




Disposing of the Information Clutter and Dispatching a World of Information

Tuesday, November 5, 2019



When a
storm
hits...

 **INTERTALK™**



We believe that dispatch is more than taking calls and coordinating first responders in the field.

It is the delivery of the **right information** at the **right time** in the **right format** with a result of nothing less than saving lives.


PROACTIVE

REACTIVE

Traditional
dispatch is
reactive



Changing
industry
dynamics,
available
information

A photograph of an emergency scene at night. In the foreground, a red and white ambulance is parked with its emergency lights flashing. Behind it, a police car is visible. The scene is cordoned off with orange and black "POLICE LINE DO NOT CROSS" tape that stretches across the top of the image. The background is dark, with some blurred lights from other vehicles or buildings.

Since 2003,
emergency
response
times have
increased
more than
10%



“When
seconds
count”

 **INTERTALK™**

A hand is shown holding a brass fire hose nozzle, which is spraying a powerful stream of water. The background is dark and textured, possibly a wall or a surface being cleaned. The water spray is captured with a slight motion blur, giving it a sense of speed and power.


We face a
firehose of
information

FAKE NEWS

Is the
information
reliable?

**TITANIC SINKS FOUR HOURS AFTER HITTING ICEBERG;
866 RESCUED BY CARPATHIA, PROBABLY 1250 PERISH;
ISMAY SAFE, MRS. ASTOR MAYBE, NOTED NAMES MISSING**

How
valuable is
yesterday's
news?

The background of the entire image is a dense, overlapping field of numerous small mobile phones, likely smartphones, in various orientations and colors, creating a textured, digital environment.

Dispatch is
now
information
curation

A person is sitting at a desk in a control room, looking stressed with their hand on their forehead. The desk is cluttered with multiple computer monitors displaying various data and maps. The room is dimly lit, with the primary light source coming from the screens. The overall atmosphere is one of high pressure and complexity.

Next-Gen
dispatch
systems
must
support
dispatchers



Searching
for
information
takes
valuable
time

An isometric 3D bar chart with five bars of varying heights. Each bar has a blue cube on top. Floating around the bars are several data cards with charts and text. The background is a dark blue gradient.

Dynamic display



Mission
focus

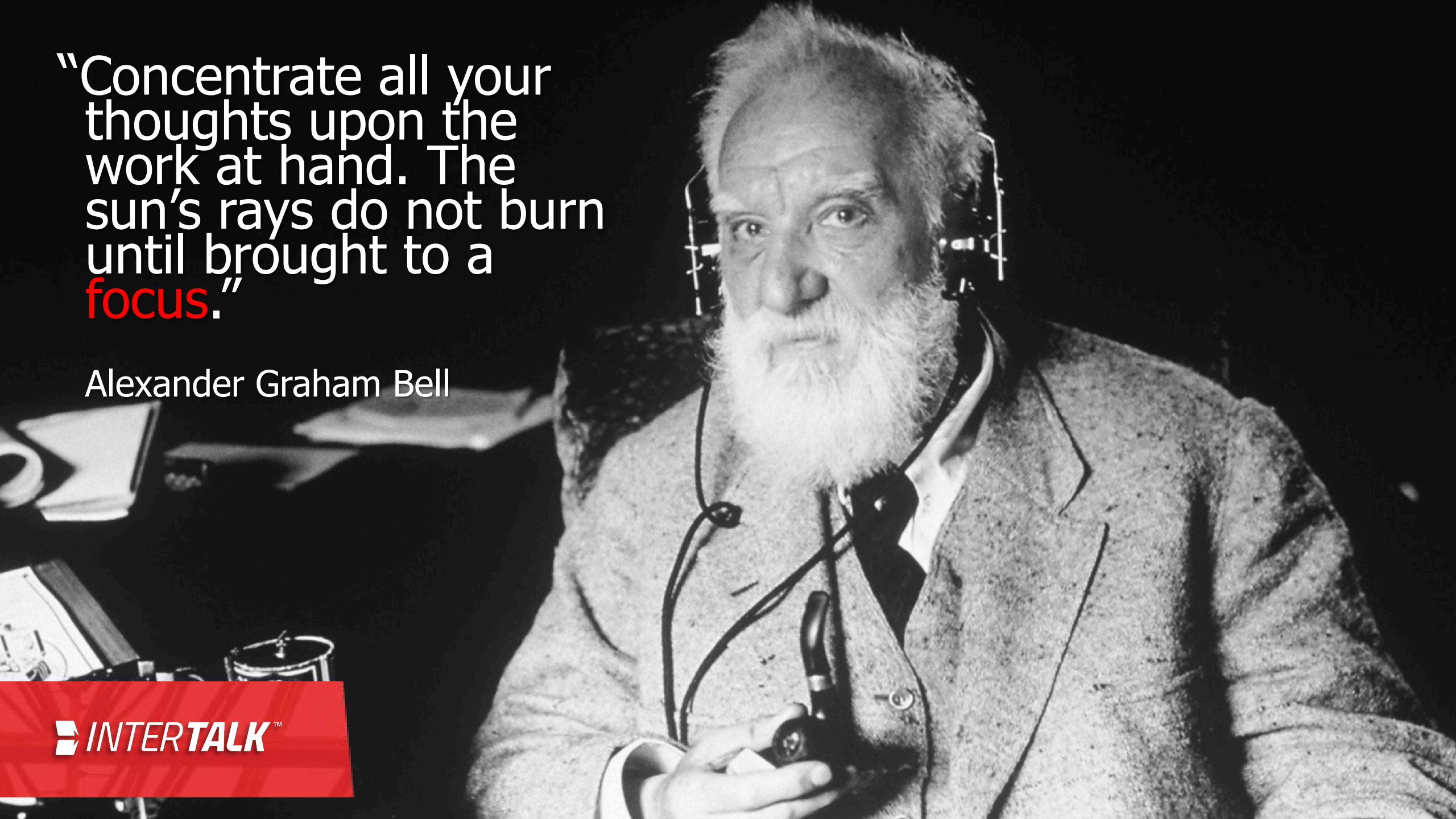


A
window
to the
world

“Concentrate all your thoughts upon the work at hand. The sun’s rays do not burn until brought to a **focus.**”

Alexander Graham Bell

 **INTERTALK™**





Information resource **tools**



Dynamic mapping

A blurred audio waveform or spectrogram background with a color gradient from green at the bottom to red and purple at the top.

Record
everything

A night-time city skyline with several skyscrapers illuminated. Overlaid on the scene are several glowing blue arcs and dots, suggesting a network or data flow. The background is a deep blue.

Operational mobility and geo- redundancy




Dispatch is **not**
going away

Migrating from equipment to *service*



Security is not
negotiable

Dispatch as a **Service**



“In preparing for battle I
have always found that
plans are useless, but
planning is
indispensable.”

Dwight D. Eisenhower

A dramatic photograph of a stormy ocean. The sky is filled with dark, heavy clouds, with a bright light source breaking through in the upper right, creating a lens flare effect. The water is dark and turbulent, with white foam from waves crashing in the foreground. A semi-transparent dark grey rectangle is overlaid on the right side of the image, containing white text.

When a storm
hits, it is **too late**
to prepare

Larry Hicks

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Thank you!

