



## **Advertising Package for Dealerships and Businesses**

WheelyGoodDeals.com is an auction website for the Lake Monterey Area and Sandy Pines Wilderness Resort. It will allow individuals and businesses to post Golf Carts, Boats, Piers, RVs and anything Else for sale in an auction environment. It is the only available technology to provide an auction sale! The business or individual will be able to:

- Decide on how long the auction will run. Up to 20 days!
- Decide on a reserve figure that once it's met, it will be considered sold. Lowest Figure you will take.
- Decide on a Buy Now Price which ends the auction process. Highest Figure you will take.
- Decide on how many automatic re-listings of the auction if not sold.

All sales will be between the business or individuals. Payment and delivery will be their responsibility. If sale falls through you will be provided with the people who bid to contact.

Here is what WheelyGoodDealer.com provides to individuals and businesses:

- WGD will contract to advertise in the Sandy Pines E-News which is sent weekly to over 4,000 subscribers and has over 13,000 followers from May until October.
- WGD will advertise in the Sandy Pines Footprints which has over 15,000 members.
- WGD will advertise on the 16 poster boards in Sandy Pines from April until September.
- WGD will have a Facebook and Instagram Page plus weekly advertising on social media.
- WGD will provide to campers in their welcome to Sandy Pines Package.

WheelyGoodDeals.com Advertising Pricing and Packages:

- Individual posting of item: No Fee to list! Must register with credit card. See website for seller's fees
- Business Package: Businesses can have their own portal to post vehicles (Classified Ad required.) CSV Download available. They can also post on category sites.
- Business Classified Ad on landing Home page with link: 4 available – 1 for each category Maximum
- Business Advertising on Website advertising page with link: Unlimited number.
- No set up fees or additional costs.

WheelyGoodDeals.com is going live on March 6th with an email blast to all E-News subscribers and social media advertising starts. April 1<sup>st</sup> will be the start of all the above advertising.

For more information: Contact Jim Fisher at 630-542-9444 or [jim@b4auctions.com](mailto:jim@b4auctions.com)

You can also go to: [www.wheelygooddeal.com](http://www.wheelygooddeal.com), click on Go to Live Auction and register to post without an advertising package. Only Selling Fee will be charged.

