

THE LORD'S REALLY BIG IDEA Every Eye, Every Ear

Multi-Media Campaign - Corps to Corps Tour

Featuring THE SALVATION ARMY'S® New Unforgettable Air Force

**PROMOTIONAL ITEMS, STAFF OUTFITS, CONSUMER
GIVEAWAYS** Video – LordsReallyBigIdea.Org



THE SALVATION ARMY'S® New Unforgettable Air Force, a
Video Airship with full-color video screen.

Consumer Promotional Items – Top-moving reusable consumer items for sale

T-Shirts

Pullovers with collars

Mugs

Airship Banks

Promotional Items – Consumer Giveaways

Inexpensive giveaway item, in the form of a plastic airship keychain with graphics and text on back, open for recommendations.

Staff Outfits

Provide Staff Outfits (approximately 50)

Embroidered staff short and long sleeve knitted shirts with collars

Color coordinated windbreakers, embroidered sweaters, caps

VIP, Media Promotional Items And Gifts

Long sleeve knitted shirt with collar

Mugs, Airship Banks

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