

THE LORD'S REALLY BIG IDEA Every Eye, Every Ear

Multi-Media Campaign – Corps to Corps Tour

Featuring THE SALVATION ARMY'S® New Unforgettable Air Force

VIP SPONSORSHIP LIST – Suggested VIPs Contact List

Video – LordsReallyBigIdea.Org



The objective of this VIP list is to identify and enlist the support of international and national business people, community leaders, their companies and organizations, employees and members, including but not limited to:

- (1) The world's and nation's wealthiest individuals and corporations,
- (2) The top 1000 businesses by national, regional and local businesses and organizations who may currently support or may not support The Salvation Army®.

Via a direct solicitation effort, organizational and business leaders will be encouraged to financially support, sponsor and volunteer to assist THE LORD'S REALLY BIG IDEA international campaign and learn more about THE SALVATION ARMY'S® "untold stories".

- (1) Example: THE SALVATION ARMY® assists more than 58,000,000 people in the U.S.
- (2) Example: According to Peter Drucker, one of business' most respected management experts, is "the most effective organization in the United States," and a good place to invest your charitable contributions to get a maximum return on your investment.

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