

Top 25 U.S. Markets – 1-Year Video Airship Flight Campaign & Tour

- | | | | |
|------|------------------|---------------------|--|
| # 1 | Los Angeles | includes metro area | # 11 Riverside - San Bernadino |
| | | | # 14 Orange County |
| | | | # 15 San Diego |
| # 2 | New York | includes metro area | # 16 Nassau-Suffolk County, N.Y. |
| | | | # 26 Newark, N.J. |
| | | | # 44 Bergen-Passaic County, N.J. |
| | | | # 52 Hartford, CT |
| | | | # 54 Middlesex - Sommerset, N.J. |
| | | | # 57 Monmouth County, N.J. |
| | | | # 86 Jersey City, N.J. |
| | | | # 98 New Haven, Meridien, CT |
| # 3 | Chicago | | |
| # 4 | Philadelphia | includes metro area | # 91 Wilmington, Newark, DE |
| # 5 | Washington, D.C. | | Baltimore |
| # 6 | Detroit | | |
| # 7 | Houston | | |
| # 8 | Atlanta | | |
| # 9 | Dallas | includes metro area | # 31 Ft. Worth - Arlington, TX |
| # 10 | Boston | includes metro area | # 50 Providence, Fall River, Warwick, R.I. |



Example: This strategic Top 25 U.S. Markets – 1 Year Video Airship Flight Campaign & Tour includes the Top 10 U.S. Markets in addition to covering an additional 15 of the Top U.S. markets which are nearby the Top 10 markets.

Each of the Top 10 markets, including their respective adjacent metro areas could be covered for a one month period during the 1-Year Flight Campaign for a total of 10, the additional 2 months spent among the next top 15 markets for 4 day layovers.

Example: When flying the airship from one Top 10 city to the next, like from Los Angeles, CA to Dallas, TX, for the next major city's flight marketing campaign, the markets and cities in the airship's flight path. (See above map for the Top 10 major cities and metro areas this applies to and the example listed directly below.)

Depending on the time of year that the 1-year flight schedule begins, the flight could most likely follow this Top 10 city sequence:

Beginning in Los Angeles >> Dallas >> Houston >> Atlanta >> Washington, DC/ Baltimore >> Philadelphia >> New York >> Boston >> Detroit >> Ending in Chicago

Imagine your video message being broadcast overhead in full color on a huge 30' X 70' video screen attached to a monstrous 178' long airship that gets everyone's attention.

Since the airship must be scheduled months in advance, flight reservations should be made at least 12 months in advance to allow for sufficient time for graphics, video, public relations plans and special needs marketing projects to be prepared and produced.

Pricing is based on a full review of the client's needs, and are dependent on the following:

- Type of Airship
- Length of Contract
- Geographical Location
- Flight Schedule

Professional services include everything to make the marketing campaign a smash, from flying the airship to specialized graphics, rides for traditional media and VIPs to employing a full time aerial videographer to capture all of the action.

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