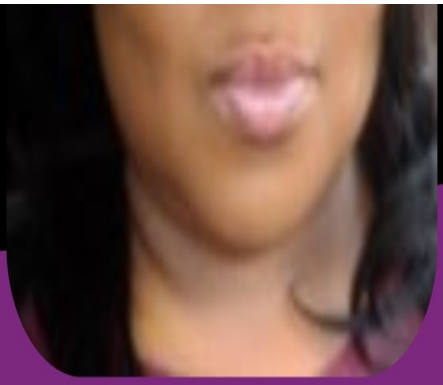


About Clara Hubbard

Clara Hubbard, the premier community engagement specialist, has spent over a decade championing the causes of seniors and veterans-to of our nation's most valued demographics. As seen in national publications, Clara's Recognition is the voice behind Senior Talk Media, a dynamic media relations hub dedicated to addressing the needs of a diverse and rapidly expanding population of savvy older Americans.

Senior Talk Media covers various topics, including community news, health advocacy, resources, family issues, and entertainment. Clara's mission is to enhance the quality of life "For People Getting Better With Age." Through multiple wellness partnerships nationwide, Senior Talk Media has grown into a platform with a global reach, committed to empowering seniors and veterans with valuable information and support.



SENIOR TALK With Clara Hubbard



$1,000.00

TIER 1 PLATINUM

- 27-minute live interview segment "Resource Wednesdays" streaming on **www.seniortalkmedia.com**
- MP3 Broadcast & MP4 Video - emailed and uploaded to Amazon Music| I-Heart | Spotify
- Broadcast Replay Sunday 10AM on **www.wosdradio.com**
- Weekly E-Blast + Monthly Website AD Placement (8x1/2 by 11 professional marketing materials)
- Senior Talk Speakers Bureau
- 1 monthly Senior Talk event

$700

TIER 2 GOLD

- 27-minute live interview segment "Resource Wednesdays" streaming on **www.seniortalkmedia.com**
- MP3 Broadcast & MP4 Video - emailed and uploaded to Amazon Music| I-Heart | Spotify
- Broadcast Replay Sunday 10AM on **www.wosdradio.com**
- Weekly E-Blast + Monthly Website AD Placement (8x1/2 by 11 professional marketing materials)
- Senior Talk Speakers Bureau

$500

TIER 3 SILVER

- 27-minute live interview segment "Resource Wednesdays" streaming on **www.seniortalkmedia.com**
- MP3 Broadcast & MP4 Video - emailed and uploaded to Amazon Music| I-Heart | Spotify
- Broadcast Replay Sunday 10AM on **www.wosdradio.com**
- Weekly E-Blast + Monthly Website AD Placement (8x1/2 by 11 professional marketing materials)

$300

TIER 4 BRONZE

Weekly E-Blast + Monthly Website AD Placement. Promote your product, business service or event. Must have standard (8x1/2 by 11 professional marketing materials)

***TIER's 1 and 2 will require a minimum 3 - month signed contract** Events outside of Senior Talk with Clara Hubbard normal programming will be billed separately unless noted*

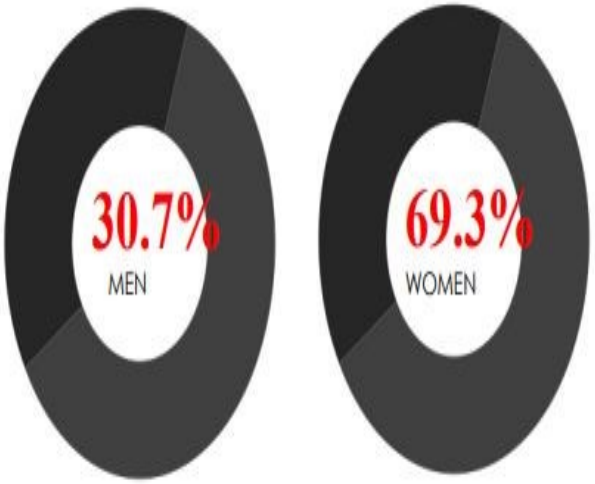
SENIOR TALK
W CLARA HUBBARD

2251 SOUTH MICHIGAN AVENUE, CHICAGO, ILLINOIS
60616 312-428-6919 | WWW.SENIORTALKMEDIA.COM

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LISTENER PROFILE

GENDER



PROGRAMMING

We offer a variety of opportunities for advertisers to get their message heard to all of our loyal listeners. Programs from 14minute to 58 minutes are available as well as commercials from 15 seconds to 60 seconds.

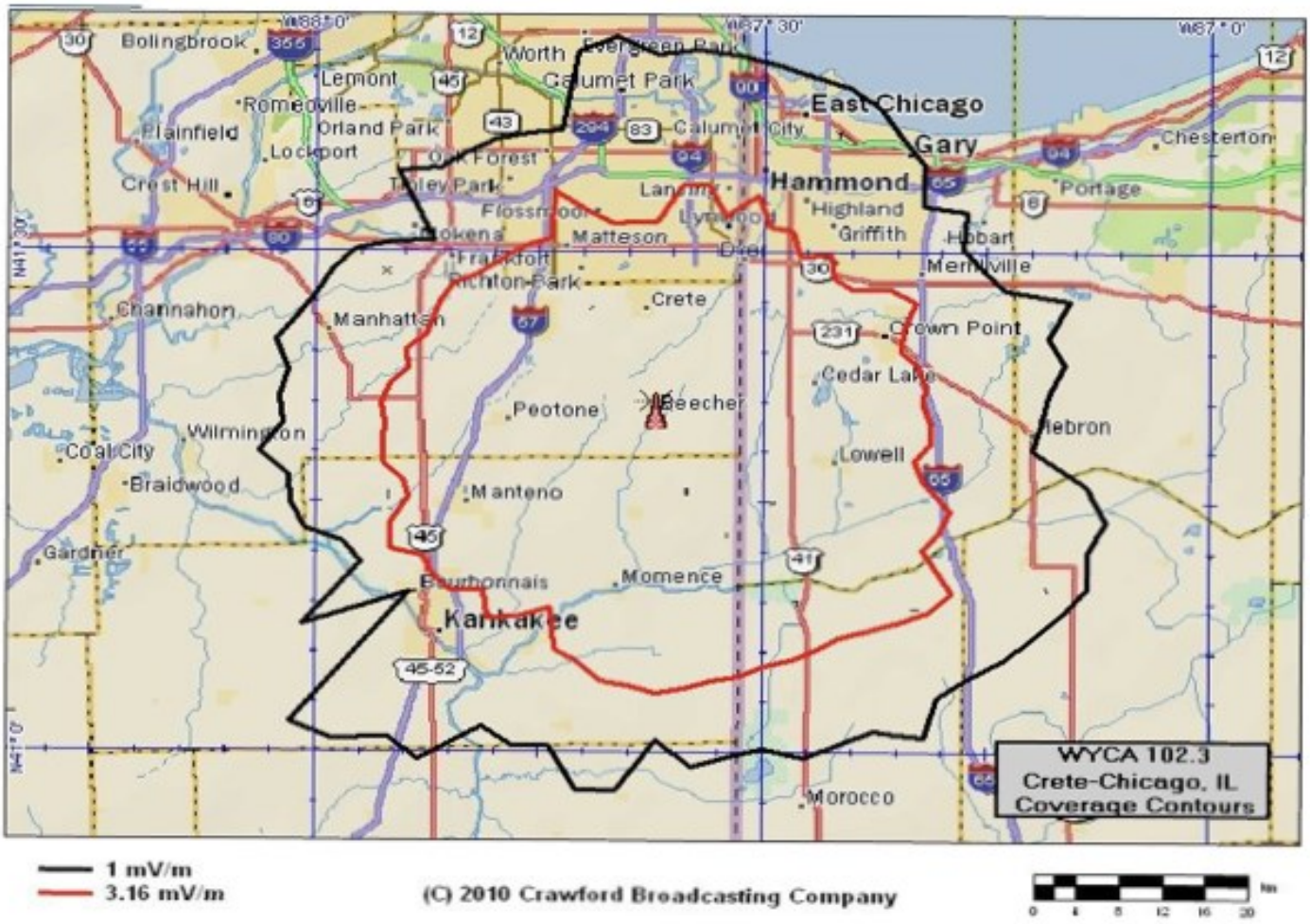
AGE



WYCA reaches a signal area of over 400,000 people concentrated in Chicago's south, south suburban, and northwest Indiana communities.

ANNUAL INCOME





The coverage as illustrated by the coverage map attached hereto, has been reviewed by the client, and the territory which the station covers, and that which it does not cover has been fully explained to client &the contractual commitment of client is based upon the understanding of the exact coverage offered. Client both understands &agrees to contract with station for broadcast programming with this knowledge that the coverage of the radio station becomes somewhat diminished in the southern part of Chicago. WYCA 102.3-FM its agents and employees make no other representations or warranties, express or implied, with regard to coverage or the quality of the broadcast signal of station.

Front of Card 5k





4 SLOTS AVAILABLE