THE LORD'S REALLY BIG IDEA Every Eye, Every Ear

Multi-Media Campaign Tour Lifting The Name Of Jesus In All The World

Featuring The Unforgettable Air Force

SPONSORSHIP OPPORTUNITIES LordsReallyBigldea.Org



<u>SPONSORSHIPS</u> – Offline - Online sponsorship opportunities for this campaign tours are available on an international, national, regional and local basis.

Airship – Airship Signage, Support Vehicle Signage

Graphics Design (National, Regional, Local)

Graphics Administration (National, Regional, Local)

Helium Provider (National)

Gasoline (National)

Mechanical Staff

Gondola Interior Signage (National, Regional)

Gondola Exterior Signage (National, Regional)

Transportation Equipment (4 12 Passenger Vans)

Transportation Equipment Signage

Hospitality – 25-30 Rooms per night for the traveling staff for a full year.

Clothing – Airship Pilots, Flight Support Personnel, Campaign Support Staff, Marketing Staff, Public Relations Staff, Videographers, Administrative Staff, Online Staff, Security Staff, Volunteer Staff, VIPs, Media

Sunglasses

Shirts

Jackets

Pants

Sweaters

Windbreakers

Shoes

Food Dining – Eateries (National, Regional) Snacks (National, Regional) Soft Drinks (National, Regional) Water (National) Rental Cars Advertising Agency Graphics – Online Web sites, Blogs, Email, Offline **Graphics Company Graphics Designers** Printing Company – Media Kits, News Releases, Printing Business Builders - Printed Business Card Consumer Handouts Painting Company - Support Vehicles Media Press Kits **Glossy Handouts** Magazine Video - Filming Video Production Company Video Production Video Editing Video Distribution Video Syndication

Sound Systems

Staging Systems

Airship Video Systems

Web

Web Site Hosting Web Site/Blog Design Web Site/Blog Graphics Web Site SEO E-Commerce Social Media, Social Media Bookmarking, News Blogs

Public Relations Company

Promotional Items Airship Banks

Awards

Pins

Clothing

Mugs, Water Bottles, Frequently Used Items

AIRSHIP GRAPHICS - AIRSHIP OUTER SHELL, INTERIOR AND GONDOLA

<u>AIRSHIP GRAPHICS</u> – FLIGHT PERSONNEL, CAMPAIGN STAFF UNIFORMS, SUPPORT VEHICLES

<u>AIRSHIP VIDEO GRAPHICS</u> – STATIC AND OR ANIMATED DAYTIME GRAPHIC MESSAGES

<u>AIRSHIP VIDEO GRAPHICS</u> – DAY TIME - NIGHT TIME ANIMATED TEXT MESSAGING

<u>VIDEO – THE LORD'S REALLY BIG IDEA Every Eye, Every Ear_CONSUMER MOVIE</u> (90-120 Minutes – Audience - Public)

<u>VIDEO – "UNTOLD STORY"</u> (3-5 Minute Mini-Infomercial Video – Audience – Public, Businesses, Corporate Executives)

<u>VIDEO – THE LORD'S REALLY BIG IDEA Every Eye, Every Ear Campaign*</u> (3-5 Minute Mini-Infomercial Video – Audience – public, media)

<u>VIDEO – THE LORD'S REALLY BIG IDEA Every Eye, Every Ear Campaign*</u> (3-5 Minute Mini-Infomercial Video – Audience – businesses, corporate executives)

<u>VIDEO - AIRSHIP PROMOTIONAL VIDEO</u> (3-5 Minutes Mini-Infomercial Video – Audience – Public, Media, Businesses, Groups, Corporate Executives)

<u>VIDEO - AIRSHIP SPONSORSHIP VIDEO</u> (3-5 Minute Mini-Infomercial Video – Audience – Businesses, Groups, Corporate Executives)

Public Relations

PRESS RELEASES - Downloadable Online and Offline

MEDIA KITS – Downloadable Online and Offline

<u>SPONSORSHIPS</u> – Online – Develop online sponsorship opportunities for all online airship and marketing campaign web sites and blogs, videos and email communications.

Audio

<u>AUDIO SITE</u> – Incoming From The Public (Transparent Airship Staff, Marketing Staff, Public Relations Staff, Support Staff, Volunteers, Media)

AUDIO SITE – Outgoing To The Public, Volunteers

Online

<u>ONLINE MARKETING CAMPAIGNS</u> - Airship websites/blogs, campaign websites/ blogs, social networking, social bookmarking sites, video distribution sites, news blogs

Print

<u>AIRSHIP PROMOTIONAL HANDOUT</u> (2 Page Glossy Front and Back - Downloadable)

Promotional Items

Design logos for the airship and campaign and select fast-moving promotional items to be sold locally and online at all campaign web sites.