

Home of the GersonPlus Therapy

Thank you for your inquiry regarding treatment.

Over the last several years **Dr. Rogers** has established the first planned multidisciplinary effort involving integration of **Gerson's therapy** with other famous alternative/holistic therapies such as those practiced by world renowned **Dr. Josef M. Issels, M.D.** **Dr. Rogers** had the privilege of collaborating with **Dr. Issels** when he joined **Dr. Rogers's** medical practice as co-principal investigator. **Dr. Issels** brought more than 40 years of experience serving others, using **Coley's Toxins** type fever treatments as well as his own autologous cancer vaccines. The current autologous vaccine used by **Dr. Rogers** is a more advanced and modern version of the original autologous vaccine. The mixed bacterial vaccine of **Dr. William B. Coley, M.D.** is a current standard protocol. **Dr. Rogers** has also added **Dr. Evangelos Danopoulos'** well-documented urea/creatine treatment for cancer. The placental extract vaccines developed by Russian immunologist **Constantin Govallo, M.D.**, are also now available as an immunoembryological therapy. These are the latest additions to **Dr. Rogers'** standard protocols for treatment of patients with degenerative diseases including Cancer.

Dr. Rogers' patients are treated in a modern full service clinic that daily treats in-patients as well as out-patients. We are located in the Playas area of Tijuana, Mexico, about 3 blocks from the beach. The clinic has in house medical services such as EKG, Ultrasound, I.V. therapy, Oxygen and Respiratory therapy if needed, ICU monitoring when needed, etc. All laboratory exams are drawn at the clinic. In addition, 24-hour care is provided by on duty fully licensed physicians and nurses. The clinic has a full range of on call medical specialists designed to meet its patient needs.

Dr. Rogers' vision of modern medicine uses the nutrition based diet-lifestyle management currently recommended by the National Institutes of Health (NIH) for clinical trials called **Gerson Therapy**. This recommendation is due in part to the outstanding successes of his melanoma patients which were recently published in peer reviewed medical journals that included a study of five year survival rates. The dietary aspects of patient management currently used were developed empirically over the course of 50 years starting back in pre-war Germany and continuing on to the present. Gradually, by trial and error, an integrated set of medical treatments has evolved. The initial research was done at the University of Munich. Its extraordinary laboratory support was funded both by the Bavarian and Prussian federal governments. It focused on the experimental use of diet and medications to improve tissue edema occurring in a variety of pathologies.

Edema is characterized by salt and water changes that Cope, a US Government medical researcher, has defined as Tissue Damage Syndrome-decreased cell potassium, increased cell sodium, and increased cell water (cell swelling)-changes that are also observed after death. A nutritional treatment that provides cells with high potassium, low sodium environment improves edema and has led to enhanced tissue resistance and immunities, and therefore better outcomes. This program needs to be individualized to meet the needs of every patient, but it does have uniform components. For most patients, the dietary portion of treatment consists of restricted intake of salt, fat, and (temporarily) protein. It supplies very high quantities of many nutrients and phytochemicals while at the same time forcing fluids through **13 hourly feedings of raw fruit and vegetable juices daily along with low fat lacto-vegetarian meals that are served 3 times per day.** This is combined with medications to enhance corporal metabolism.

A Diet and Lifestyle that promotes good health has been published in the literature since the late 1800's. **Ellen**

White wrote about it and **Dr. John Harvey Kellogg, M.D.** practiced it in his medical practice in the early 1900's. His brother **K.W. Kellogg** started Kellogg's Cereals, based on some of the recipes used by **Dr. Kellogg** at his world famous "**Battle Creek Sanitarium**". Most recently, the landmark publication by the US Government entitled "Diet, Nutrition and Cancer" highlighted **Gerson Therapy** as practiced by **Dr. Rogers**, using current patient information from his practice as the basis for the chapter on **Gerson Therapy**.

Dr. Rogers's medical practice has been treating patients with alternative medicine since 1978. He has over the last several years, combined some of the best-known therapy modalities of this century into the leading truly integrative medical practice in the world. Each of these modalities has achieved long term results on its own, but no one has ever combined them together as he has, with some very amazing results. This is what **Dr. Rogers** calls **GersonPlus Therapy**.

The hospital, where his patients are treated, is located about 30 minutes south of the San Diego International Airport. The patients and their companions can enjoy the mild year around weather of the greater San Diego area, requiring no more than a sweater or jacket.

Dr. Rogers has many years of experience treating advanced cancers and other degenerative conditions with the non-toxic comprehensive approach which includes the intensive, very detoxifying, **Gerson Diet**. He uses the best treatment protocols for every patient ranging from new births to senior citizens and from wound care or auto accidents to patients with devastating diseases.

Dr. Rogers treats each patient with care, respect and understanding.

Our main purpose is to provide the following:

- 1) *Instruction to those wanting to know;*
- 2) *Healing to those in need; and*
- 3) *Comfort for the spirit of all with whom I come in contact*

If you have any other questions, please contact us either by e-mail or by phone. We are looking forward to hearing from you.

May God Bless You!

The Staff of,

BHWC
BAJA HEALTH AND WELLNESS CENTER

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