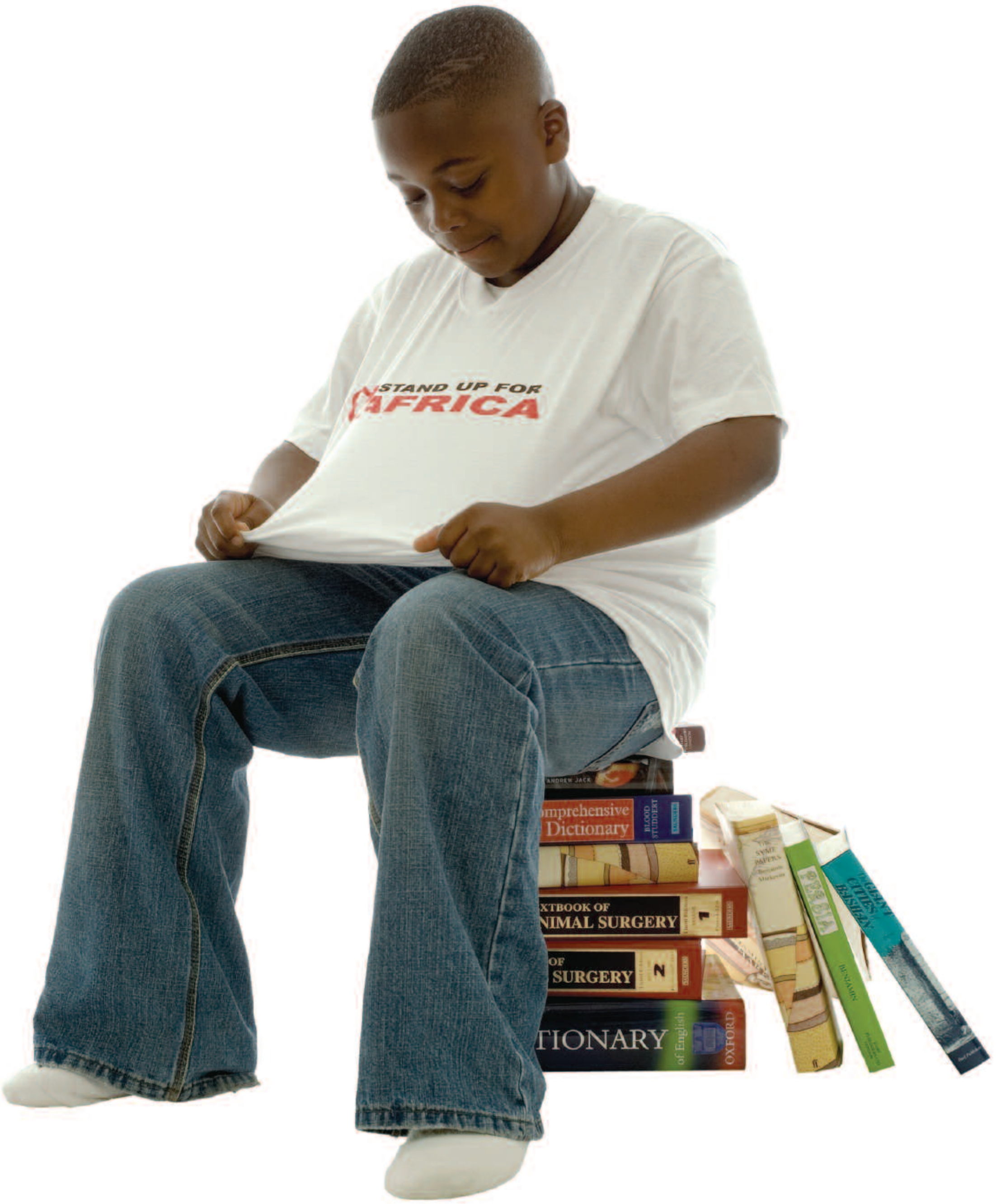
STAND UP FOR AFRICA

ANNUAL REPORT 2006 – 2007



Montell Amentor, 10 from South West, London, likes reading. He supports SUFA, because, as the many young people worldwide who supported our work this year, he wants all children in Africa to go to school and learn to read.

We can only secure a better future for Africa when we secure a better future for its children

www.standupforafrica.org.uk

CONTENTS

CHAIR'S STATEMENT

Welcome to Stand Up For Africa

It gives me great pleasure to introduce Stand Up For Africa's (SUFA) Annual Report & Accounts 2006/07. Highlights of our year were key project achievements, new partnerships and strategic planning for a sustainable future. We can't quite believe how much we managed to achieve with a very limited budget and just one full-time staff member.

Thanks to the commitment and energy of our donors and volunteer fundraisers, SUFA continues to develop and grow. Our development projects – with their focus on improving access to education, health and wellbeing, promoting and protecting the rights of young people and women, and providing opportunities for income generation – continue to make a significant impact.

In this Report you will read about SUFA friends and supporters who chose to Stand Up! and make a difference. Particular thanks go to Burgate School Support Group, whose fundraising efforts meant that this year we were able to start building our Maison de l'Enfance (Children's Centre) in Benin, West Africa. And thanks to volunteer fundraiser Sandi Langton and other generous supporters, this year we also raised enough money to start building our dedicated Youth Drop-in Centre in Nateete, Mutundwe-Kanara Zone, in Kampala, Uganda.

This Report also features our three new partnerships, which are enabling us to expand our work to Kenya, Ghana and Cote d'Ivoire. SUFA trustee Neil Howard visited our existing partners and projects in Benin and Uganda to assess progress and impact. He also visited our new partner in Ghana.

Here in the UK, we have been working to increase awareness and funds to support our new and existing development projects in Africa. Over the year, we provided opportunities, support and advice for individual and groups to get involved and Stand Up! Young people around the world got involved with our work by fundraising, campaigning and volunteering. And we developed two new corporate relationships.

We continued to develop our Skills Exchange Project, which links volunteers in the North with community-led projects in Africa. We also commemorated the 200th anniversary of the abolition of the Transatlantic Slave Trade, and raised awareness of the continuing plight of trafficked and otherwise abused children in West Africa.

We launched the first issue of our Gift Catalogue, and piloted and developed our online SUFA Shop, activities that will help us to raise additional income for our projects and other activities. We also held exhibition events around the country to promote our work, recruit new supporters, and raise funds through the sale of SUFA clothing and gifts.

During the financial year, SUFA undertook an important stage in its organisational development. We worked with Cascaid Consulting to refine our strategy to enable us to secure sufficient funding to continue our activities.

I thank the new young trustees who joined the board during this financial year. They have been enthusiastic, supportive and very active throughout the year. I thank Nick Marple, our Patron, for his trust and support, and our volunteers, staff, and partners for their hard work and dedication.

Finally, and most importantly, I pass on the heartfelt thanks of SUFA's Board of Trustees to all our donors and volunteer fundraisers for their support. With your help, we look forward to supporting even more disadvantaged children and young people in Africa.

Joseph Ochieno, Chair

ABOUT US

Who we are

Stand Up For Africa (SUFA) is a UK-based African-led charity working with Africans and friends of Africa. We support community-led development projects in Africa. We believe in the key importance of African-led initiatives in realising our vision.

Our vision

A world where Africa is realising its full potential

Our mission

We support community-led development projects that seek to:

- Improve access to education.
- Improve health and wellbeing.
- Promote and protect the rights of children, young people and women.
- Provide opportunities for income generation.

How we work

We engage with Africans, especially young Africans in the Diaspora and friends of Africa, to build awareness of development issues, to raise funds to support our projects, and to provide opportunities to get involved and Stand Up! Our Skills Exchange Project connects community groups in Africa with volunteers and interns from the UK and worldwide

Where we work

Between 2008 and 2012, we are supporting development projects in Benin, Uganda, Kenya, Ghana and Cote D'Ivoire. We encourage and support fundraising activities, including our volunteer SUFA Support Groups, who raise awareness and money to support our development projects.

Charity main aim for the year

The charity's key agenda during the financial year was to refine its vision and strategy, and with the help of an external Consultant, we produced:

- A Strategic Analysis and Outline Operational Plan for the charity – with a timetable of activities for the next 12 months and broader description over five years.
- An Outline Fundraising Strategy – including a plan of activities for the next 12 months and broader description over five years.

This work was the result of extensive consultation with members, key supporters and other stakeholders.

SUFA encourages young Diasporic Africans and friends of Africa to Stand Up! and raise money and awareness to support Africa's development. Photo: Miss Passion For Africa Leeds 2006 organised by Leeds City SUFA Support Group (see 3.2).

ACHIEVEMENTS, PERFORMANCE AND FUTURE YEAR OBJECTIVES

Thanks to the commitment of our growing number of donors, SUFA continues to develop and grow. Our development programmes, which focus on improving access to education, health and wellbeing; promoting and protecting the rights of young people and women; and providing opportunities for income generation, continue to make a significant impact. Our project achievements for the year 2006 – 2007 and our plans for the future are detailed below.

I. Africa development projects

1. BENIN

Since 2004, SUFA and our in-country partner, leading human rights NGO Enfants Solidaires d'Afrique et du Monde (ESAM), have joined forces to work with communities to develop positive solutions to the acute problems faced by impoverished children and young people in Benin. In particular, there are a severe lack of educational opportunities and vocational training; jobs are scarce; there are limited rural activities for young people; and some children from impoverished families regularly experience abuse and or neglect. To date, our partnership has achieved great success and this year we focused on the following support:

1.1 Mini Maison de l'Enfance (residential children's centre)

The Project, based in Bohicon, provides a safe haven, health care and education for acutely vulnerable children who have nowhere else to go, and need shelter on a temporary or longer-term basis. The small Centre has this year provided 25 impoverished children with the support and shelter they need plus:

- monthly health checks and all necessary medical care
- clothing and food
- payment of school fees, school equipment

Institutional and official contacts have been made. We currently rent the property that houses the Centre but the Ministry for Children and the Family has committed to providing land on which we can build a dedicated Centre. A budget for this dedicated Centre is currently being devised.

1.2 Child Sponsorship Scheme

This year, donations from our growing number of Sponsors allowed us to support 46 children in the region to go to school: 20 in Cotonou, 15 in Zakpota and 11 in Lokossa. The children have done very well this academic year, with 15 out of them being top of their class.

1.3 Multi-dimensional Maison de l'Enfance

The Project, based in BOPA, builds on the success of our inaugural Mini Maison in Bohicon (see 1.1). Since we launched the first project, the need for a larger comprehensive Childcare Centre functioning not only as a shelter, but also as a model for the prevention of abuse and a centre for the protection, education and reinsertion of vulnerable or trafficked children, has become apparent. Plans for the Centre include a school, counselling and transit centre, dormitories (girls/boys), sports complex, an infirmary, a kitchen/canteen, a vocational training room and a conference room.

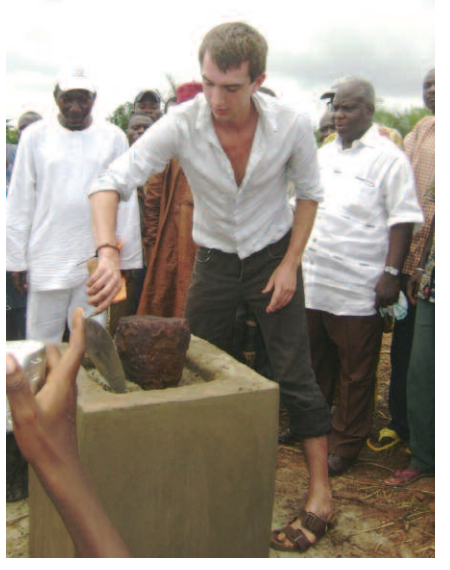
A specialised Centre to bring vulnerable children together and help with their social re-integration, rehabilitation and education would provide an effective way to protect them from further abuse and/or trafficking. Once completed, the Centre will support up to 500 vulnerable children, giving them a chance to receive an education in a secure environment.

Thanks to the hard work of our Burgate School Support Group (one of SUFA's volunteer community fundraising groups), this year we began the first phase of the building work, starting with the school building. On 8th September 2007, the foundation stone was laid in front of many representatives of the local community.

ESAM Director Norbert Fanou-Ako reported that "People were hugely motivated in the lead up to the ceremony, and many local men and women were involved in preparing the ground for the work. The community is desperate to see the area develop with national and international support and are very keen to see this school become a reality."

Student Phil Rushworth, leader of Burgate School Support Group visited Benin to participate in the ceremony. He said, "I still can't believe my small contribution is making this happen." In the next financial year SUFA School Support Groups and our other supporters will be fundraising to support the Project.

Government representative taking part in the laying of the foundation stone.



UK student Phil Rushworth, who helped make our dream of a new Children's Centre a reality, was also involved in the stone-laying ceremony.

1.4 Capacity building

We continue to provide our partner ESAM with the support they need to build their own resources and help them attract other crucial funders worldwide through:

- the provision of funding and technical input for their bilingual (English and French) 24-page website: http://www.esamsolidarity.org/
- the provision of funding for bilingual (French and English) administrative support to help oversee its program.

1.5 Project visit

Between July and August 2007, SUFA trustee Neil Howard visited Benin to meet with our partner ESAM and assess the progress of our partnership and projects.

At the time of writing, we hear that ESAM has been awarded the French Republic's 2007 Human Rights prize. Founded in 1988, the prize is awarded every year in complete independence by France's National Advisory Commission on Human Rights (CNCDH). In 2007, five prizewinners were recognised for their action to advance freedom of expression and for their commitment to combating human trafficking, the two themes chosen by CNCDH this year.

2. UGANDA

"An estimated 11.8 million young people aged 15 to 24 are living with HIV/AIDS. Each day, nearly 6,000 young people between the ages of 15 and 24 become infected with HIV worldwide, yet only a fraction of them know they are infected." UNAIDS 2003

Despite continuous progress in combating the spread of AIDS, it is still a major national challenge for Uganda, with prevalence rates at 6.5%, and the age bracket 15-24 (a third of the population) at greatest risk. To help address this widespread problem, SUFA and our in-country partner, leading youth empowerment NGO Safe Alternatives for Youth (SAFY), joined forces in 2005 to support deprived young people whose poverty and associated behaviours put them at great risk of contracting HIV/AIDS.

The partnership between SUFA and SAFY has been extremely fruitful in the 12 months since it was formalised and SUFA's financial and material support has been instrumental in SAFY's work expansion. The factors that increase the vulnerability to AIDS, such as lack of information, education, reproductive health services, and healthy productive alternatives, are being addressed by a range of activities we offer.

2.1 Youth Drop-in Centre

The Project started as a Youth Centre in a small building in Kitamanyangamba community. The building was tiny and inadequate for the range of activities we wished to provide. Thanks to SUFA volunteer fundraiser Sandi Langton and other generous supporters, this year we raised enough money to start the building of a dedicated Youth Drop-In Centre in Nateete, Mutundwe-Kanara Zone, in Kampala. Building commenced on February 2007 and the Centre is almost completed (see photos).

The Centre will offer a range of activities and services to young people aged between 10 and 24, including:

- HIV/AIDS information and services, including counselling and testing.
- Sports and recreation facilities that will encourage young people to come to the Centre and have fun in a safe, supportive environment.
- Skills and empowerment training, including cookery, carpentry, art, drama and tailoring.
- A reading area and computer stations.

Fundamentally, the Centre will give deprived young people a safe, welcoming place in which they can express themselves, learn a range of skills and engage with peers productively.

The original Centre in Kitamanyangamba will continue until the new Youth Drop-in Centre opens. The young people are still using the balls and games provided through donations from our supporters during the previous financial year. There is a clear need for more sports equipment: at the time of writing we have heard from our friends at Arsenal FC that they are going to donate another 10 full football kits to the Project.

The network of youth clubs, which our trustee, and Africa Programme Coordinator, Neil Howard helped SAFY to develop in 2006, is thriving. Through our support, SAFY has received some exceptional volunteers and the continuing commitment of SAFY's Directors means the charity's youth program is going from strength to strength.

Sarah Hady Nsiigare, 21, empowered herself through the Project and became a Peer Educator: "Before SAFY came to our community I used to be a easy going girl, that means I couldn't resist who comes out for me because of the bad group I had, I could just go because I had no choice. I lost respect from everyone. But ever since SAFY come to our community it came as a savior to me. For example I was among the young people chosen to be trained as Peer Educators and I am proud of it. I was trained freely how to be myself and not just follow other people and now I gained my respect back and everybody love me for that. Since my childhood I dreamed of becoming either a nurse or a hairdresser. I am sure I will get one of my dreams."

Peer Educator Sarah runs a counselling session for other young people at the Project.

2.2 Capacity building

To enable SAFY to attract other crucial funders to support its programs, SUFA continues to provide our partner with a dedicated website: http://www.safyuganda.org/. This enables SAFY to promote its work and achievements to potential funders worldwide. Indeed, during the financial year SAFY was able to attract an important new source of funding to help expand its activities.

2.3 Emergency medical assistance

This year, funding from a generous UK donor enabled SUFA to provide financial assistance for nine-year-old Andrew Sekyanzi, a Ugandan child who was diagnosed with a large sub-aortic ventricular septal defect (VSD).

Andrew's doctor recommended immediate surgery to close the VSD but the procedure could not be carried out in Uganda and it was necessary for the little boy to be transferred to the care of a surgeon in India. Practical support from SAFY complemented SUFA's financial assistance, which totalled £4500 to meet the cost of Andrew's operation, travel costs and insurance. Andrew has now fully recovered.

2.4 Project visit

In September 2007, SUFA trustee Neil Howard returned to Uganda to meet SAFY, and assess the progress of our partnership and Project. Neil found great progress had been achieved since his visit two years ago. Our Youth Groups Network is going from strength to strength, the building work for our new Drop-in Youth Centre is almost finished, and the young people themselves are all just as involved as ever.

Highlights of this financial year include:

- SAFY hosted an art festival during which young people's work produced at the Centre was displayed and auctioned at Makerere University. The festival gained national media coverage for the Project.
- A group of young people from our Project visited Gulu and the internally displaced people's (IDP) camps in Northern Uganda to offer their support and solidarity.
- The continued growth of young entrepreneurship training, initiated in 2006.

At the time of writing, we have heard from SAFY's Director that Sarah Brown's (wife of British Prime Minister Gordon Brown) visit to our Project was a huge success.

3. KENYA

East Africa is facing terrible drought, which is wreaking havoc on poor and vulnerable people across the region. Communities are digging shallow wells in dried-up riverbeds in order to find the water they so desperately need. The wells quickly become polluted – and when the rains do come, people are at serious risk from water-borne diseases. Children are among the most vulnerable to potentially life-threatening parasitic infections. At the time of writing, Kenya is experiencing significant political unrest but this is not currently affecting our Project.

3.1 Matangini Safe Water for Schools Project

The Project was founded in 2005 by Mark Booth PhD, Senior Research Associate at the University of Cambridge. Mark continues to lead the Project, which became part of Stand Up For Africa's development programme in January 2007.

The Project's aim is to provide safe, clean water for schoolchildren and teachers in East Africa. We install boreholes in the grounds of primary schools that are most affected by parasitic diseases.

The Project built the first borehole for Matangini School in Makueni District, eastern Kenya, and it now provides a lifeline for the whole school. The local community provides manual labour to dig the boreholes and we train them to maintain the pump so that there will be safe, clean water for the school for many years to come. About 400 students and their teachers have clean, safe water to drink. They can also use the water to irrigate the school vegetable patch, which is a vital source of nutritious food for the children.

We are currently trying to identify a local Kenya partner to help manage Project logistics and enable us to replicate the Project in other part of the country.

4. GHANA

4.1 Korle Bu Family Fund

In March 2007, SUFA made a one-off grant of £500 to the Korle Bu Family Fund, a charity in Ghana. The money, which was raised by our Leeds Support Group, was used to assist with the medical bills of deprived child patients receiving care at Ghana's Korle Bu Teaching Hospital.

4.2 New partnership

This year saw SUFA expanding our work to Ghana, permanently. After a lengthy process to identify a local partner, we joined forces with leading human rights NGO, The ARK Foundation. Our partnership was launched in July 2007. The ARK Foundation works to promote and protect the rights of young people, women and other disadvantaged groups through advocacy, training, public education and service delivery to identified beneficiaries.

4.3 Crisis Response Centre (CRC)

Our new partnership aims to provide, through a Crisis Response Centre (CRC), a range of services to young people and women affected by abuse, and to provide resources for their safety and empowerment. The CRC is currently run in rented premises. SUFA and The ARK Foundation agree it would be most cost-effective to build a dedicated Centre to deliver the Project. Proposals for the building work and CRC programs are currently being developed.

4.4 Partner visit

On 31st July 2007, SUFA organised an evening reception and presentation for Angela Dwamena, Director of The ARK Foundation, who was visiting the UK. Angela took part in a Q&A session, which provided a learning opportunity for SUFA staff, trustees, volunteers and supporters to hear directly from the new partner about their work to promote and protect the rights of young people and women.

Angela and SUFA Trustee Joseph Ochieno at the Q&A session

4.5 Project visit

During Sept 2007, Neil Howard, SUFA Trustee and Africa Program Coordinator, spent four days in Ghana to evaluate the Project and meet The ARK Foundation team. Philip Rushworth, SUFA's 2007 Volunteer of the Year also visited Ghana as part of SUFA's Skill Exchange Project. Phil spent four weeks with our partner, volunteering on the Project.

5. CÔTE D'IVOIRE

At the end of this financial year SUFA expanded our work to Cote D'Ivoire, West Africa, where communities are desperately in need of food aid, water rehabilitation and rebuilding of health and education facilities. Since the late 1990s, the country has experienced serious unrest fuelled by ethnic divisions. Hundreds of thousands of people have been displaced and there has been a steady decline in living conditions. Most displaced people are in the capital Abidjan; many are children, who have no access to education.

5.1 New partnership

After a lengthy process, SUFA identified ONG Fides as our in-country partner. The charity works to improve health and education services, and to provide opportunities for income generation, especially among young people and families affected by conflict.

SUFA Executive Director Elsie Nemlin meets Madame Agnes Koudou, Director of ONG Fides.

6. AFRICA DEVELOPMENT PROJECTS: KEY FUTURE YEAR OBJECTIVES

- To create / develop robust Project strategies with achievable goals and provisions to facilitate long-term impact and sustainability.
- To raise funds in the UK and worldwide to support our Projects.
- To continue to develop dynamic relationships with our partners and support their objectives. For example, where relevant to develop and maintain websites that enable them to promote their work to potential funders.
- To link, through our Skills Exchange Project, SUFA's UK volunteers and fundraising groups with individual Projects.
- To continue to build a strong supporter base, including volunteer School Support Groups, who will help finance our Projects.
- To raise funds to support additional and complementary activities such as scholarships, and equipment such as computers, books and sports equipment.
- To identify a local partner in Kenya.

II. UK projects and activities

The overall aim of our UK activities is to increase awareness of our key development activities (education, health and wellbeing, children's and women's rights, income generation) and to raise funds to support our Projects. We provide opportunities for individual and groups to get involved with our work through fundraising, campaigning and volunteering. We particularly encourage young people, including young Diasporic Africans living in the UK to Stand Up! and get involved in Africa's development.

Our hard-working activists are kept busy at a SUFA exhibition stand. They hand out information about Stand Up For Africa and encourage people to get involved.

1. SKILLS EXCHANGE PROJECT

We launched the Skills Exchange Project in the previous financial year. This year, we continued to develop the Project, focusing on making it sustainable.

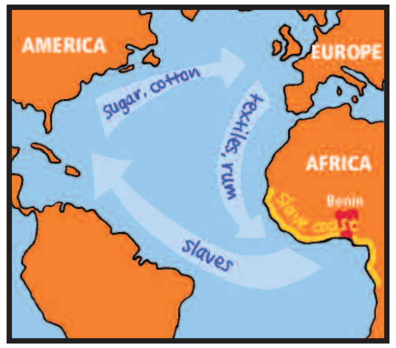
The Project connects community groups in Africa with volunteers and interns from the UK and worldwide. The project, which actively encourages participation from young Africans in the UK, provides an exciting personal development opportunity for SUFA supporters and others, enabling them to make a contribution to Africa's development, learn about development issues within the communities they visit and develop new skills.

Participants are recruited, trained and supported to work on a voluntary basis with one of our project partners. Participants pay a fee to take part in the Project. Their fee covers the costs of their placement and contributes to the Project fund. On their return, we encourage participants to share what they have learned with their home community and to become leaders of a broader 'SUFA fundraising community'.

Philip Rushworth (aged 17) took part in the Skill Exchange Project during this financial year. He spent four weeks volunteering with our new partner The ARK Foundation in Ghana and says: "My time at The Ark was rewarding, informative and fun. I did a number of written research tasks, including leaflets, manuals and a newspaper article as well as working in the legal centre, observing The ARK outreach programs and doing some administrative work. I could see that a genuine difference was being made by the charity, and that the staff were passionate and had a good understanding of their aims."

2. EXPLORE AFRICA 2007 PROJECT

During this financial year, SUFA commemorated the 200th anniversary of the abolition of the Transatlantic Slave Trade, and raised awareness of the continuing plight of trafficked and otherwise abused children in West Africa. SUFA volunteers distributed 5,000 Project flyers to organisations, churches, shops, embassies and businesses in London and worldwide. Ten newspaper articles provided details of the Project, which was also publicised through five radio interviews. SUFA was also part of coalitions linked to the commemoration, including STOP THE TRAFFIK.



3. SUFA SUPPORT GROUPS

SUFA provides marketing support, advice and encouragement for students and others who wish to raise funds to support our Projects. We particularly encourage young people to Stand Up! and develop their skills and experiences by supporting SUFA. During this financial year, two of our Support Groups undertook ambitious fundraising campaigns and achieved great success:

- Leeds City Support Group organised Miss Passion For Africa Leeds 2006 in partnership with Ben TV and Western Union. The event attracted more than 300 guests and help raised funds and awareness to support SUFA. (see photo).
- Burgate School Support Group, Burgate School & Sixth Form Centre raised £6511.16 through events such as a sponsored walk, a sponsored swim, an Upper School Social, football tournament and a 1980's themed disco (see photo). The money has helped fund a primary school in Benin as part of SUFA's Maison de l'Enfance Project.

4. NEW CORPORATE RELATIONSHIPS

Over the year, the charity developed two exciting new corporate relationships:

- Roadhogs (www.roadhogs-shoes.com) has produced a shoe featuring the SUFA logo and a quote from Nelson Mandela. A share of the sales profits has been donated to support our work.
- JFS2000 (www.jfs2000.co.uk) is donating 10% of the purchase price of its children's games and educational products.

5. EXHIBITIONS, WORKSHOPS, CONFERENCES

Over the summer period we held exhibition events around the country to promote our work, recruit new supporters and raise funds through the sale of SUFA merchandise.

During the financial year we initiated and took part in various workshops and conferences, enabling us to promote our work to diverse audiences. In May 2007, SUFA was a key contributor to the Charity Law Association For the Public Benefit Conference. The conference which was organised for charity lawyers, academics and charity professionals, saw more than 200 delegates coming together to discuss the new public benefit requirements under the charities Acts 2006.

British-born Ghanaian Nancy was crowned Miss Passion for Africa Leeds 2006

Burgate School Support Group members

SUFA's Executive Director, Elsie Nemlin, receiving the £6511.16 cheque from Philip

6. MARKETING COMMUNICATIONS AND MERCHANDISE

6.1 Supporter communications

We produced our fourth supporter newsletter in June 2007. We printed 5,000 copies, 3,000 of which have been distributed to date. The newsletter is also available on our website.

6.2 Merchandise

- We piloted and developed our online SUFA Shop.
- We launched the first issue of our Gift Catalogue, which serves to raise awareness of development issues and raises funds through sales of SUFA-branded clothing and products.

6.3 Website

Our website (www.standupforafrica.org.uk/) has proved to be the most important introduction to the charity for new supporters. We've developed its capacity (through JustGiving.com) so that supporters can make one-off and regular donations online, and UK tax payers can sign up to the government's Gift Aid Scheme. Contact data is captured with online donations, which enables communications with people who choose to donate through the internet. The website attracted 6,000 visitors during this financial year. Since the site was launched on 17 March 2005, the site has received 16,000 hits, making it an invaluable tool for raising awareness of our work and of development issues generally.

7. FUNDRAISER'S SUCCESS

In March 2007, SUFA supporter Sandi Langton completed an ambitious motorbike trip from Dover in the UK to Cape Town, South Africa – raising money for SUFA's Youth Drop-in Centre Project in Uganda along the way. During her trip, Sandi visited SUFA's Youth Drop-in Centre Project where she met young people (see photo), community leaders and our partner Safe Alternatives for Youth Association (SAFY). Sandi helped raised the £5,000 needed to build SUFA's new Youth Drop-in Centre, which will provide essential youth services including HIV/AIDS awareness and prevention programmes. She also took part in various promotional activities that helped raise awareness of SUFA and our work.

8. UK PROJECTS: KEY FUTURE YEAR OBJECTIVES

We plan to continue promoting development to a wide audience in the UK and worldwide: raising awareness, informing others about the work we do and why we do it, and motivating many more people to Stand Up! by fundraising, awareness raising and volunteering. Existing fundraising and income generation activities from individual donations and sales of merchandise will continue to be developed and extended.

8.1 Short term plans

- Fundraising activities will focus on applications to charitable trusts and foundations. This will include careful research into published giving priorities, application criteria and deadlines to ensure appropriate and tailored applications are submitted in good time for trustee meetings.
- A review of SUFA's website and printed materials will be undertaken, with messaging and information being regularly updated. Reports, case studies and updates received from in-country partners will be used to enhance the information provided on our website, and will be used as the basis of electronic updates provided to supporters, in addition to the regular newsletter mailings.
- Events, conferences and other awareness-raising activities will be reviewed and re-costed to ensure that every activity at least breaks even. Ideally, every event or awareness-raising activity will cover all its costs – including indirect support costs provided by SUFA in terms of management support, administration, stationary, and also make a contribution of unrestricted income to fund SUFA's work. Any event that does not at least cover its costs must justify its continued existence in terms of demonstrable impact in awareness raising (newspaper coverage, increased website hits etc) and/or securing new supporters.

8.2 Medium term plans

- We will focus on maximising the opportunities open to us through new technologies in terms of communication with supporters and donors, fundraising and marketing, information dissemination and awareness raising. The website will continue to promote and accept online donations.
- When additional unrestricted income becomes available it will be invested in active recruitment of individual donors. The focus will be on strengthening systems of data capture and communication with individual supporters, predominantly using cost-effective online and electronic communications.
- The emerging trend of social networking and online communities presents an exciting opportunity for SUFA to mobilise supporter communities in the UK and worldwide, and to provide a more direct link between an individual or community in the UK and the individuals or communities they are supporting in Africa.
- We will consider promoting a key campaigning theme each year to provide focus for our communications, and to help us inform and mobilise individual supporters and supporter communities.

8.3 Long term plans

- We will continue to invest in fundraising and marketing activities to ensure the long-term sustainability of the charity and its projects. This will include investing in the capacity of project partners in Africa to enable them to undertake appropriate fundraising activities.
- We will consider developing a strategy whereby SUFA's role moves towards becoming a 'trusted facilitator' that introduces and links individual donors and fundraising groups in the UK with specific projects or activities in Africa. The UK donors will then provide financial support for their link project, enabling SUFA to transfer support and focus to another project.

At the time of writing, our Executive Director, Ms Elsie Nemlin, has received an invitation by Queen Elizabeth II to a reception at Buckingham Palace, London, to mark her visit to Uganda for the Commonwealth Heads of Government Meeting (CHOGM). Elsie has been invited alongside other African leaders in the UK; and this invitation comes as a result of the charity outstanding commitment to Africa and Africa's Development. It is indeed a brilliant and exceptional opportunity to network and raise awareness of SUFA's key development activities.

III. Governance

During this financial year, SUFA undertook an important stage in its organisational development, refining its vision and strategy as outlined below.

1. STRATEGY

During the financial year, SUFA worked with Cascaid Consulting to refine our strategy in response to the increasing struggle faced by the charity to secure sufficient funding to continue its activities.

The strategic analysis emphasised the need for Trustees to re-confirm SUFA's priority and focus. This included revision of SUFA's Vision and Mission statements, agreement about where in Africa SUFA will work, agreement about the projects SUFA will aim to fundraise for and support for the next five years, and the organisational development activities that the charity will undertake and seek funding for.

The aim was to develop an organisational plan and supporting fundraising strategy that clearly shows that the organisation is viable and sustainable, and outline how it will generate sufficient income from fundraising or other sources to invest in its proposed programme of activities.

The work was collaborative, and SUFA and Cascaid spent considerable time and effort in developing a robust organisational budget detailing the expenditure likely to be incurred, and therefore the income required, if the charity is to achieve its objectives.

The result of the consultancy work was the production of:

- A Strategic Analysis and Outline Operational Plan for the charity - with a timetable of activities for the next 12 months and broader description over five years.
- An Outline Fundraising Strategy – including a plan of activities for the next 12 months and broader description over five years.

The Outline Operational Plan is a practical guide showing SUFA's next steps. The Plan is informed by the Fundraising Strategy, which identifies and breaks down into greater detail the fundraising priorities, activities and investment required to achieve the income necessary to enable the charity to put the Plan into effect.

2. GOVERNING DOCUMENT

Over the year, SUFA was fortunate to receive gratis legal support associated with constitutional and statutory requirements from David Mears, Partner at Russell-Cooke Solicitors, London. The Trustees felt that a new Governing document was needed in order to reflect fully who SUFA is and provide enough flexibility to ensure smooth running of the charity. Time was spent with David reviewing SUFA's existing Governing document. A new Memorandum and Articles of Association was developed.

3. TRADE MARKS

David Mears, Partner at Russell-Cooke Solicitors, London, provided gratis legal support in dealing with queries arising from the registration of SUFA's Trade Marks (name and logo included). Three years ago, Trade Marks were inadvertently filed under the name of the Founder – Executive Director instead of Stand Up For Africa the Company. This has now been rectified. SUFA also filed a new application to register our Trade Mark under four additional classes of lists of goods and services.

4. GOVERNANCE: KEY FUTURE YEAR OBJECTIVES

- In order to ensure sustainable impact for our project beneficiaries, the Trustees will continue to build the charity's internal capacity, enabling SUFA to strengthen its management of existing projects and expand its fundraising activities into new areas. SUFA will specifically target the following areas:
- Building and implementing robust administrative systems.
- Recruiting competent staff and building staff capacity across three core competency areas: monitoring and evaluation, finance management and resource mobilisation.
- SUFA will not commission or support any new projects or other activities until funding for existing projects and activities is secured.

SUMMARISED ACCOUNTS

SUMMARISED STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 30TH SEPTEMBER 2007 (UK£)

	Unrestricted Funds £	Restricted Funds £	Total Funds 2007 £	Total Funds 2006 £
Incoming Resources				
Incoming Resources from Generated funds	54,873.56	14,710.91	69,584.47	60,348.09
Other Incoming Resources	1,170.25	–	1,170.25	387.07
Total Incoming Resources	**56,043.81**	**14,710.91**	**70,754.72**	**60,735.16**
Resources Expended				
Costs of generating funds	5,741.80	2,379.59	8,121.39	6,346.69
Charitable Activities	26,067.23	25,081.27	51,148.49	33,164.26
Governance Costs	7,083.22	1,189.79	8,273.01	1,340.18
Other Resources Expended	286.88	–	286.88	267.43
Total resources expended	**39,179.13**	**28,650.65**	**67,829.78**	**41,118.56**
Net incoming/outgoing resources	**16,864.68**	**(13,939.74)**	**2,924.94**	**19,616.60**
Net movements in funds	**16,864.68**	**(13,939.74)**	**2,924.94**	**19,616.60**
Reconciliations of funds				
Balance brought forward from previous year	12,899.47	14,409.22	27,308.69	7,692.09
Funds at 30th September 2007	**29,764.15**	**469.48**	**30,233.63**	**27,308.69**

Financial review

FUNDS

The Statement of Financial Activities (SOFA) indicates a net movement on unrestricted funds of £16,864.68, for the year. Restricted funds reduced significantly from £14,409.22 to £469.48.
Last year was largely made up of balances in relation to grant awarded by UNLTD.

INCOMING RESOURCES

Total income has risen to £70,754.72, an increase of 16.5% on the prior year figure of £60,735.16.
It is projected to increase significantly for 2007/08. This is primarily due to greater activity planned with our Support groups and individuals fundraising programme. Key sources of income during the year included voluntary income of £53,919.84, largely made up of donations from our support groups, gift aid claimed and the charity's patron. On the other hand, only £764 has been raised from statutory donors (grants) this year, compare to £32,160 in 2005/06. This represents only just over 1.1% of the overall income received this year (£70.754.72).

RESOURCES EXPENDED

Reflecting the growth in turnover, expenditure has increased to £67,829.78 (an increase of 64.96% since 2005/06 (£41,118.56)). Governance spending increased from £1,340.18 to £8,273.01, reflected in our spending on strategy support cost for our much needed organisational plan and supporting fundraising strategy. Charitable activities spending, also increased to £51,148.49 (an increase of 54.2 % since 2005/06 (£33,164.26), reflected in our spending on expanding our work to 3 more countries in Africa this year.

BALANCE SHEET AS AT 30TH SEPTEMBER 2007

	Total Funds 2007 £	Total Funds 2006 £
Fixed Assets		
Tangible Assets	1,553.87	1,851.41
Total Fixed Assets	**1,553.87**	**1,851.41**
Current Assets		
Stocks and work in progress	12,279.04	12,732.01
Cash at bank and in hand	17,904.61	16,106.19
Total Current Assets	**30,183.65**	**28,838.20**
Liabilities		
Creditors: Amount falling due within one year	1,503.89	3,380.92
Total Liabilities	**1,503.89**	**3,380.92**
Net Assets	**30,233.63**	**27,308.69**
Total Funds brought forward at 1st October 2006	27,308.69	7,692.09
Net movement in funds for the year	2,924.94	19,616.60
Total charity funds	**30,233.63**	**27,308.69**

These summarised accounts have been extracted from the full accounts of Stand Up For Africa for the year ended 30th September 2007 and may not contain sufficient information to allow for a full understanding of the charity's affairs.

For further information, copies of the full accounts can be obtained from the Company Secretary, Stand Up For Africa, PO BOX 46815, London, SW11 5SF.

The full accounts were approved by the Trustees on 18th January 2008 and have been submitted to the Charity Commission and the Registrar of Companies.

Accountant's Report on the summarised accounts of Stand Up For Africa for the year ended 30th September 2007:

"I have examined the summarised accounts which have been extracted from the full accounts for the year ended 30th September 2007. In my opinion the summarised accounts are consistent with the full accounts." 21st January 2008

Annette Cole-Dickson
Clearview Accounting & Consulting Solutions
Capital Business Centre, 22 Carlton Road,
South Croydon, Surrey, CR2 0BS

Trustees

Joseph P. Ochieno, Chair

George Kwame Defor, Treasurer

Notes on Summarised Accounts 2006/07

BASIC OF FINANCIAL STATEMENTS
These summaries are drawn from the full accounts prepared in accordance with the Statement of Recommended Practice (SORP 2005) of the Charity Commission for England and Wales.

RESOURCES ARISING – INCOME
Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities when receivable. The value placed on resources included in the statement of financial activities is the value to the charity of the service or goods received.

Grants are credited to the statement of financial activities when received or receivable, whichever is earlier. Unless they relate to a specific future period, in which case they are deferred.

ALLOCATION OF COSTS
The costs of projects and activities are allocated between the headings to which they contribute. This is a judgement based on the objectives and related outcomes of the projects.

COST OF GENERATING FUNDS
This includes fundraising expenditure in relation to staff and consultants who are directly engaged in fundraising, business development, related costs of the fundraising team, the costs of goods sold, and cost incurred in starting up new source of income.

CHARITABLE EXPENDITURE
This includes all expenditure directly related to the objects of the charity.

GOVERNANCE COSTS
This includes cost associated with the governance arrangements of the charity. These costs are associated with constitutional and statutory requirements and include any costs associated with the strategic management of the charity's activities.

PROJECT OVERHEADS ALLOCATIONS
SUFA uses a full cost recovery model to allocate overhead costs to projects.

Costs relating to support services are identified and a proportion allocated to the projects that SUFA undertakes. The allocation of each type of cost is made on either time, staff number or area basis depending on what is most relevant.

GRANT MAKING
Total costs of grants to our partners in Africa include grants made and support costs associated with the programme

FUND ACCOUNTING
The Company maintain the following funds:

RESTRICTED FUNDS
These represent grants and donations received which the donor allocates for specific purposes.

GENERAL / UNRESTRICTED FUNDS
These represent funds, which are expendable at the discretion of the trustees in the furtherance of the objects of the Company.

TANGIBLE FIXED ASSETS
Tangible fixed assets are stated at cost less depreciation, which is provided in equal instalments over the estimated useful life of the asset.

STOCKS
Stocks are stated at the lower of cost and net realisable value. Net realisable value is the price at which stocks can be sold in the normal course of business after allowing for marketing, selling and distribution costs. Provisions are made where necessary for obsolete, slow moving and defective stocks.

ACKNOWLEDGEMENTS

We would like to thank our many supporters, funders, sponsors and partners, whose help enables us to continue our vital development work in Africa.

We are most grateful to:

- Our volunteers
- Our Friends and partners in Africa
- Unltd
- Award For All
- Afford (African Foundation for Development)
- CAPPS
- African Image Alliance
- Mono design Limited
- Graphic Repro, Colour Print & Print Solutions.
- www.goodthinkingcommunications.net
- Michael Norton
- The Joffe Charitable Trust
- The Wyndham Charitable Trust
- David Mears, Partner, Russell-Cooke Solicitors
- Nick Marple

REFERENCE & ADMINISTRATIVE DETAILS

PATRON:
Nick Marple

TRUSTEES:
Joseph P Ochieno - Chair
George Kwame Defor - Treasurer
Alpha Bah
Francesca Arhin
Lucy Mbugua
Anita Amentor
Neil Howard
Lulu Kitololo
Begay Jabang (Resigned 24/03/07)

EXECUTIVE DIRECTOR/COMPANY SECRETARY:
Elsie Nemlin

REPORTING ACCOUNTANT:
Annette Cole-Dickson
Clearview Accounting & Consulting Solutions
Capital Business Centre, 22 Carlton Road,
South Croydon, Surrey, CR2 0BS

REGISTERED OFFICE:
Unit 74a/75 Battersea Business Centre
99/109 Lavender Hill
Battersea
London
SW11 5QL

BANKER:
HSBC Bank PLC
89 Buckingham Palace Road
Belgravia
London
SW1W 0QL

CHARITY REGISTRATION NO:
1102273

COMPANY REGISTRATION NO:
4889316

CONSTITUTION:
Stand Up For Africa (SUFA) was formed on 19 August 2003. SUFA is a charitable company limited by guarantee, incorporated on 5 September 2003 and registered as a charity on 24 February 2004. SUFA was established under a Memorandum of Association, which establishes its objects and powers and is governed under its articles of association. The Memorandum and Articles of Association were last updated on 22 July 2006 and reviewed this year.

School children at our Matangini Safe Water for School Project in Kenya

Thank you for your support

STAND UP FOR AFRICA

PO Box 46815, Battersea, London SW11 5SF • Tel: +44 (0) 207 228 7733 • E-mail: admin@standupforafrica.org.uk

www.standupforafrica.org.uk