

# Own the Track. Own the Fans. Own the Future.

## Greyson Greaves Racing – \$5 Million Sponsorship Campaign

We are launching a **\$5 million campaign** to position Greyson Greaves Racing at the forefront of the NASCAR Xfinity and Craftsman Truck Series. This is more than just sponsorship—it's a chance to **take exclusive ownership of one of the most exciting rising stars in NASCAR** and capture the loyalty of one of the most passionate fan bases in sports.

---

### Primary Sponsor – \$5,000,000 (Exclusive Partnership)

As the **exclusive partner**, your brand won't just be seen—it will **own the stage**. This package gives you sole rights to Greyson's car, transport fleet, uniforms, and fan merchandise, ensuring your company is the one name fans remember every time Greyson takes the track.

- **Full Car/Truck Wrap:** Millions of fans, both at the track and on live national broadcasts, will see your brand dominate every angle of Greyson's machine. A rolling billboard at 190 MPH.
- **Sole Branding Rights:** No clutter. No competing logos. Just your company as the hero brand across every major asset.
- **Transport Truck & Equipment Branding:** Your brand travels nationwide on a rolling showcase, turning heads at every stop.
- **Uniforms, Helmets & Gear:** Greyson and his crew carry your identity every time they appear on TV, sign autographs, or meet fans.
- **Fan Merchandise:** T-shirts, hats, hero cards, and giveaways carry your logo into homes, offices, and schools, extending your reach well beyond race weekends.
- **Digital & Media Integration:** Every press release, highlight reel, and social media post links your company directly to Greyson's journey.

- **Hospitality & VIP Access:** Wow your clients and partners with premium pit passes, paddock tours, and race-day experiences they'll never forget.
- **Corporate Appearances:** Greyson becomes a powerful brand ambassador for your company at commercials, trade shows, employee events, and community outreach.

**At this level, your company doesn't just sponsor Greyson Greaves Racing—you become part of the team's DNA. Fans will see your brand as the one fueling Greyson's rise to the top.**

---

### **Associate Partner – \$1,000,000 – \$2,500,000**

Gain prominent visibility and align with Greyson as he continues to build momentum:

- Prominent logo placements on the car, crew uniforms, and hauler.
  - Social media promotion and press recognition.
  - Race-day hospitality and select merchandise branding.
- 

### **Supporting Partner – \$250,000 – \$750,000**

For companies ready to enter NASCAR sponsorship and experience fan loyalty first-hand:

- Logo placements on uniforms, hero cards, or pit equipment.
- Presence on Greyson's website and in online sponsor highlights.
- Opportunities to activate locally at select race events.

# GREYSON GREAVES

DECEMBER 22, 2008  
PORT CHARLOTTE, FLORIDA. USA  
NO. 05 CHEVROLET SILVERADO  
PRO-TRUCK

# 05

