



FURNITURE MARKET

EXHIBITOR BROCHURE

WINTER 2021

JANUARY
7TH - 10TH
2021

WWW.TUPELOFURNITUREMARKET.COM

20 Top Reasons To Do Business In Tupelo

1. Cost of exhibit space is affordable
2. Ability to promote to pre-registered attendees
3. Expect a quick return-on-investment (ROI)
4. The best order-writing furniture market in the country
5. More than 25% of the Top 100 Buyers in the U.S. attend
6. BEST VISIBILITY per sq. ft. of any furniture show
7. Centrally located in the U.S.
8. Located in the upholstery capital of the world
9. No charge for pallet delivery
10. A casual but business-focused atmosphere
11. Will accommodate early deliveries
12. Complimentary shuttle service
13. Many exhibitors ONLY showcase product at the Tupelo Furniture Market
14. Exhibitors offer specials and incentives that Buyers can only get in Tupelo
15. 150 to 200 exhibitors from throughout the U.S.
16. One level & one combined complex so Buyers can easily walk the entire show
17. No scheduled delivery times are necessary during established set-up times/dates
18. More than 2 million sq. ft. of complimentary parking adjacent to facilities
19. Social media and email marketing
20. Affordable hotel rooms & in-house booking agent available for show participants



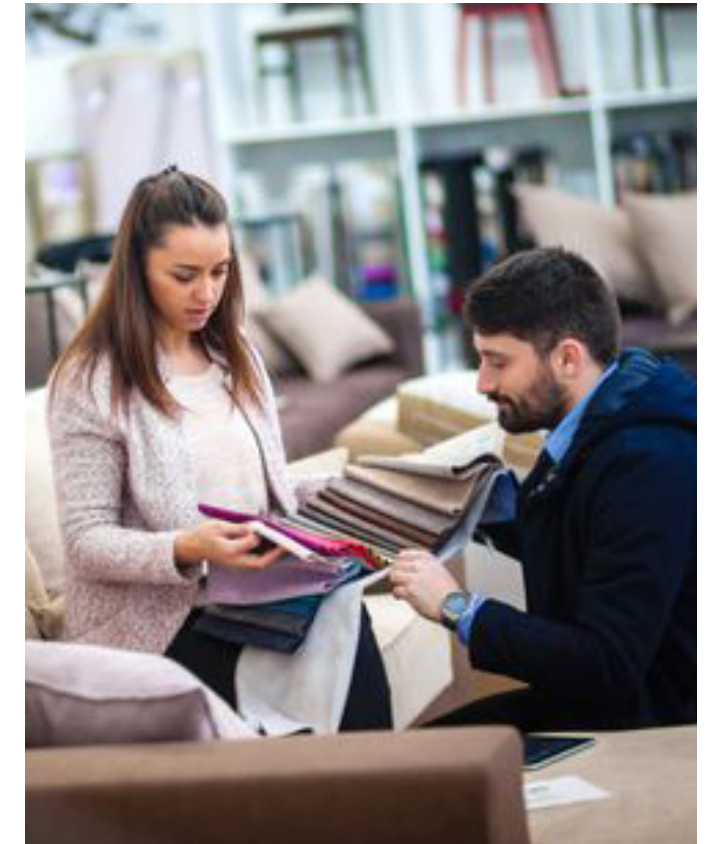
In February of 1934, the lights came on in Tupelo, Mississippi. Tupelo was the first city to purchase electrical power from the new Tennessee Valley Authority, the federal government's initiative to bring low cost, hydro-electric power to rural areas in seven southern states.

JOIN THE INDUSTRY LEADERS

*Listed are just a few of the major retailers
who recently attended our market:*

American Wholesale Furniture
D Noblin Furniture Mart
Gardner White Furniture
Company
Spiller Furniture
Peak Furniture Sales
Nationwide Furniture Distributors
Big Lots, Inc
Wagon Yard, LTD.
Orleans Oriental Rugs & Furniture
Slumberland
TD's Fine Furniture
Comeaux Furniture & Appliance
Miskelly Furniture
Wayfair
Zak's Fine Furniture
Story & Lee
The Great American Homestore
WA Akins & Sons
Hineline Home Furnishings, Inc.
Haynes Furniture
Sutherland
Bedding Mart
Planned Furniture Promotions
Gallery Furniture
Room to Room
Woodland Home Furniture
Affordable Home Furnishings

ABC Warehouse
A-Z Furniture
Atlantic Bedding & Furniture
The Furniture Gallery
Unclaimed Freight Company
Folds Furniture
Heavner's Furniture Market
Home Furniture
Roten's Furniture Company
Gordman's
Hubbard & Hoke Furniture
Hainjies, Incz
Dixie Furniture
Wood Stock Furniture
The Nunn Company
Furnishings Unlimited
Corvin's Furniture
Statements Furniture
Chelsea Home Furniture, Inc
HOM Furniture
Buddy's Home Furnishings
Kyser Furniture
Hurwitz Mintz Furniture
Galleria Home Furnishings
Knight Furniture Company
Grand Furniture
AAA Mattress & Furniture
7 Day Furniture
Grand Home Furnishings
Steinhafels
Smart Buys Furniture
Amazon.com
Mattress Land USA
Barrow Fine Furniture
FFO Home
Home Goods





Right:
Coaster Fine
Furniture, Kith,
Affordable
Furniture MFG,
Sealy

MAKE

A STATEMENT TO YOUR COMETITION

Listed are just a few of the companies that
have exhibited recently:

Behold Home
Malouf
Coaster Company of America
Affordable Furniture
A & H Woodworking
VCNY Home
Split Nickel Warehouse
Kith Furniture
Seven Wonders Furniture
Symbol/Englander
USA Premium Leather
Snap Finance
American Woodcrafters
Albany Industries
Simply Bunk Beds
Sealy Mattress Company
Jackson/Catnapper
Furniture Factors, Inc
Classic Furniture
Cottage Creek
Crestview Collections
Million Dollar Rustic-East
Murrow's Transfer
Lawncraft
Mayberry Rugs
Hillsdale Furniture
Corsicana Bedding
Heritage Sleep Concepts
Brazil Furniture
Jenkins Lamps
Moss + Industry
Synchrony
Harris Wholesale Furniture
Sleeptronic
England Furniture A La-Z-Boy Co

Kingston Casual
Brooks Furniture
Collums Home Inc
AA Importing Company
The Global Swap Shop
W Silver Products
Okinus
Mlily
Acima Credit
American Cover Design
Classy Art
Simmons Bedding
Monday Company
Synchrony
Hinkle Chair Company
M & W Curios & Poly Furniture
Acme Furniture
Sterns & Foster
Tennessee Enterprises
Delta Furniture
WestCreek Financial
Pine Crafters Furniture
Tempur + Sealy
Forever Green Art
Everest Sleep
Arkansas HomeFurnishings
Association
New Classic Home Furnishings
Restonic

Increase your exposure on-site at the Tupelo Furniture Market through our numerous sponsorship and marketing opportunities.

BRAND EXPOSURE OPPORTUNITIES

At the Tupelo Furniture Market, we offer our exhibitors pre-show, on-site and post-show marketing opportunities that will assure exposure to retailers! Prior to the market and after the market ends, we provide many e-marketing and social media exposure options. We also offer numerous sponsorships onsite during the market, as well as advertising in the TFM Show Directory.

Knowing who our attendees are and their travel and buying habits has its advantages! It allows us to develop packages and programs that make their participation in our event more convenient, enjoyable and more profitable!

TFM MARKETING MIX

TFM offers many ways for our exhibitors and attendees to stay up to date.

- Print and Online Advertising in National Trade Magazines
- National and Regional Direct Marketing
- Informative Website
- Social Media Marketing - Facebook & Instagram
- E-marketing Campaigns

Our buyers can benefit from the following:

- Receive e-messages pre-, post- and between each market
- Gain access to special offers from exhibitors via our Email Campaigns
- Learn about new products and services through Social Media.

You benefit by letting us help market you via Email and Social Media Campaigns.

TFM DIRECTORY

Take advantage by advertising in our Show Directory, it is affordable and effective. Get the benefit of being in our online and print directories.

SPONSORSHIP OPPORTUNITIES

- **Shuttle Service Sponsorship**
- **Lobby “First Look” Displays**
- **Bottled Water & Water Cooler Wraps**
- **Outdoor Column Banner Wraps**
- **Indoor Pillar Wraps**
- **Attendee Badge Lanyards**
- **Attendee Badge Inserts**
- **Official Show Bags**

TUPELO ONLY SPECIALS

You want to make sales and the buyers want value. The TOS program helps bridge that gap.

- Inclusion as TOS participant in Show Directory
- TOS signs provided in your exhibit space
- Before, during, and after show communications to TFM pre-registered attendees
- Inclusion on TOS Show Banners
- Inclusion in TOS Videos

EXPANDED SHUTTLE SERVICES

Complimentary shuttles are available from both the Tupelo and Memphis airports, as well as any hotel or hostess home in the city limits.

Attendees living within 60 miles of the Tupelo Furniture Market need only coordinate with us in advance and we will, at NO CHARGE, provide them with shuttle services to and from the show. Attendees living within 100 miles of the Tupelo Furniture Market may also expect shuttle services at NO CHARGE. However, at least a one night stay in Tupelo is required.



HOSTED BUYER PROGRAM

Some of the top 100 buyers and larger retailers in the southeast United States regularly attend the Tupelo Furniture Market. TFM makes every effort to directly reach retailers by mail, e-mail and telephone to offer them our “Hosted Buyer Program”. Let’s just say it’s an offer that would be difficult to refuse!

ACCOMMODATIONS & ATTRACTIONS

Tupelo Furniture Market’s Host Hotels offer special rates to those attending or exhibiting at the Tupelo Furniture Market. We encourage all those traveling to Tupelo to take advantage of these hotels that have offered discounts to those participating in the market. Be sure and mention the Tupelo Furniture Market to receive special rates.

THE TUPELO FURNITURE MARKET IS HELD TWICE EACH YEAR IN MISSISSIPPI.

The Furniture Industry in Mississippi provides over 40,000 jobs. Many of these are Upholstery Manufacturers in Northern Mississippi. We are fortunate to have many of these manufacturers at Market. So Mississippi Mean Upholstery!

Tupelo is where mattress manufacturers launch new products. More than 30 bedding companies show with some in the Top Ten. Nearly every mattress company showing will have special pricing that will make a trip to Tupelo MANDATORY for all retailers!



Top to Bottom:
Behold Home, Stearns &
Foster, ACME Furniture,
AA Importing



TFM and Mississippi are well-known for upholstery, but there are PLENTY of companies showing casegoods. In fact, Mississippi's furniture manufacturing base is growing and there is more casegoods than ever in Tupelo.

Every furniture retailer needs accessories and will find them in Tupelo. More and more designers as well as decor and accessory retailers from throughout the southeast are shopping in Tupelo! There are accessories in every building.

FOR MORE INFO
1.800.844.0841
WWW.TUPELOFURNITUREMARKET.COM