

WVON 1690 AM

Senior Talk

with
Clara Hubbard

A resource and information show
for seniors and veterans

COMMUNITY NEWS | HEALTH ADVOCACY
FAMILY MATTERS | RESOURCES | ENTERTAINMENT

EVERY SATURDAY MORNING
FROM 7-8AM ON WVON 1690 AM

 For Guest Appearances & Advertising Details:
Senior Talk with Clara Hubbard
312-725-4377 voicemail and text [CLICK HERE](#)
Seniortalk@gmail.com

Please Visit www.seniortalkmedia.com to learn more

WVON'S SENIOR TALK FEATURING CLARA HUBBARD

WVON is proud to provide our Senior population with a show that speaks directly to their needs. Nearly 40% of WVON's audience are thriving seniors. **Senior Talk** will be hosted by *Clara Hubbard*. She has an extensive background with sharing resources that are vital and helpful to loved ones as they assist with making decisions relating to rising healthcare, caregiving, reduced mobility, cognitive decline, social isolation, and wraparound services meeting this robust group where they are. This weekly Saturday show will air from 7a-8a and is WVON's only show totally directed to providing targeted programming for this important sector. We will include social media and digital to support this program.

2025/1Q26



Midway Broadcasting Corporation

From Chicago to the Nation: Amplifying Voices That Matter

midwaybroadcasting.com

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MELODY SPANN COOPER



MELODY SPANN COOPER
CHAIRWOMAN & CEO
MIDWAY BROADCASTING CORPORATION

WVON AUDIENCE PROFILE

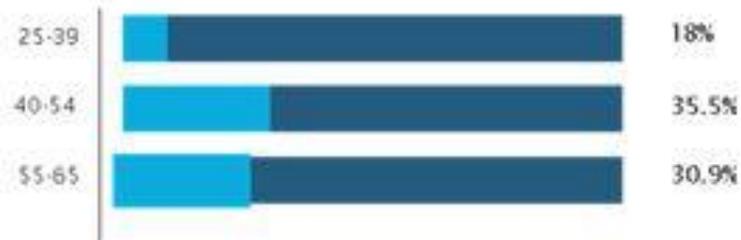


WVON is Chicago's "exclusive" Black News/Talk content provider and remains a relevant and trusted voice in Chicago's media landscape with a projected listening audience of 184,700 weekly.

Gender



Age Distribution



4MM+

DELIVERING OVER 4 MILLION IMPRESSIONS ACROSS DIGITAL PLATFORMS EACH MONTH

Household Income



Education Level



MIDWAY PROPERTIES



WVON 1690 is Chicago's urban legacy station. For more than 50 years, WVON's massive influence has continuously positioned this media powerhouse as a leading institution for information and community empowerment. Its unique Black Talk/News format is credited with being a major player in electing Chicago's first African-American mayor, and played a pivotal role in the evolution of a young community activist who would become the President of the United States, Barack Obama.



WRLL 1450 is Chicago's home for Latino independent voices. It is an interactive forum that provides a platform for Chicago's fastest growing population to discuss their interests including social, economic, and political issues on a local, national, and international level. WRLL is committed to preserving the authentic voice and culture of this progressive emerging market. WRLL has a roster of talented, well-established and credible broadcasters who wield massive influence and are quickly establishing the station as a leading institution for information and community empowerment.



VONtv, powered by WVON Radio, is where Vision meets Volume! For six decades, WVON Radio has built a reputation of being the social conscious of Black Chicago. Through our OTT Digital Platform, VONtv delivers independent films and documentaries, original programming shorts, empowering seminars, WVON live talk shows and forums, podcasts, and archival content that viewers won't find anywhere else. VONtv reaches more than 117MM+ households through our streaming partners. We are masters of our culture and prepared to deliver Digital TV on purpose.



Appointments available to discuss partnerships
and advertising visit : www.calendly.com/seniortalk
www.seniortalkmedia.com

