

THE LORD'S REALLY BIG IDEA Every Eye, Every Ear

Multi-Media Campaign – Corps to Corps Tour

Featuring THE SALVATION ARMY'S® New Unforgettable Air Force

SPONSORSHIP OPPORTUNITIES

Video – LordsReallyBigIdea.Org



THE SALVATION ARMY'S® New Unforgettable Air Force, a Video Airship with full-color video screen.

SPONSORSHIPS – Offline - Online sponsorship opportunities for this campaign tours are available on an international, national, regional and local basis.

Airship – Airship Signage, Support Vehicle Signage

Graphics Design (National, Regional, Local)

Graphics Administration (National, Regional, Local)

Helium Provider (National)

Gasoline (National)

Mechanical Staff

Gondola Interior Signage (National, Regional)

Gondola Exterior Signage (National, Regional)

Transportation Equipment (4 12 Passenger Vans)

Transportation Equipment Signage

Hospitality – 25-30 Rooms per night for the traveling staff for a full year.

Clothing – Airship Pilots, Flight Support Personnel, Campaign Support Staff, Marketing Staff, Public Relations Staff, Videographers, Administrative Staff, Online Staff, Security Staff, Volunteer Staff, VIPs, Media

Sunglasses

Shirts

Jackets

Pants

Sweaters

Windbreakers

Shoes

Food

- Dining – Eateries (National, Regional)
- Snacks (National, Regional)
- Soft Drinks (National, Regional)
- Water (National)

Rental Cars

Advertising Agency

Graphics – Online Web sites, Blogs, Email, Offline

- Graphics Company
- Graphics Designers
- Printing Company – Media Kits, News Releases,
- Printing Business Builders – Printed Business Card Consumer Handouts
- Painting Company - Support Vehicles
- Media Press Kits
- Glossy Handouts
- Magazine

Video - Filming

- Video Production Company
- Video Production
- Video Editing
- Video Distribution
- Video Syndication

Sound Systems

Staging Systems

Airship Video Systems

Web

- Web Site Hosting
- Web Site/Blog Design
- Web Site/Blog Graphics
- Web Site SEO
- E-Commerce
- Social Media, Social Media Bookmarking, News Blogs

Public Relations Company

Promotional Items

- Airship Banks
- Awards
- Pins
- Clothing
- Mugs, Water Bottles, Frequently Used Items

AIRSHIP GRAPHICS – AIRSHIP OUTER SHELL, INTERIOR AND GONDOLA

AIRSHIP GRAPHICS – FLIGHT PERSONNEL, CAMPAIGN STAFF UNIFORMS, SUPPORT VEHICLES

AIRSHIP VIDEO GRAPHICS – STATIC AND OR ANIMATED DAYTIME GRAPHIC MESSAGES

AIRSHIP VIDEO GRAPHICS – DAY TIME - NIGHT TIME ANIMATED TEXT MESSAGING

VIDEO – THE LORD’S REALLY BIG IDEA Every Eye, Every Ear CONSUMER MOVIE
(90-120 Minutes – Audience - Public)

VIDEO – THE SALVATION ARMY’S® “UNTOLD STORY” (3-5 Minute Mini-Infomercial Video – Audience – Public, Businesses, Corporate Executives)

VIDEO – THE SALVATION ARMY’S® “UNTOLD CORPORATE STORY” (3-5 Minute Mini Infomercial Like Video – Target Audience – Local Business And Corporate America)

VIDEO – THE LORD’S REALLY BIG IDEA Every Eye, Every Ear Campaign* (3-5 Minute Mini-Infomercial Video – Audience – public, media)

VIDEO – THE LORD’S REALLY BIG IDEA Every Eye, Every Ear Campaign* (3-5 Minute Mini-Infomercial Video – Audience – businesses, corporate executives)

VIDEO - AIRSHIP PROMOTIONAL VIDEO (3-5 Minutes Mini-Infomercial Video – Audience – Public, Media, Businesses, Groups, Corporate Executives)

VIDEO - AIRSHIP SPONSORSHIP VIDEO (3-5 Minute Mini-Infomercial Video – Audience – Businesses, Groups, Corporate Executives)

Public Relations

PRESS RELEASES – Downloadable Online and Offline

MEDIA KITS – Downloadable Online and Offline

SPONSORSHIPS – Online – Develop online sponsorship opportunities for all online airship and marketing campaign web sites and blogs, videos and email communications.

Audio

AUDIO SITE – Incoming From The Public (Transparent Airship Staff, Marketing Staff, Public Relations Staff, Support Staff, Volunteers, Media)

AUDIO SITE – Outgoing To The Public, Volunteers

Online

ONLINE MARKETING CAMPAIGNS - Airship websites/blogs, campaign websites/ blogs, social networking, social bookmarking sites, video distribution sites, news blogs

Print

AIRSHIP PROMOTIONAL HANDOUT (2 Page Glossy Front and Back - Downloadable)

Promotional Items

Design logos for the airship and campaign and select fast-moving promotional items to be sold locally and online at all campaign web sites.

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