

PRECISION INTRODUCTION & GRAPHICS REFERENCE VAULT

**QUICKLINKS FOR EASY
PROGRAM INTRODUCTION**



BY SPECIAL & PRIVATE INVITATION ONLY

ABOUT THESE INVALUABLE & NECESSARY LINKS

We typically need Doug to present 200 times a week and this is the only way we can accomplish that, so that we can then be free to get the most out of live calls and Zooms with you and your prospect. In short, at least initially you are in the introduction business, and we are in the explanation business.



Just as we want to separate the “[Curious from the Serious](#)” to get organizations and providers to move quickly, you really need to devote some time to review these links, so you understand the impact we can and will have together.

Doug will always present and explain the programs to your prospect for you and with you so that you don't have to memorize all of these details. However, we have found that spending 5-10 minutes on any of these links will answer 90%+ of their questions and saves us an hour on explanations.

Now when we get on with the prospect for a call or Zoom, we are only discussing logistics to starting rather than explaining the program. **PLEASE** invest the time so that you and Doug are speaking the same language.

For compliance and accuracy purposes it is important that present our message in our own words and text. This makes it much easier for you and prevents us from having to interpret someone else's version of what they think we do.

LET'S CREATE YOUR MESSAGING

The process is very simple in that you copy the introduction message from the box below, or edit it to your taste, and then paste that message, plus any of the other subjects below, into the body of the email to your prospect. For your convenience each item already has a brief elevator pitch or description. You will notice the links in the first introduction paragraph below will provide the reader with instant access to additional background information and context if desired.

Your Message Sample Begins Below

Hello and thank you for your interest. If you will please just take a few minutes to review this message it will answer 90%+ of your questions, qualify your level of interest or lack of, and save us an hour in explanations should you like to learn more. I think you will be glad you did. Thank you in advance!

Precision Healthcare Technology is a one-of-a-kind platform that operates in the background of nearly every sector in healthcare, away from provider's workflow. It's AI-driven, blockchain protected, and Stealth Workflow Intelligence is the only Concierge White Glove system in healthcare. This means they operate the technology and transfer the benefit into your EMR for you, without you or your staff doing or changing a thing differently.

There are 600+ EMR systems and NONE can do these things, yet we can work with or within ALL of them!

"As a career hospital CEO for startups and turnarounds, I've watched the Precision program since its inception and in my opinion, there is no greater tool in healthcare. The program, ongoing support, and the people behind it are first class in every way. Precision is always my first step in any turnaround."

- Jeff Livingston – Houston, Texas

**WE DO THE DRIVING
YOU BENEFIT WITH NO CHANGE IN
WORKFLOW OR HOW YOU OPERATE**

THE BOTTOM LINE

We can launch in 72 hours, no cost up front, nothing owed until after you are paid, only pay for those patients engaged, no technology to learn, we transfer data from our system to your EMR and submit to billing, follow claims through to payment adjudication, all with no new staff responsibilities. Providers can conservatively expect \$12,100 per \$2,000 spent per 100 patients. These are services that you are required to perform likely missing, not getting full compliance credit, and/or not monetizing your efforts.

Copy and then paste your selected item or items from the list below here.

Thank you again for your time and interest. I look forward to catching up with you shortly.

Your Message Ends Above

Your Reference Library & Quick Serve Program Introduction Links

As you review these, please keep in mind that to introduce any program, you simply must copy the link and forward it to the prospect. Let the materials do the talking and Doug will do the explaining along with you. Though they are all important, the green items represent primary collateral pieces.



OVERVIEW OR GLOBAL MISSION










1	Healthcare Acronyms – Your life ring for an entire language in abbreviations.	
2	Let's start with the slide deck to get a technology and program overview. This will also be one of your greatest sales tools no matter what your roles in the big picture.	
3	Our Global Mission shows how and why we need to connect patients and consumers to healthcare systems with one simple platform. You will likely have connections that will benefit us in other sectors	
4	The Virtual Tour will take you a bit deeper into how you and your colleagues are critical to this big picture. There are many active links within all these documents so please click and review for better understanding.	
5	A YouTube Video Introduction – Only 1:02	
6	Global/International Health Services - Solutions for any country/state, financial sourcing program, government, language and culture. this will throw ovff your other counts. Please refer to the attachment to make sure we didn't miss anything.	
7	Precision Premier Access Partners – We're well underway in "Changing Healthcare to Lifecare", but we need YOU as a Strategic Partner to accelerate the pace.	

UNDERSTANDING THE MARKET



8	The Truth About Healthcare Data Statistics – Interesting look into some shocking numbers.	
9	Precision Specific Statistics – A deeper look into the impact we are having.	
10	Case Study & Actual Insurance Claim Run – These results are a microsample of our Q1 2024 Pilot for 20 large organizations totaling 1.3 million patients, and an actual claim run showing reimbursements.	

INTRODUCTION OF CORE COMPETENCIES




11	Precision Elevator Pitch – Says it all on a one-page PDF, then a hyperlink connects to the full support document.	
12	Introduction to Healthcare Organizations & Hospitals is the seminal success document for moving large organizations very quickly.	

13	Introduction to Healthcare Providers – Besides the obvious, this is the document that healthcare organizations and hospitals use to introduce our/their new program to their providers. We then onboard and implement those providers and practices for them.	
14	The Two Minute Overview – Is the “cut to the chase” summary that gets our prospects to the next step quickly. Once they buy in and step away, we take over and get things done.	
15	The QuickStart Guide is exactly that in it provides step by step guidance of everything we do on their behalf.	
16	What’s the Exact Precision Process? – Here it is in plain sight. As you will notice we do nearly everything, so the practice doesn’t have to!	
17	Patient Engagement and Care Coordination - Based on medical necessity for each individual patient to the CMS Standard of Care is what we do and are paid for. We do not share in any revenue from the actual services delivered as that is left to you and your provider clients. Although you do share in OUR revenue.	
18	Maximizing Patient Engagement – Next level steps to ongoing sustainability of compliance and revenue.	
19	The Patient Journey - What does the patient see?	
20	Benefits to Mental Health Programs – These are the most often missed and highest value in both need and revenue. We have even begun working with pharmacies to monetize validations for prescription renewals through mandated assessments. Please connect us to your pharmacy colleagues and we will share that revenue with you as well.	
21	Working With Specialists – Hugely important that we connect, collaborate, and monetize communications between Specialists and those who refer to them.	

LET’S SEE OUR PROSPECT’S POTENTIAL IN ADVANCE

22	Unlimited Access to PVBMT – We have compliance and performance data on 1,040,000 providers including RAF scores and Quality Measures in 16 categories. This includes total Missed Mandated Services or the revenue you missed and now risk being penalized for not taking. PVBMT also allows you and the client to track progress resulting from our work together.	
23	ROI Calculator – Take the total number of patients in a practice or organization and quickly get an idea of the financial value of expected medically necessary services that together that we can close the gap on.	

ABOUT OUR TECHNOLOGY

24	About Our Technology – It’s one of a kind with nothing like it as you will read here. As stated, none of the 600+ EMR companies can do any of this, but we can work with or within them all.	
25	Precision Concierge White Gove Software as a Service (SaaS) – The only platform in healthcare that runs the technology for the provider, then transfers the date to their EMR and submits claims through adjudication.	
26	Precision Stealth Workflow Intelligence – The keys to the kingdom of our effectiveness.	

27 [Our AI-Embedded Assessments](#) – What’s so special that no one else has?



HOW WE WORK WITH STRATEGIC INDUSTRY PARTNERS

28 [Benefits to Strategic Partners](#) – In many cases that is YOU!



29 [Benefits to Ancillary Service Providers](#) – In many cases that is YOU!



30 [Dynamic Chronic Care Management](#) – A perfect example of how working together we create market differentiators that none of your competitors can touch. This strategy works for any product or service.



31 [Introducing Dynamic CCM to Providers](#) – Here’s a nice invitation and description of the benefits of all of us working together.



32 [Benefits to Shared Risk Programs](#) – ACOs, Medicare Advantage, ACO REACH, MSSP, etc. are huge partners for us.



33 [Precision Specialists Services](#) – Interconnectivity and ease of electronic referral from PCPs and support services, are the keys to their success!



34 [Benefits to Private Equity Firms](#) – One of our best strategic partners.



CONSUMER ENGAGEMENT

35 [Consumer Engagement](#) – Providers only have valid contact data on 48.63% of their patients which means they only see them when they are sick. We market to health aware consumers via large corporate partners and reconnect them to their provider to get paid to connect them to a new one.



36 [PROACT](#) – Our nonprofit for Patient Records Ownership Rights. Provides Public Service Announcements (PSAs) with giant corporate sponsors to promote our free phone app and records download. *“The Best Life & Health Assurance is FREE! Having all your records on your device could be a matter of life and death in case of emergency. Best case it’s far more convenient for you, your providers and their staff.”*



37 [PROACT Public Service Announcements \(PSAs\)](#) -Actual text samples of how we spread the message.



38 [Invitation to Join Our PROACT Efforts](#) – Large corporate entities are using this for a friendly reconnect with their clients and charities and nonprofits are using it as fundraisers. Who can you invite?



39 [Precision Health Access](#) – Our phone app, originally built with and for T-Mobile to offer a subscription version of our assessments and then direct to follow up care. We have increased the functionality by 100 times since that beta.



40 [Precision Life Benefits](#) – Our tiered free, subscription and ala carte suite of services available to monetize these health-related services. YES, you are paid commissions on these as well!



41 [Security Statement](#) – Often asked for good reason.



OTHER SERVICE AREAS

42 [Working Health Information Exchanges \(HIEs\)](#) – Great source of clients and data who are always in need of revenue.



43 [Blockchain & HLX Tokens](#) - Security & Monetization of platform actions.



44 [Precision VBM University](#) – Though clients never login or even see our technology, here's our training portal for some of the many encounters related administrative tasks we do for them in the background, so their staff doesn't have to do it.



For clarification, explanation, strategy, or any other questions, please email Precision Healthcare Technology Chairman and Co-Founder, Doug Sparks at doug@precisionvbm.com. Thank you and welcome aboard this incredible journey! We wouldn't be nearly as successful without you!

