



FURNITURE  
MARKET

ATTENDEE BROCHURE

# WINTER 2021

JANUARY  
7TH - 10TH  
2021

REGISTER TO  
ATTEND TODAY!

[WWW.TUPELOFURNITUREMARKET.COM](http://WWW.TUPELOFURNITUREMARKET.COM)



# 20 Top Reasons To Do Business In Tupelo

1. Cost of exhibit space is affordable
2. Ability to promote to pre-registered attendees
3. Expect a quick return-on-investment (ROI)
4. The best order-writing furniture market in the country
5. More than 25% of the Top 100 Buyers in the U.S. attend
6. BEST VISIBILITY per sq. ft. of any furniture show
7. Centrally located in the U.S.
8. Located in the upholstery capital of the world
9. No charge for pallet delivery
10. A casual but business-focused atmosphere
11. Will accommodate early deliveries
12. Complimentary shuttle service
13. Many exhibitors ONLY showcase product at the Tupelo Furniture Market
14. Exhibitors offer specials and incentives that Buyers can only get in Tupelo
15. 150 to 200 exhibitors from throughout the U.S.
16. One level & one combined complex so Buyers can easily walk the entire show
17. No scheduled delivery times are necessary during established set-up times/dates
18. More than 2 million sq. ft. of complimentary parking adjacent to facilities
19. Social media and email marketing
20. Affordable hotel rooms & in-house booking agent available for show participants



In February of 1934, the lights came on in Tupelo, Mississippi. Tupelo was the first city to purchase electrical power from the new Tennessee Valley Authority, the federal government's initiative to bring low cost, hydro-electric power to rural areas in seven southern states.

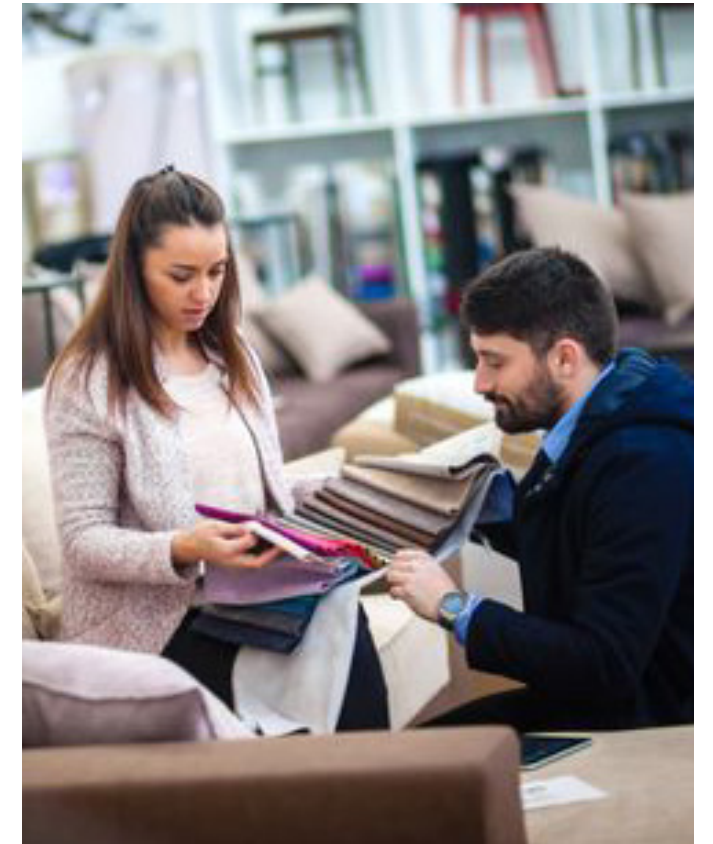


# JOIN THE INDUSTRY LEADERS

*Listed are just a few of the major retailers who recently attended our market:*

American Wholesale Furniture  
D Noblin Furniture Mart  
Gardner White Furniture Company  
Spiller Furniture  
Peak Furniture Sales  
Nationwide Furniture Distributors  
Big Lots, Inc  
Wagon Yard, LTD.  
Orleans Oriental Rugs & Furniture  
Slumberland  
TD's Fine Furniture  
Comeaux Furniture & Appliance  
Miskelly Furniture  
Wayfair  
Zak's Fine Furniture  
Story & Lee  
The Great American Homestore  
WA Akins & Sons  
Hineline Home Furnishings, Inc.  
Haynes Furniture  
Sutherland  
Bedding Mart  
Planned Furniture Promotions  
Gallery Furniture  
Room to Room  
Woodland Home Furniture  
Affordable Home Furnishings

ABC Warehouse  
A-Z Furniture  
Atlantic Bedding & Furniture  
The Furniture Gallery  
Unclaimed Freight Company  
Folds Furniture  
Heavner's Furniture Market  
Home Furniture  
Roten's Furniture Company  
Gordman's  
Hubbard & Hoke Furniture  
Hainjies, Incz  
Dixie Furniture  
Wood Stock Furniture  
The Nunn Company  
Furnishings Unlimited  
Corvin's Furniture  
Statements Furniture  
Chelsea Home Furniture, Inc  
HOM Furniture  
Buddy's Home Furnishings  
Kyser Furniture  
Hurwitz Mintz Furniture  
Galleria Home Furnishings  
Knight Furniture Company  
Grand Furniture  
AAA Mattress & Furniture  
7 Day Furniture  
Grand Home Furnishings  
Steinhafels  
Smart Buys Furniture  
Amazon.com  
Mattress Land USA  
Barrow Fine Furniture  
FFO Home  
Home Goods







Right:  
Coaster Fine  
Furniture, Kith,  
Affordable  
Furniture MFG,  
Sealy

# FIND

THE PRODUCTS YOU NEED IN TUPELO

Listed are just a few of the companies that  
have exhibited recently:

Behold Home  
Malouf  
Coaster Company of America  
Affordable Furniture  
A & H Woodworking  
VCNY Home  
Split Nickel Warehouse  
Kith Furniture  
Seven Wonders Furniture  
Symbol/Englander  
USA Premium Leather  
Snap Finance  
American Woodcrafters  
Albany Industries  
Simply Bunk Beds  
Sealy Mattress Company  
Jackson/Catnapper  
Furniture Factors, Inc  
Classic Furniture  
Cottage Creek  
Crestview Collections  
Million Dollar Rustic-East  
Murrow's Transfer  
Lawncraft  
Mayberry Rugs  
Hillsdale Furniture  
Corsicana Bedding  
Heritage Sleep Concepts  
Brazil Furniture  
Jenkins Lamps  
Moss + Industry  
Synchrony  
Harris Wholesale Furniture  
Sleeptronic  
England Furniture A La-Z-Boy Co

Kingston Casual  
Brooks Furniture  
Collums Home Inc  
AA Importing Company  
The Global Swap Shop  
W Silver Products  
Okinus  
Mlily  
Acima Credit  
American Cover Design  
Classy Art  
Simmons Bedding  
Monday Company  
Synchrony  
Hinkle Chair Company  
M & W Curios & Poly Furniture  
Acme Furniture  
Sterns & Foster  
Tennessee Enterprises  
Delta Furniture  
WestCreek Financial  
Pine Crafters Furniture  
Tempur + Sealy  
Forever Green Art  
Everest Sleep  
Arkansas HomeFurnishings  
Association  
New Classic Home Furnishings  
Restonic



# BUYER RECRUITMENT PROGRAMS

At the Tupelo Furniture Market, knowing who our attendees are and their travel and buying habits has its advantages! It allows us to develop packages and programs that make their participation in our event more convenient, enjoyable and more profitable!

## HOSTED BUYER PROGRAM

Some of the top 100 buyers and larger retailers in the southeast United States regularly attend the Tupelo Furniture Market. TFM makes every effort to directly reach retailers by mail, e-mail and telephone to offer them our “Hosted Buyer Program”. Let’s just say it’s an offer that would be difficult to refuse!

## TFM MARKETING MIX

TFM offers many ways for our exhibitors and attendees to stay up to date.

- Print and Online Advertising in National Trade Magazines
- National and Regional Direct Marketing
- Informative Website
- Social Media Marketing - Facebook & Instagram
- E-marketing Campaigns

You can benefit from the following:

- Receive e-messages pre-, post- and between each market
- Gain access to special offers from exhibitors via our Email Campaigns
- Learn about new products and services through Social Media.

## TUPELO ONLY SPECIALS

- On-site incentives from participating exhibitors
- Special rates for travel, accommodations, entertainment and meals during the market

## EXPANDED SHUTTLE SERVICES

Complimentary shuttles are available from both the Tupelo and Memphis airports, as well as any hotel or hostess home in the city limits.

Attendees living within 60 miles of the Tupelo Furniture Market need only coordinate with us in advance and we will, at NO CHARGE, provide them with shuttle services to and from the show.

Attendees living within 100 miles of the Tupelo Furniture Market may also expect shuttle services at NO CHARGE. However, at least a one night stay in Tupelo is required.

# TUPELO ONLY SPECIALS

*Listed below are some of the companies that regularly offer the Tupelo Only Specials (TOS) with a purchase of their products or services at the market. These special offers are only available to buyers that attend the show!*

A & H Woodworking

AA Importing

Affordable Furniture

Albany Industries

American Cover/Persian Weavers

American Décor

American Woodcrafters

Behold Home

Brooks Furniture

Catnapper

Classy Art

Collums Homes

Corinthian, Inc

Cottage Creek

Crestview Collections

Ginger Mountain Candles

H & H Lamp Company

Harris Wholesale Furniture

Hillsdale Furniture

Hinkle Chair Company, Inc

Jackson Furniture

Jenkins Lamps

Kingston Casual

Kith Furniture

Lux Lighting

M & W Curios & Poly Furniture

Mayberry Rug Company

Million Dollar Rustic East

MLily

Monday Company

Pine Crafters

Restonic

Seven Wonders Furniture

Simply Bunk Beds

Sleeptronic

Tennessee Enterprises

VCNYHome

W Silver Products

What If Quirks

## ACCOMMODATIONS & ATTRACTIONS

Tupelo Furniture Market’s Host Hotels offer special rates to those attending or exhibiting at the Tupelo Furniture Market. We encourage all those traveling to Tupelo to take advantage of these hotels that have offered discounts to those participating in the market. Be sure and mention the Tupelo Furniture Market to receive special rates.

GOLF • Take a break immediately after the market ends and play the links at Big Oaks Golf Course

Call 662.844.8002 to sign up. [www.bigoaksgolfcourse.com](http://www.bigoaksgolfcourse.com)

SKEET • After a long day of shopping for new product and negotiations, take aim at something other than a business deal! Skeet shooting at White Tail Ridge Outdoors offers those participating at the TFM special “membership rates”.

Call 662.891.1982 to sign up. [www.whitetailridgeoutdoors.com](http://www.whitetailridgeoutdoors.com)

Elvis was born in Tupelo in 1935 and lived here for the first 13 years of his life. Visit his home and museum, the church where he sang his first song and the hardware store where he strummed his first guitar! Additional local attractions are Natchez Trace Parkway, Tupelo Buffalo Park and Zoo and Tupelo National Battlefield.

# THE TUPELO FURNITURE MARKET IS HELD TWICE EACH YEAR IN MISSISSIPPI.

The Furniture Industry in Mississippi provides over 40,000 jobs. Many of these are Upholstery Manufacturers in Northern Mississippi. We are fortunate to have many of these manufacturers at Market. So Mississippi Mean Upholstery!

Tupelo is where mattress manufacturers launch new products. More than 30 bedding companies show with some in the Top Ten. Nearly every mattress company showing will have special pricing that will make a trip to Tupelo MANDATORY for all retailers!



Top to Bottom:  
Behold Home, Stearns &  
Foster, ACME Furniture,  
AA Importing



TFM and Mississippi are well-known for upholstery, but there are PLENTY of companies showing casegoods. In fact, Mississippi's furniture manufacturing base is growing and there is more casegoods than ever in Tupelo.

Every furniture retailer needs accessories and will find them in Tupelo. More and more designers as well as decor and accessory retailers from throughout the southeast are shopping in Tupelo! There are accessories in every building.

---

**FOR MORE INFO  
1.800.844.0841**

**OR REGISTER ONLINE TODAY**  
[WWW.TUPELOFURNITUREMARKET.COM](http://WWW.TUPELOFURNITUREMARKET.COM)