

# THE LORD'S REALLY BIG IDEA Every Eye, Every Ear

Multi-Media Campaign – Corps To Corps Tour

Featuring THE SALVATION ARMY'S® New Unforgettable Air Force

## ON-GROUND, IN-AIR MINISTRY PROGRAMS

Video - [LordsReallyBigIdea.Org](http://LordsReallyBigIdea.Org)



**ON-GROUND and IN-AIR MINISTRY PROGRAMS** –Ongoing on-ground and in-air ministry programs: (1) airship flies one-year tour from Corps to Corps, (2) airship's video screen (TV Network) broadcasts in-air ministry messages, and (3) video invitations to attend special SALVATION ARMY'S® on-ground ministry programs featuring music, videos, teaching, preaching as determined by THE SALVATION ARMY®.

Special SALVATION ARMY® ministry teams comprised of officers, public relations, musicians, video and audio production and support personnel as determined by THE SALVATION ARMY® will travel in advance to each tour stop to prepare for the special on-ground ministry program.

Corps Officers at stopover locations may add to the special ministry team's program with local ministry and worship team's programs

A special transport vehicle, either cargo plane or tractor-trailer will deliver staging, video and sound equipment, set up and prepare the airship's landing site for special on-ground outdoor ministry programs.

**STAGE BACKDROP** – THE SALVATION ARMY'S® Video Airship will serve as ministry stage backdrop, video screen capable of being seen by tens of thousands at one time on it's Corps to Corps Tour layovers.



Example: Pictured is Holden's 178' Video Airship. Blackened area is the airship's 30' X 70' full-color video screen – broadcasting everything from motion pictures to streaming video to streaming graphics.

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