

# **REGISTER TO ATTEND TODAY!**

## JOIN THE INDUSTRY'S LEADERS!

Listed are just a few of the major retailers who recently attended our market:

American Wholesale Furniture, Inc. D Noblin Furniture Mart Gardner White Furniture Company Spiller Furniture Peak Furniture Sales Nationwide Furniture Distributors Big Lots, Inc Wagon Yard, LTD. Orleans Oriental Rugs & Furniture Slumberland TD's Fine Furniture Comeaux Furniture & Appliance Malouf Wayfair Zak's Fine Furniture Story & Lee The Great American Homestore WA Akins & Sons Hineline Home Furnishings, Inc. Haynes Furniture Sutherland **Bedding Mart** Planned Furniture Promotions **Gallery Furniture** Room to Room Woodland Home Furniture

Affordable Home Furnishings **ABC** Warehouse A-Z Furniture Atlantic Bedding & Furniture The Furniture Gallery **Unclaimed Freight Company** Folds Furniture Heavner's Furniture Market Home Furniture Roten's Furniture Company Gordman's Hubbard & Hoke Furniture Hainjies, Inc **Dixie** Furniture Wood Stock Furniture The Nunn Company Furnishings Unlimited Corvin's Furniture Statements Furniture Chelsea Home Furniture, Inc. HOM Furniture Buddy's Home Furnishings **Kyser Furniture** Galleria Home Furnishings Knight Furniture Company Grand Furniture

AAA Mattress & Furniture 7 Day Furniture Grand Home Furnishings Huntington Wholesale Steinhafels Smart Buys Furniture Amazon.com Mattress Land USA Barrow Fine Furniture FFO Home Home Goods



## FOR MORE INFORMATION

#### 1.800.844.0841 • TUPELOFURNITUREMARKET.COM

## You'll Find the Products You Need in Tupelo

#### Listed are just a few of the companies that have exhibited recently:

Behold Washington Furniture Malouf Coaster Company of America **Beyond Borders** Affordable Furniture A & H Woodworking Chromcraft VCNY Home Split Nickel Warehouse Kith Furniture Seven Wonders Furniture Symbol/Englander **USA Premium Leather Snap Finance** American Woodcrafters Albany Industries Serta Mattress Company Simply Bunk Beds Sealy Mattress Company Jackson/Catnapper Furniture Factors, Inc Classic Furniture Cottage Creek Dutch Craft Mattress Crestview Collections Artist Guild of America Million Dollar Rustic-East Murrow's Transfer

Lawncraft Mayberry Rugs Hillsdale Furniture Corsicana Bedding Heritage Sleep Concepts Brazil Furniture United Weavers of America Jenkins Lamps Moss + Industry Synchrony **StyleCraft** Harris Wholesale Furniture Sleeptronic England Furniture A La-Z-Boy Co **Kingston Casual Brooks Furniture** Collums Home Inc. AA Importing Company The Global Swap Shop W Silver Products Okinus StyleCraft Home Collections The Tin Can Gypsy Mlily Acima Credit American Cover Design JB Hunt Classy Art

Simmons Bedding J Furniture American Made Silks Monday Company Synchrony Magnolia Furniture Hinkle Chair Company M & W Curios & Poly Furniture Acme Furniture American Furniture Mfg **Tennessee Enterprises** Delta Furniture Kornerstone Credit A Plus International Leather Italia WestCreek Financial Capital Bedding Pine Crafters Furniture AFD Home Tempur + Sealy Forever Green Art **Everest Sleep** Arkansas HomeFurnishings Assocation Freightclub New Classic Home Furnishings, INC **Baldacci** Promotions Coast to Coast Accents Restonic

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## **Buyer Recruitment Programs**

Knowing who our attendees are and their travel and buying habits has its advantages! It allows us to develop packages and programs that make their participation in our event more convenient, enjoyable and more profitable!

#### HOSTED BUYER PROGRAM

Some of the top 100 buyers and larger retailers in the southeast United States regularly attend the Tupelo Furniture Market. TFM makes every effort to directly reach retailers by mail, e-mail and telephone to offer them our "Hosted Buyer Program". Let's just say it's an offer that would be difficult to refuse!



#### **NETWORK NOW!**

TFM offers many ways for our exhibitors and attendees to stay in touch. Our buyers can benefit from the following:

• Receive e-messages pre-, post- and between each market

- Gain access to special offers from exhibitors in the TOS Section of our website
- Learn about new products and services through Facebook, Linkedin and Instagram



#### **TOS BUYER BENEFITS**

- On-site incentives from participating exhibitors
- Special rates for travel, accommodations, entertainment and meals during the market

#### TFM MARKETING MIX

- Print and Online Advertising in National Trades
- National and Regional Direct Marketing
- Social Media Marketing Facebook & Instagram
- E-marketing Campaigns

#### **EXPANDED SHUTTLE SERVICES**

Attendees living within 60 miles of the Tupelo Furniture Market need only coordinate with us in advance and we will, at NO CHARGE, provide them with shuttle services to and from the show. Attendees living within 100 miles of the Tupelo Furniture Market may also expect shuttle services at NO CHARGE. However, at least a one night stay in Tupelo is required.



### **MISSISSIPPI MEANS UPHOLSTERY!**

The Tupelo Furniture Market is held twice each year in Mississippi. More than 200 furniture manufacturers and 500 suppliers to the furniture industry operate in the state. More upholstered furniture is shipped from Mississippi than from any other state in the country!

## **Buyer Recruitment Programs**



A & H Woodworking A Plus International AA Importing Affordable Furniture Albany Industries American Cover/Persian Weavers American Décor American Made Silks American Mattress Mfg. Inc. American Woodcrafters Art & Frame Mart LISTED BELOW ARE SOME OF THE COMPANIES THAT REGULARLY OFFER THE TUPELO ONLY SPECIAL (TOS) WITH A PURCHASE OF THEIR PRODUCTS OR SERVICES AT THE MARKET. THESE SPECIAL OFFERS ARE ONLY AVAILABLE TO BUYERS THAT ATTEND THE SHOW!

Artist Guild of America Behold Washington **Beyond Borders** Brooks Furniture Capital Bedding Catnapper/Jackson Classy Art Coast To Coast Accents, LLC Collums Homes Corinthian, Inc Cottage Creek Crestview Collections Delta Furniture **Ginger Mountain Candles** Great Mountain Rustic H & H Lamp Company Harris Wholesale Furniture Hillsdale Furniture Hinkle Chair Company, Inc Jackson/Catnapper Jenkins Lamps & Accessories Jenkins Sport Kingston Casual

Kith Furniture Lacey Furniture Leather Italia Lux Lighting M & W Curios & Poly Furniture Mayberry Rug Company Million Dollar Rustic East MLily Monday Company Mountain Woods Furniture Mfg. MYCO Pine Crafters Restonic Serta International Serta Mattress Company Seven Wonders Furniture Simmons Bedding/Beautyrest Simply Bunk Beds Sleeptronic Symbol Mattress Tennessee Enterprises United Weavers of America **VCNY Home** W Silver ProductS



### **BEDDING IS BIG BUSINESS!**

Tupelo is where mattress manufacturers launch new product. More than 40 bedding companies show. Nearly every mattress company showing will have special pricing that will make a trip to Tupelo MANDATORY for all retailers!

## **Top Reasons To Do Business In Tupelo**

- Cost of exhibit space is affordable
- Unmatched sponsorship opportunities
- Ability to promote to pre-registered attendees
- Expect a quick return-on-investment (ROI)
- The best order-writing furniture market in the country
- More than 30% of the Top 100 Buyers in the U.S. attend
- BEST VISIBILITY per sq. ft. of any furniture show
- Centrally located in the U.S.
- Located in the upholstery capital of the world
- No charge for pallet delivery
- A casual but business-focused atmosphere
- Will accommodate early deliveries
- Complimentary shuttle service
- New exhibitor targeted buyers
- Many exhibitors ONLY showcase product at the Tupelo Furniture Market

- Exhibitors offer specials and incentives that Buyers can only get in Tupelo
- 150 to 200 exhibitors from throughout the U.S.
- One level & one combined complex so Buyers can easily walk the entire show
- No scheduled delivery times are necessary during established set-up times/dates
- More than 2 million sq. ft. of complimentary parking adjacent to facilities
- Complimentary cocktails, music and entertainment nightly
- Initiative buyer recruitment
- Social media marketing
- Exhibitor E-Blast marketing
- Affordable hotel rooms & in-house booking agent available for show participants
- Complimentary breakfast and dinner buffet every morning and evening of the show

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#### **MORE CASEGOODS THAN EVER IN TUPELO**

TFM and Mississippi are well-known for upholstery, but there are PLENTY of companies showing casegoods. In fact, Mississippi's furniture manufacturing base is growing.

## There's Lots to Do Before & After the Market



#### GOLF

Take a break immediately after the market ends and play the links.

Big Oaks Golf Course Call 662.844.8002 to sign up. www.bigoaksgolfcourse.com



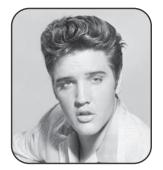
#### SKEET

After a long day of shopping for new product and negotiations, take aim at something other than a business deal! Skeet shooting at White Tail Ridge Outdoors offers those participating at the Tupelo Furniture Market special "membership rates". It's far noisier than golf but in the end it can be just as relaxing! Show your badge to receive "membership rates".

Call 662.891.1982 to sign up. www.whitetailridgeoutdoors.com Rock 'n' Roll, the Blues and even Soul music can trace their beginnings back to Memphis. Visit historic Beale Street, Graceland, Sun Studios and the Memphis Rock 'n' Roll Museum and learn how Elvis, Johnny Cash,



B.B. King, W.C. Handy and Otis Redding made their marks on this river city and the world! And don't forget your taste buds! You'll need them to sample the ribs at the more than 100 BBQ "joints" for which Memphis is famous. For family fun, you might stop by the Pink Palace Museum, the Memphis Zoo or shop at numerous galleries, antique stores and boutiques in the Mid-town & Downtown's South Main District.



Elvis was born in Tupelo in 1935 and lived here for the first 13 years of his life. Visit his home and museum, the church where he sang his first song and the hardware store where he strummed his first guitar! Additional local attractions are Natchez Trace Parkway, Tupelo Buffalo Park and Zoo and Tupelo National Battlefield.



### **ACCESSORIES IN EVERY BUILDING**

Every furniture retailer needs accessories and will find them in Tupelo. More and more designers as well as decor and accessory retailers from throughout the southeast are shopping in Tupelo!

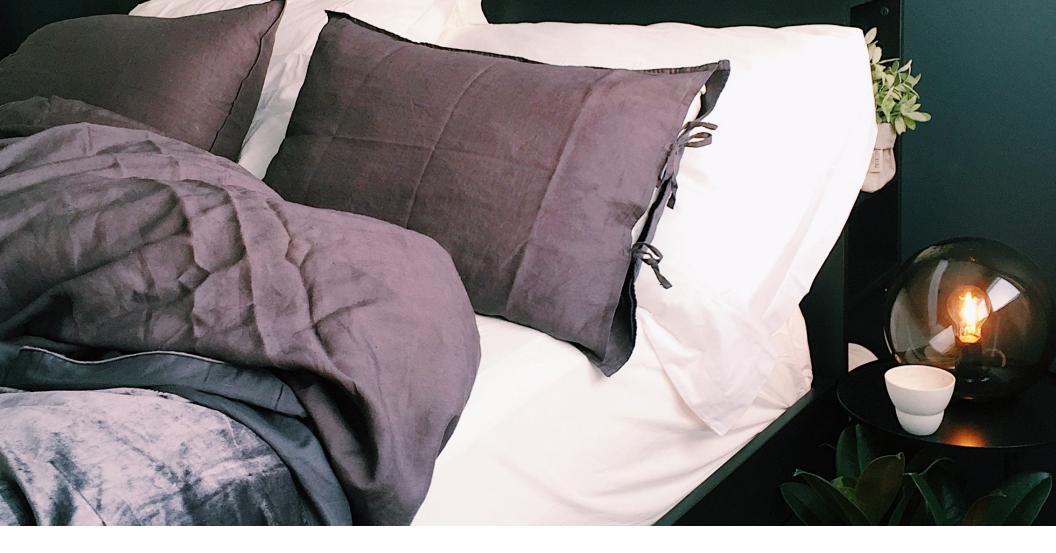
## **Schedule of Events**

THURSDAY	7-9AM	plimentary Buyer Breakfast - Front of Building 5	
	6PM	Dinner National Buyer's Award Ceremony Entertainment and Cocktails Provided	
FRIDAY	7-9AM	Complimentary Buyer Breakfast - Front of Building 5	
	6PM	Dinner National Manufacturer's Representative Award Ceremony Entertainment and Cocktails Provided	
SATURDAY	7-9AM	Complimentary Buyer Breakfast - Front of Building 5	
	6PM	Dinner Entertainment and Cocktails Provided	
SUNDAY	7-9AM	Complimentary Buyer Breakfast - Front of Building 5	

**Dealer Pre-Registration - AUGUST 13TH-16TH, 2020** No standing in line – immediate entry. Only certified dealers admitted.

Company Name			Please list the names and titles of any other buyers for your company who need to pre-register for the
Contact Name			
Mailing Address			
City			
State		Zip	
Phone			
Cell			
Fax			
Email Address			
Store	e type (mark all that	oertain)	What is the approximate annual volume of your business?
■Furniture	□Juvenile Furniture	□Gift & Accessory	Less than 1 Million Between 1 & 5 Million
□Lightin	g Interior Design	□Other	□Over 5 Million
	1879 N. Cole	Complete form and Tupelo Furnitur ey Road • Tupelo, MS	
	Register o	nline at www.tupe	elofurnituremarket.com
In an effort to mair			and children under 12 are strongly discouraged from attending the show.

Anyone with special circumstances should contact Buyer Services at 662.842.4442 prior to market.



### ACCOMMODATIONS

Tupelo Furniture Market's Host Hotels offer special rates to those attending or exhibiting at the Tupelo Furniture Market. We encourage all those traveling to Tupelo to take advantage of these hotels that have offered discounts to those participating in the market. Be sure and mention the Tupelo Furniture Market to receive special rates.

Contact the Tupelo Furniture Market for best pricing on hotel accommodations! 1-800-844-0841 or 662-842-4442