



IMPLEMENTATION • SEPTEMBER 2026 • 15 MIN READ

The AI Implementation Playbook

Five phases, 45 tasks, and the Three-Horizon Strategy Framework for FSI organizations

70%

of enterprise AI projects fail to scale beyond pilot

6.8×

ROI for structured implementations vs. ad hoc deployments

18mo

average time from pilot to production for FSI organizations

EXECUTIVE SUMMARY

AI implementation fails most often not because the technology is flawed but because the implementation process is flawed. Seventy percent of enterprise AI projects fail to scale beyond pilot, because organizations deploy AI without the governance, data, and change-management infrastructure needed to sustain it.

This playbook sets out a five-phase, 45-task framework grounded in documented FSI outcomes and the Three-Horizon AI Strategy Framework. It covers the sequence, the governance structure, and the success criteria.

[The full analysis continues in the members' edition](#)

INSIDE THE FULL ARTICLE

- 01 The Implementation Gap — What the Data Shows
- 02 Phase 0: Agentic Readiness Assessment (Weeks 1-2)
- 03 Phase 1: Discover and Assess (Weeks 1-4)
- 04 Phase 2: Strategize and Roadmap (Weeks 5-8)



Plus 7 further sections, including "Phase 3: Prototype and Validate (Weeks 9-18)"

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