

🚩 Greyson Racing 🚩

2022 Sponsorship Opportunities

Dear Prospective Sponsor:

We would like to thank you for giving us the opportunity to present you with this sponsorship proposal outlining our goals for the 2022 racing season. Advertising in motorsports has proven itself as a unique, successful and enjoyable investment for businesses across the country.

We are happy you're considering a marketing partnership with Greyson's team F1 Mini Motorsports and look forward to giving you the name recognition and exposure you desire for 2022 and beyond!



About the Driver

Greyson Greaves is an active twelve-year-old boy from Port Charlotte, FL, who has always dreamed of being a formula one driver. His love for racing began in the backyard driving his own go-kart since he was six years old. He learns about the dynamics and race craft associated with car handling through books and watching Formula 1, Indy and NASCAR races on YouTube and TV. He is beyond excited to get his start again this year as a Junior Class Kart Racing driver in the IAME X30 engine category.

Greyson's has been racing for three years now and has progressed very well from his training and coaches. Greyson came in the top ten for the ARP club racing series for 2021 in both summer and winter events.

Greyson puts in the time, practicing weekly at Andersen Race Park in Palmetto, FL in addition to book studies when he's not at the track. He now proudly owns a 2021 Kosmic Kart Chassis with a 125cc IAME X30 engine.

Greyson participated in his first race on August 28th 2019 as the youngest driver in the JR class of Kart Racing, placing 5th. He's off to a fantastic start!





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During the 2022 season, Greyson plans to compete in all 26 races of the Southwest Florida Karting Schedule, some of which are broadcasted. By sponsoring Greyson, you'll be enhancing your company's exposure while "Making a Difference" in the development and future of our youth.

Honorary	Bronze	Silver	Gold	Platinum
___ \$500+	___ \$6,500	___ \$13,000	___ \$19,500	___ \$28,600
<ul style="list-style-type: none"> • Company logo on Kart or Uniform (provided by you, up to 5"x5") • Race Schedule & appreciation Plaque 	<ul style="list-style-type: none"> • Company logo on uniform & kart nose. • 2 Pit Crew Passes to 10 races* • One driver & kart appearance at company event/trade show* • Race schedule and appreciation plaque 	<ul style="list-style-type: none"> • Company logo on Uniform & Kart side pods • 2 Pit Crew Passes to 15 races* • Two driver & kart appearances at company events/trade shows* • Race schedule and appreciation plaque 	<ul style="list-style-type: none"> • Company logo on Uniform, Helmet & Kart • 4 Pit Crew Passes to 26 races * • Three driver & kart appearances at company events/trade shows* • Race schedule and appreciation plaque and memorabilia gift. 	<ul style="list-style-type: none"> • Full design rights to graphics kit for Uniform, Helmet & Kart • 4 Pit Crew passes to 26 races* • Four appearances at company events/trade shows* • Race schedule and appreciation plaque and memorabilia gift.
<p><i>*72-hour notice required ahead of each race to ensure passes will be held at will-call.</i></p> <p><i>*Appearances include Greyson handing out company promotional materials, answering questions and sharing his experiences.</i></p>				
<p><i>These sponsorship levels can be modified, within reason, to fit your needs. Please contact Phillip Greaves 941-661-7344 for details.</i></p>				

Cost breakdown for 2020 Racing Season

• Racing Fuel - 4, 55-gallon drums of VP-C12	\$ 3,200
• Oil- 22 quarts	\$ 640
• Chain Lube- 12 can case	\$ 400
• Tires- 26 sets of MG yellow	\$ 8,800
• Pit Crew- Includes repair labor, mechanics and parts	\$ 15,560
• Travel expenses- covered by the team	\$ -
Total Cost	\$ 28,600

Company Name
Contact Name & Title
Address
City, State, Zip
Phone
Email