



HOST: CLARA HUBBARD



AUGUST 2020, MEDIA PERSONALITY AND SENIOR ADVOCATE, CLARA HUBBARD LAUNCHED SENIOR VOTES MATTER (SVM), AT BETHEL TERRACE SENIOR RESIDENCE IN CHICAGO'S HISTORIC 16TH WARD -ENGLEWOOD COMMUNITY. (SVM) SUPPORTS THE VISION OF THE LATE CONGRESSMAN JOHN LEWIS VOTING RIGHTS ADVANCEMENT ACT OF 1965. (SVM) IS NOT AFFILIATED WITH ANY POLITICAL PARTY. WE BELIEVE IN EMPOWERING OUR COUNTRY'S MOST VALUABLE DEMOGRAPHIC "SENIORS" THROUGH THEIR VOTING POWER, PERSONAL EXPERIENCES, TOWN HALLS, CANDIDATE FORUMS, CIVIC ENGAGEMENT, INCREASED VOTER REGISTRATION AND INCREASED VOTER TURNOUT.

www.clarahubbard.org/voting

SENIOR VOTES MATTER CAMPAIGN ADVERTISING

#SENIORVOTESMATTER

(Podcast– E-Blast)

Total cost: \$500.00

- 25 - minute live podcast segment on “Senior Votes Matter ”- social media pages Facebook & Twitter “. Upload to multiple media platforms.
- Weekly E-Blast and your campaign updates on www.clarahubbard.org/voting + Senior Votes Matter” social media pages Facebook| Twitter and Instagram.
- First notice of upcoming community engagements (first come basis).

(Commercials)

Total cost: \$300.00 weekly

(1 Week) 60 second commercials promoting your campaign or event or special appearance event, (120 words script written by your staff or organization. Must be submitted in MP3 format.

Events outside of Senior Votes Matter normal broadcasting (i.e, town halls, rallies and special focus groups will be billed separately.

Please contact Clara Hubbard 312-428-6919 or email seniorvotesmatter@gmail.com with any questions.

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