

Pair of Dice: Business Workshop

October 4th, 2022

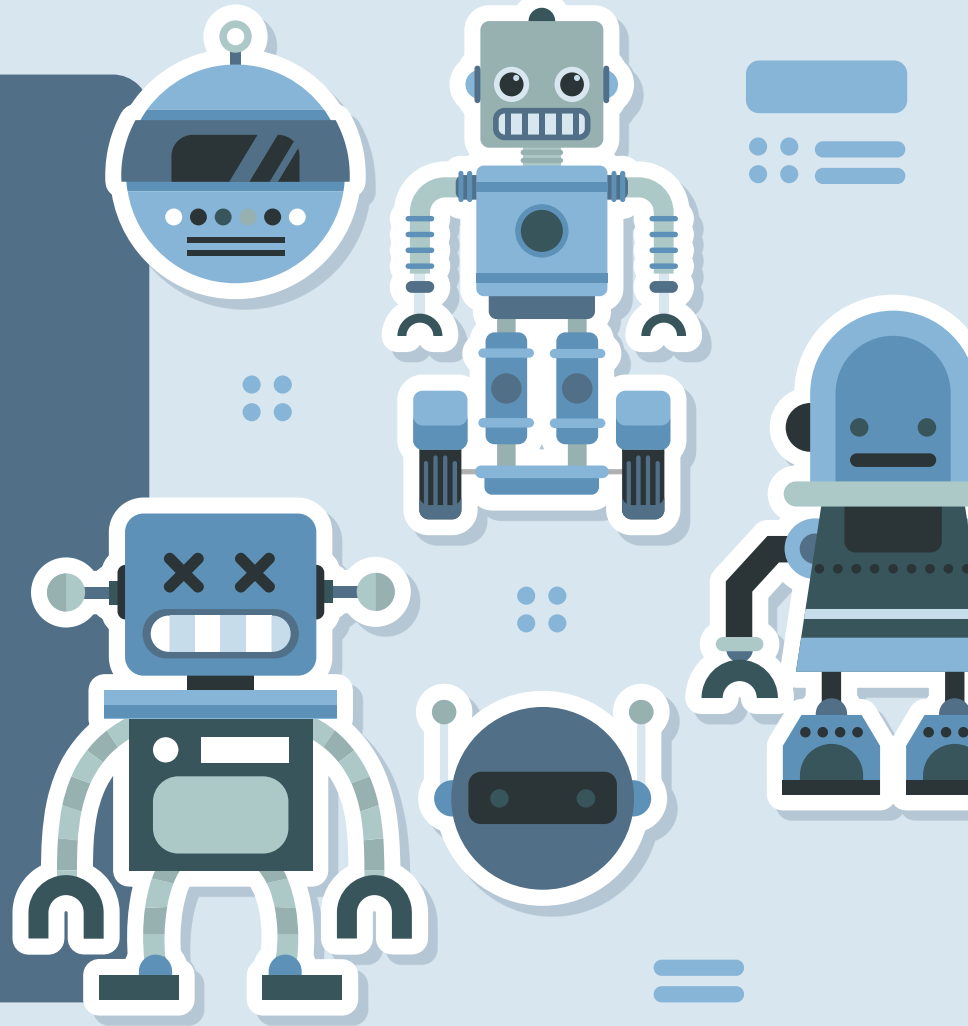
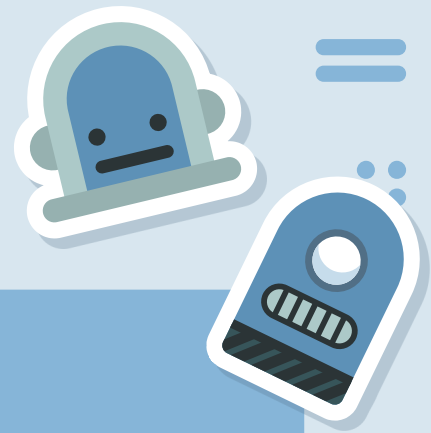


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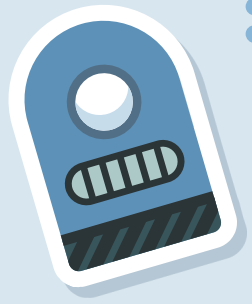
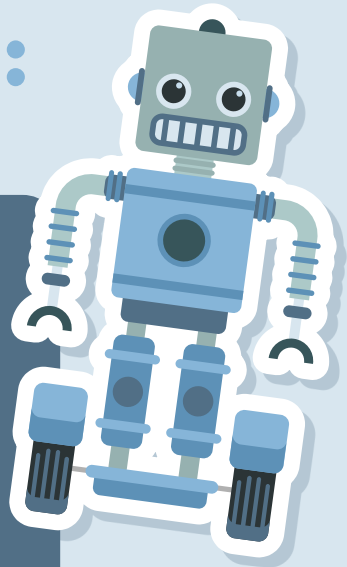
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Media

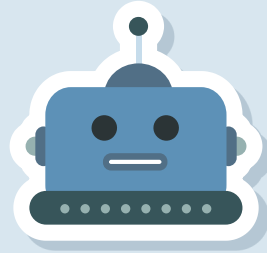


PAIR  **DICE**
—♦—♣—♥—♠— Robotics

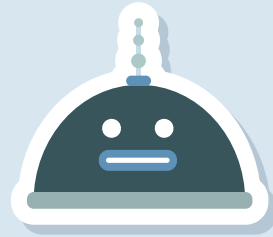
What we are working on



Social Media



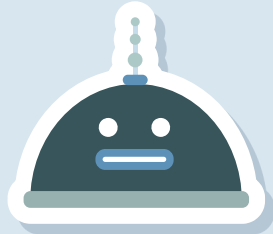
**Working with
Web Design**



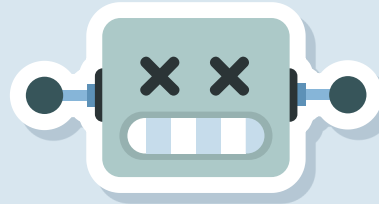
Photography



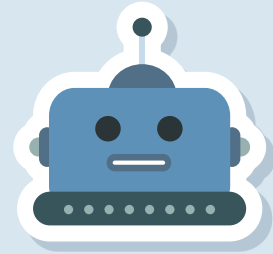
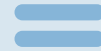
What we are working on



Graphic
Design



Videography

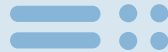
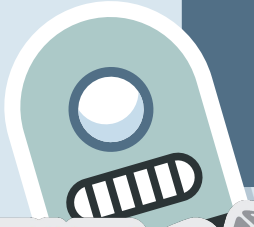
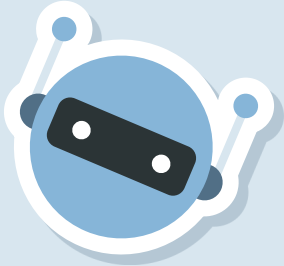
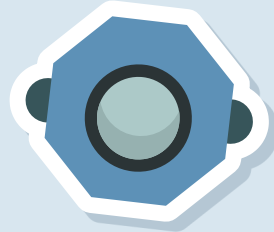
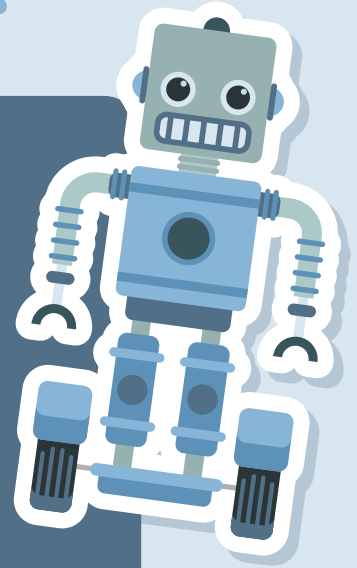


Editing

Photography

Photography in the team is very important because it shows what goes on in the team, and used for posts on social media.

- Quick Camera Basics
- Aperture - The other is to adjust the depth of field and the image sharpness
- TV Mode - Used for fast motion events, subjects, ect.
- Manual - diy settings

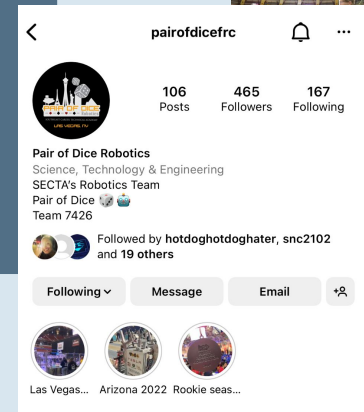
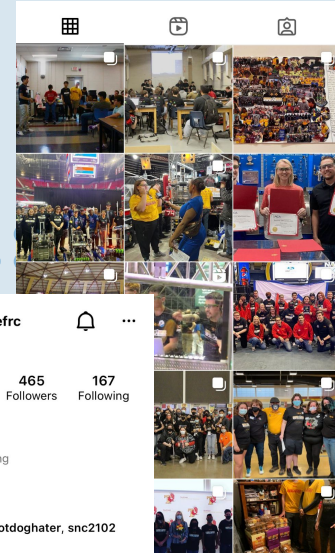


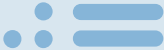


Social Media

Facebook, Instagram, website
Promote our team
Show off our accomplishments

@pairofdice





Graphic Design



“Creating visual concepts that communicate ideas”

Makes designs for the team itself and any events

No current graphic designers

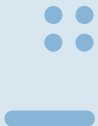
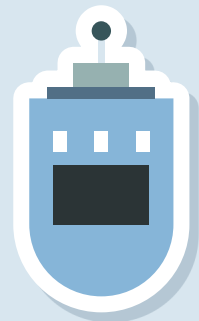
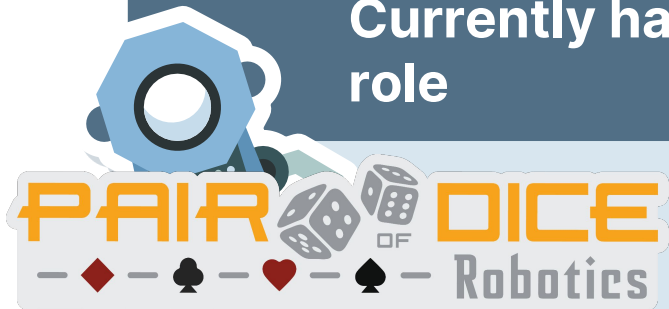
All designs are currently made by Viera



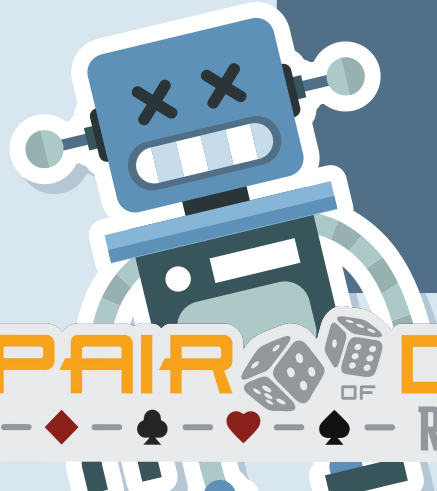
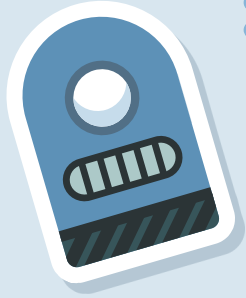
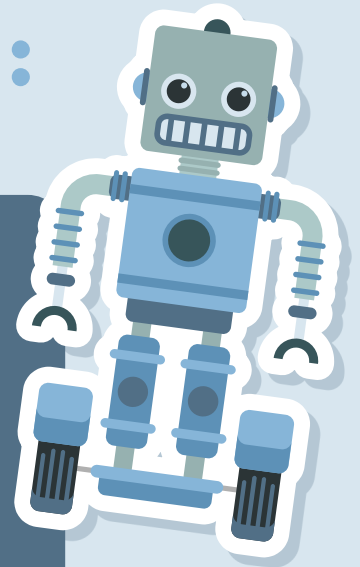
Videography & Editing

- Make/ edit videos
- Robot reveals
- Regional/event recaps

Currently have no members in this role



Fundraising

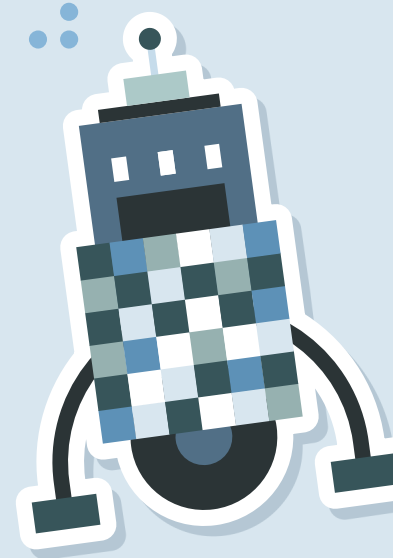
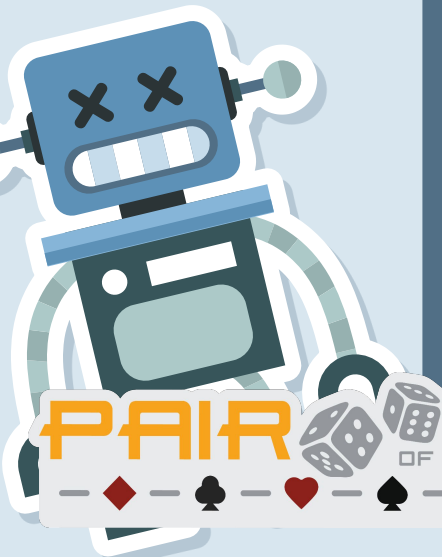


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—♦—♣—♥—♠— Robotics



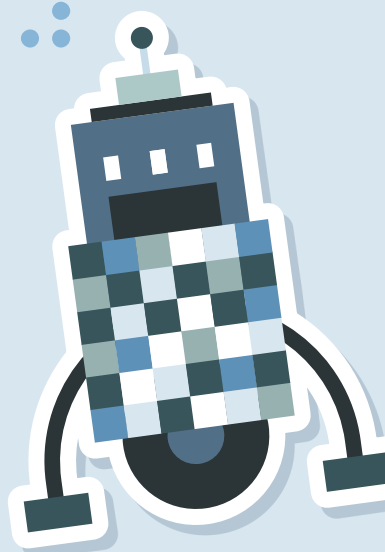

General:

Estimated travel cost: \$1000
10% of sponsorship
Fundraisers





Fundraising:



Here in fundraising, we are in charge of raising funds for our robotics team! We plan on hosting events that are new, inventive and fun! Along with that, we do plan on holding several fundraisers, which include but are not limited to, selling food, candy, objects, etc.

Sponsorship Levels

Our sponsors are incredibly important to us, so we want to show our appreciation. Benefits for each sponsorship level are cumulative, so all items that appear for that level and below apply. For logo sizing on our t-shirt, please reference the below figure.

Title (\$10,000+)

- Featured as Title Sponsor at FRC Competitions & Off-Season Events
- Multiple Large logos on competition robot.

Corporate (\$7,500+)

- Demonstration of competition robot at sponsor facility or event.
- Large logo featured on competition robot, t-shirt, event banners, and website.

Platinum (\$5,000+)

- Will receive a plaque of appreciation.

Gold (\$2,500+)

- Will receive a team "Thank You" bag with merchandise.

Silver (\$1,000+)

- Logo featured on competition robot.
- Featured as team sponsor on banner used at all events.
- Featured as team sponsor on team t-shirts.
- Featured as team sponsor on social media.

Bronze (\$300+)

- Featured as team sponsor on team website.
- Appreciation card and picture signed by the team at the end of season.



Sponsorships:

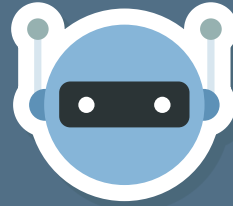
Hand-in-hand with fundraising, getting sponsorships are essential for our robotics team! Sponsorships are extremely important when it comes to gaining funds for our robotics team. While it does take some time and patience, there are some tips that can make the process run smoothly.



Sponsorship Tips



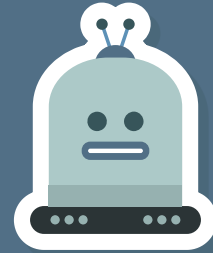
Set up your goal.



Speak clearly and plan what you want to say.



Manage your resources correctly.



Be time efficient.



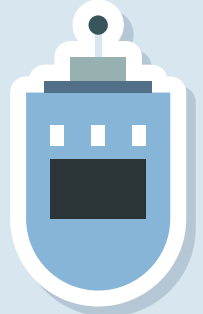
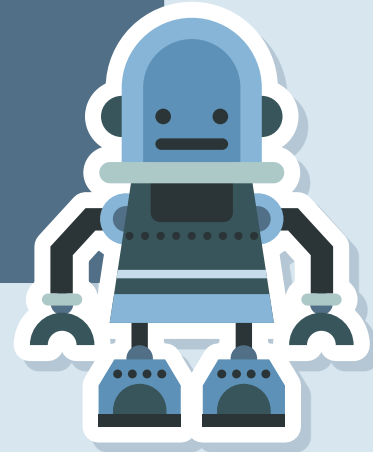
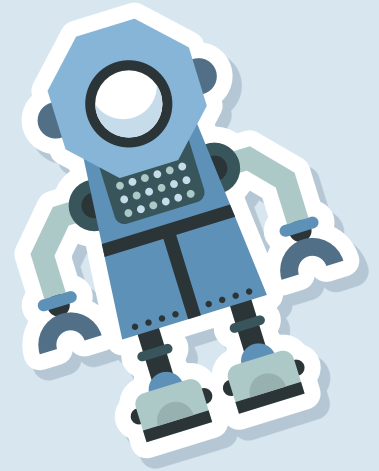
How to construct an email:

Basic fonts = boring font

Spacing: After each section

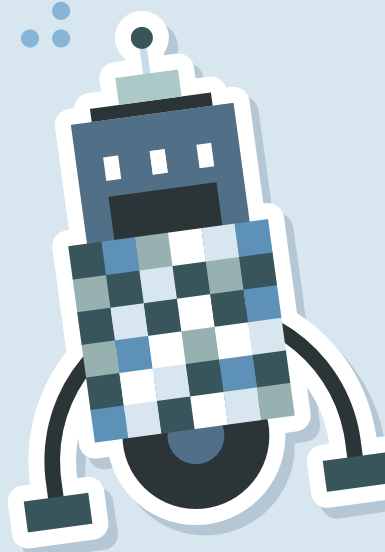
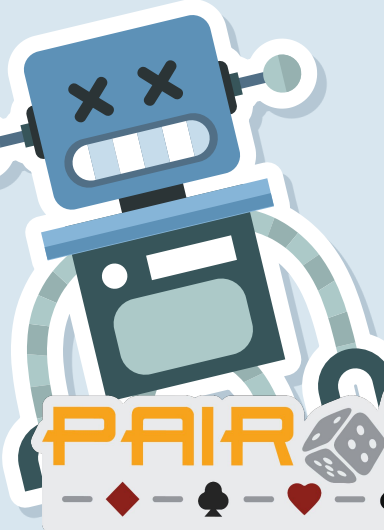
Subject line: Make sure to provide an accurate description of what you're talking about.

Signature: Name, position, logo, contact info, socials





How to write your email.



Address who you're emailing, if you don't know name use "To Whom it May Concern"

State your name, position, organization and location (SE TECH)

Give a general introduction to topic.

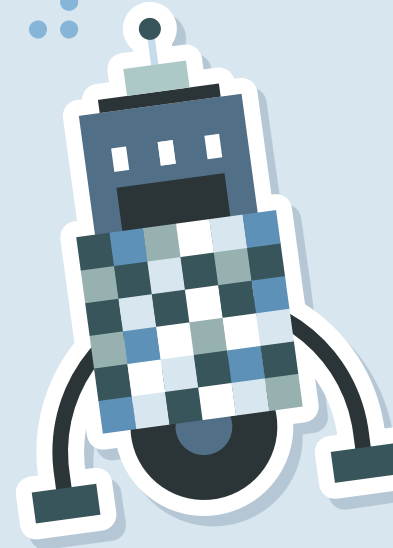


How to write your email cont.

Conclusion:

- Include a proper transition
- Ask them to contact you if you have any questions
- Thank them for their time

ADD SIGNATURE



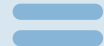
Hello Vegas Fastener Manufacturing team,

My name is Armando Rodriguez, and I am the Business director for the Pair of Dice *FIRST* Robotics team at **Southeast Career Technical Academy** in Las Vegas. The mission of *FIRST* is to inspire young people to become science and technology leaders, by engaging them in exciting mentor-based programs that build science, engineering, and technology skills that inspire innovation. Furthermore, they create an environment that helps foster well-rounded life capabilities including self-confidence, communication, and leadership.

Pair of Dice embodies this mission by being a student-led program that challenges members to become the best version of themselves through hands-on experience, quality mentorship, and by working collaboratively with each other and potential sponsors, like you.

We are looking for various sponsors for our upcoming season and events to support our program, by means of monetary donations, equipment, mentorship, etc . By supporting our team, you are not just helping us to compete, you are paving the way for students in various STEM fields and helping them learn life-long lessons along the way. If you are interested, below is an attached document of our team's sponsorship plan. We would love to meet with you either virtually or in person to discuss this further, and please don't hesitate to reach out to us with any questions!

Thank you for your time, and have an amazing day.



-Armando

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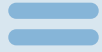
Armando Rodriguez
Business Director, Pair of Dice Robotics



armando.325862@nv.ccsd.net
[Instagram](#) [Facebook](#) [Website](#)

Send



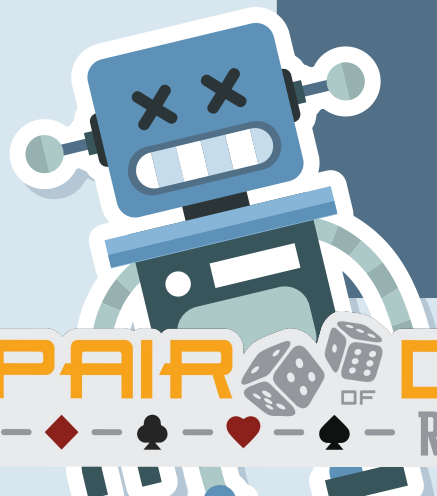
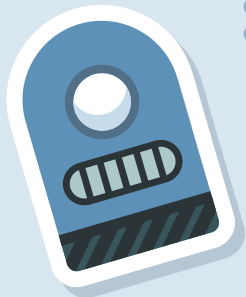
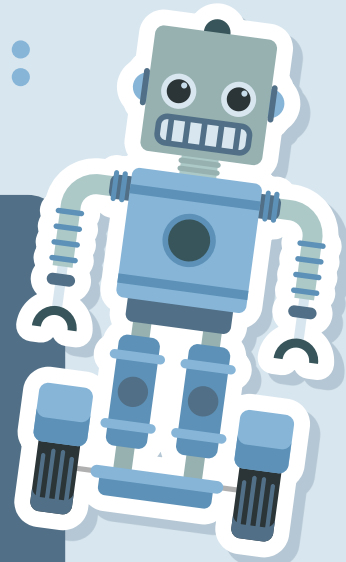


Your turn!

Give us a brief example of an email you would write to a company. Remember to include the basics from the previous slides!



Awards

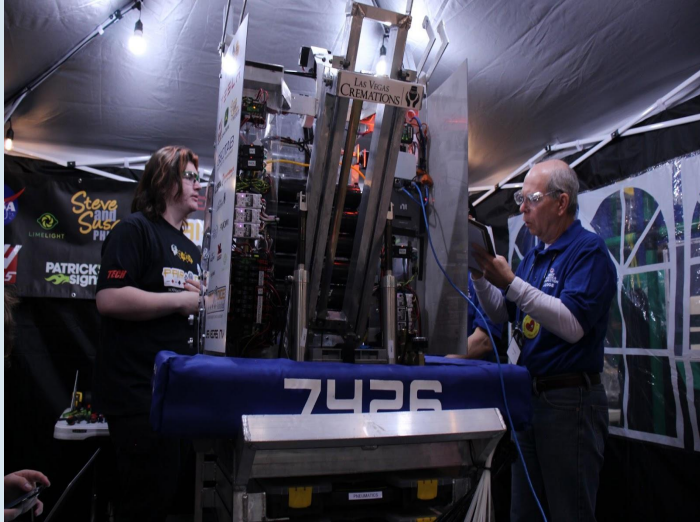


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Individual Awards

- Dean's List (Juniors)
- Woodies Flower (Mentors)
 - A mentor who motivates and challenges students
 - Student submitted



Team Awards

FIRST Impact Award

- Group of 3
- Model for other teams
- Embodies the mission of FIRST

Engineering Inspiration Award

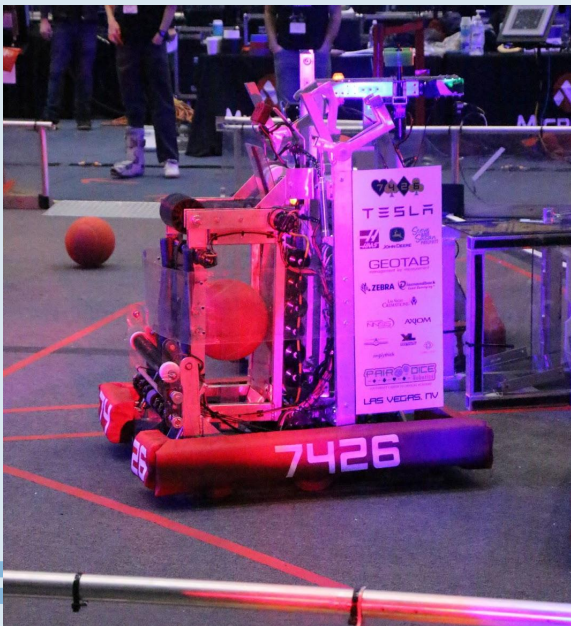
- Spreads ideas of STEM in community

Gracious Professionalism

- Being competitive and professional
- Mutual gain and fierce competition

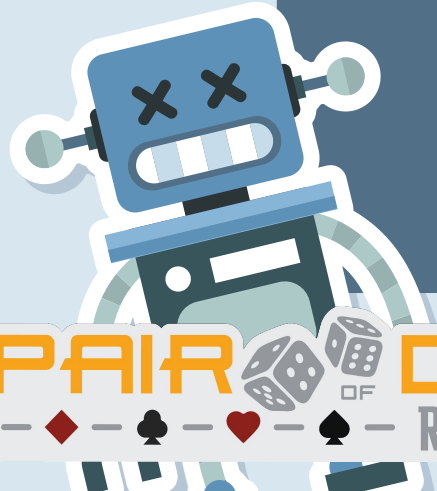
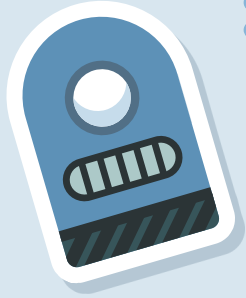
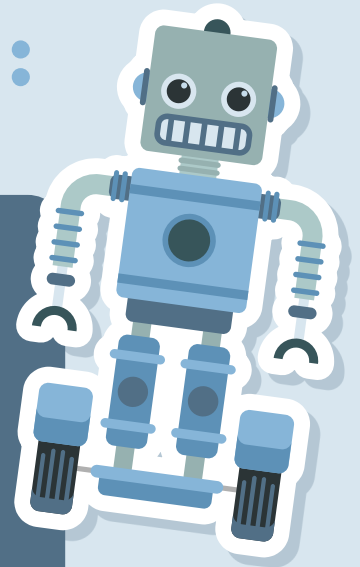
Judges Award

Robot Awards



- **Excellence in Engineering**
 - Professional approach of the design process
- **Creativity Award**
 - A unique way of scoring points
- **Industrial Design**
 - Simple yet efficient
 - Detailed process
 - Aesthetic yet functional

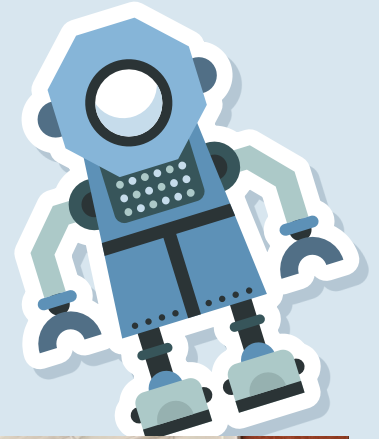
Community Outreach



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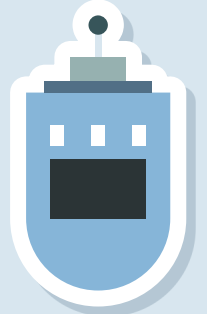
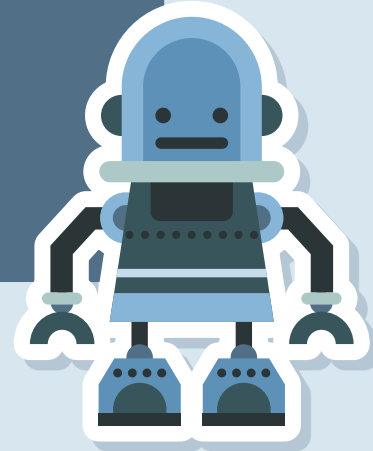
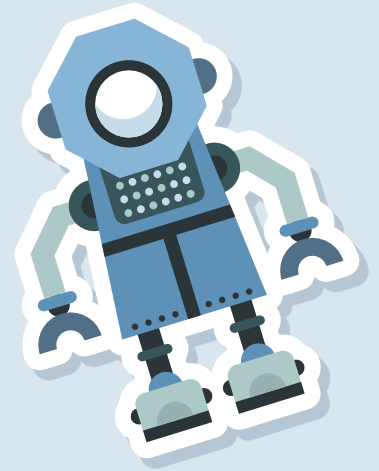
Hosting Competitions

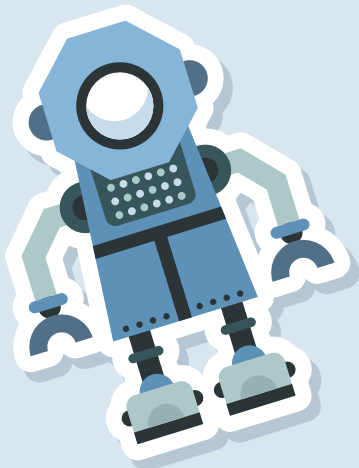
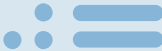
- Sin City Showdown
- Scrimmages (Planning to)
- FLL Competition



Mentoring Other Teams

- Brazilian team
- Local rookie teams
- Help start the teams





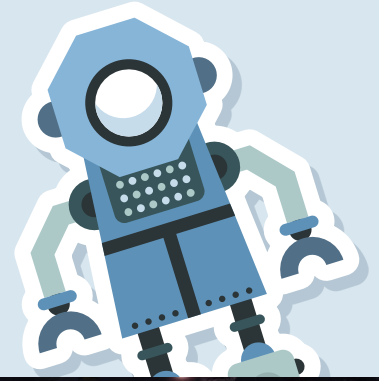
Helping the community (general)

- Food Drive (three square)
- Clothing Drive (geotab)



Spreading STEM

- Pack Expo and Science fair
- Planning
 - Young minds in tech
 - Girls in Stem
 - Indian foundation





Thank you!

Does anyone have
any questions?