

FOCUS AREA	STRATEGY
Building a strong entrepreneurial ecosystem.	Connect entrepreneurs/perspective entrepreneurs to tools, resources, and education.
	Re-define and celebrate “entrepreneur” inclusively as a mechanism for discovering hidden ‘talent’ and creating a supportive environment for emerging entrepreneurs.
	Facilitate a strong network of entrepreneurs.
Serving as a connector, developing partnerships around new initiatives.	Take an inclusive, holistic approach to collaboration centered around The River as a connection point.
	Serve as a leader in fostering outcome-driven collaboration.
	Bring together a diversity of ideas, talents, and spheres of influence.
Embracing the River as an asset to spark innovation, nurture emerging companies, and foster regional economic activity.	Identify and support emerging businesses connected with the River.
	Identify and fill market opportunities related to the River.
	Create a concentration of activities around the waterfront.
Lead the region by offering novel and innovative initiatives that will impact growth springboarding “Blue Tech” / “Blue Economy.”	Develop industry clusters within specific sectors [defense/energy/advanced manufacturing] with high potential for job creation and industry growth.
	Connect industry partners with academia and policy makers as a means of reducing barriers to innovation.
	Drive awareness and investment in Blue Tech innovation and ocean-based entrepreneurship.
Creating a shared sense of place centered around the Thames River.	Create lasting, high-traffic visual representations of progress and local innovation.
	Shape public space as multi-use destinations for both residents and non-residents.
	Broaden partnerships around placemaking to include stakeholders with public health, housing, environmental, social justice, etc. agendas.

