

## ANNUAL GIVING OPTIONS FOR INDIVIDUALS AND BUSINESSES

Thank you for considering supporting Comprehend, Inc.! Your generosity plays a crucial role in enabling us to continue our mission of enhancing the well-being of individuals, families, and communities by advocating for and providing behavioral healthcare services in a welcoming and caring environment.

#### WHY GIVE ANNUALLY?

Annual giving provides essential and sustained support for our programs and initiatives. By committing to annual contributions, you help ensure a lasting impact, enabling us to plan and execute our projects effectively. As this region's leading Community Mental Health Center, we stand apart in several key ways:

- We never turn anyone away due to an inability to pay.
- We offer 24/7 crisis services with licensed clinicians.
- We provide extensive services to individuals with developmental disabilities.

Your annual support makes a significant difference in the lives of those we serve.

# **INDIVIDUAL GIVING OPTIONS**

- 1. Friend of Comprehend, Inc.
  - . Annual Donation: \$250
  - . Benefits:
    - . Quarterly updates on our projects and success stories.
    - . Invitation to an annual appreciation event with our team.
    - . Personalized acknowledgement certificate.
- 2. Champion:
  - . Annual donation: \$500
  - . Benefits:
    - . All benefits of "Friend of Comprehend" level.
    - . Personalized thank-you letter from our leadership.
    - . Recognition in our annual report and on our website
- 3. Visionary:
  - Annual Donation: \$1,000
  - Benefits:
    - . All benefits of "Champion" level.
    - . Private tour of our facilities with our CEO.
    - . Invitation to an annual appreciation dinner with our board of directors.

#### **BUSINESS GIVING OPTIONS:**

- 1. Corporate Partner:
  - Annual contribution: \$1,000
  - Benefits:
    - Logo placement on our website with a link to your company's homepage
    - Recognition in press releases and marketing materials



Customized social media shout-out.

# 2. Community Sponsor:

• Annual Contribution: \$2,500

- Benefits:
  - All benefits of the "Corporate Partner" level.
  - Feature article about your company's philanthropy in our newsletter.
  - Recognition at our community events and fundraisers.

### 3. Philanthropic Leader:

- Annual Contribution: \$5,000
- Benefits:
  - All benefits of the "Community Sponsor" level.
  - Customized partnership opportunities tailored to your company's goals.
  - Inclusion in our press releases and media interviews.

### **HOW TO GIVE**

To become a part of our annual giving program to support Comprehend, Inc., please visit our website at <a href="https://www.comprehendinc.org">www.comprehendinc.org</a> or contact Melissa Greenwell at <a href="majorage-myell@comprehendinc.org">mgreenwell@comprehendinc.org</a> or 606-564-2740.

Your commitment to our cause is deeply appreciated, and we look forward to making a meaningful impact together.

Comprehend, Inc. is a registered 501(c)(3) nonprofit organization. All donations are tax-deductible to the fullest extent allowed by law.