

THE LORD'S REALLY BIG IDEA Every Eye, Every Ear

Multi-Media Campaign Tour Lifting The Name Of Jesus In All The Earth

Featuring The New Unforgettable Air Force

HOW THE CAMPAIGN WORKS

CAMPAIGN OVERVIEW

LordsReallyBigIdea.Org

Featuring FREE Media Coverage and “Unforgettable Air Force”, New Ministry Stage Backdrop, Online Portal and New Full-Length Movie

What It Is:

Free Media/Press Coverage. Imagine a unique, new multi-media Campaign Tour with a staggering amount of FREE TV, radio, print, and Internet media/press coverage. Why will the FREE media amount be staggering?

New “Unforgettable Air Force”. Because all the media/press will be covering this new Campaign’s centerpiece, an attention-getting Airship flying on a 1-year Tour.

New Ministry Stage Backdrop and Online Portal. When the airship lands at each planned stop, it's easily transformed into an attention-getting ministry stage backdrop. The new online portal is a new Web Site which follows the airship and broadcasts live and archived video.

New Full-Length Movie. At tour’s end, a full-length movie will be produced from the tour's videos and featured in theaters and on DVD. The movie will share stories of the Campaign's Tour and the “good news”.

