENT

**EVERY SATURDAY MORNING
FROM 7-8AM ON WVON 1690 AM**

For Guest Appearances & Advertising Details:
Senior Talk with Clara Hubbard
312-725-4377 voicemail and text
Seniortalk@gmail.com

Please Visit www.seniortalkmedia.com to learn more

WVON'S SENIOR TALK FEATURING CLARA HUBBARD

WVON is proud to provide our Senior population with a show that speaks directly to their needs. Nearly 40% of WVON's audience are thriving seniors. *Senior Talk* will be hosted by *Clara Hubbard*. She has an extensive background with sharing resources that are vital and helpful to loved ones as they assist with making decisions relating to rising healthcare, caregiving, reduced mobility, cognitive decline, social isolation, and wraparound services meeting this robust group where they are. This weekly Saturday show will air from 7a-8a and is WVON's only show totally directed to providing targeted programming for this important sector. We will include social media and digital to support this program.

- Inclusion in 13 editions of WVON's e-newsletter 50k subscribers
- Social & Digital Integration (1 social media post weekly)



COMMUNITY PARTNERS

aging While Black
ChicagoLand

Join our monthly virtual convening and help shape the future for Black elders in Chicagoland! Connect across generations, share your voice, and be part of a vibrant community working together to create welcoming spaces, foster intergenerational collaboration, and leverage our collective resources.

VISIT BIT.LY/AWBCHICAGO,
EMAIL [KALI@AGINGWHILEBLACK.CO](mailto:kali@agingwhileblack.co)
OR SCAN TO REGISTER

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SENIOR TALK WITH CLARA HUBBARD
Chicago, IL

2025/1Q26



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MELODY SPANN COOPER



MELODY SPANN COOPER
CHAIRWOMAN & CEO
MIDWAY BROADCASTING CORPORATION

WVON AUDIENCE PROFILE

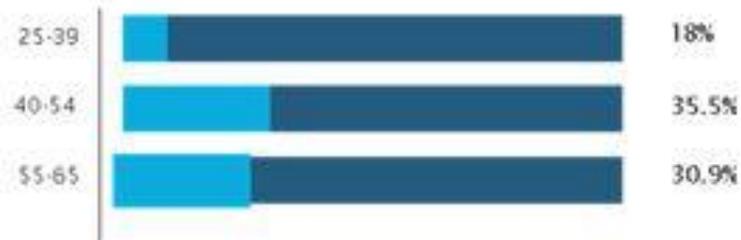


WVON is Chicago's "exclusive" Black News/Talk content provider and remains a relevant and trusted voice in Chicago's media landscape with a projected listening audience of 184,700 weekly.

Gender



Age Distribution



4MM+

DELIVERING OVER 4 MILLION IMPRESSIONS ACROSS DIGITAL PLATFORMS EACH MONTH

Household Income



Education Level





About Clara Hubbard

Clara Hubbard, the premier community engagement specialist, has spent over a decade championing the causes of seniors and veterans-to of our nation's most valued demographics. As seen in national publications, Clara's Recognition is the voice behind Senior Talk Media, a dynamic media relations hub dedicated to addressing the needs of a diverse and rapidly expanding population of savvy older Americans.

Senior Talk Media covers various topics, including community news, health advocacy, resources, family issues, and entertainment. Clara's mission is to enhance the quality of life "For People Getting Better With Age." Through multiple wellness partnerships nationwide, Senior Talk Media has grown into a platform with a global reach, committed to empowering seniors and veterans with valuable information and support.

WATCH SENIOR TALK
WITH CLARA HUBBARD "LIVE"



For Guest appearances & advertising details:
PLEASE VISIT WWW.SENIORTALKMEDIA.COM
TO LEARN MORE

SENIOR TALK
With
Clara Hubbard



\$1,000.00

TIER 1 PLATINUM

- 20-minute live interview segment 7AM "Saturdays with Senior Talk" streaming on www.wvon.com
- Call-In or Live in Studio 7:15am – 7:35am
- Weekly E-Blast + Monthly Website AD Placement (8x1/2 by 11 professional marketing materials)
- Senior Talk Resource Page (inclusion in the WVON e-newsletter 50k)
- 1 monthly Senior Talk event

\$700

TIER 2 GOLD

- 20-minute live interview segment 7AM "Saturdays with Senior Talk" streaming on www.wvon.com
- Call-In or Live in Studio
- Weekly E-Blast + Monthly Website AD Placement (8x1/2 by 11 professional marketing materials)
- Senior Talk Resource Page (inclusion in the WVON e-newsletter 50k)

\$500

TIER 3 SILVER

- 20-minute live interview segment 7AM "Saturdays with Senior Talk" streaming on www.wvon.com
- Call-In or Live in Studio

\$300

TIER 4 BRONZE

- 20-minute live interview segment 7AM "Saturdays with Senior Talk" streaming on www.wvon.com
- Call-In or Live in Studio

Commercial Packages Are Available
Email: seniortalk@gmail.com "WVON"

****TIER's 1 and 2 will require a minimum 3 - month signed contract****
Events outside of Senior Talk with Clara Hubbard normal programming will be billed separately unless noted

SENIOR TALK
W CLARA HUBBARD

2251 SOUTH MICHIGAN AVENUE, CHICAGO, ILLINOIS
312-725-4377 WWW.SENIORTALKMEDIA.COM

TIER 1 and TIER 2 Sponsors will be listed on the back of Senior Talk Promo Card 5k

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Appointments

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