



CHAMPIONSHIP SPONSORSHIP OPPORTUNITIES



FOR MORE THAN 70 YEARS, THE NEBRASKA STATE RODEO ASSOCIATION (NSRA) HAS CROWNED CHAMPIONS, UPHELD TRADITION, AND SUPPORTED RODEO ACROSS THE STATE. OUR SPONSORSHIP PROGRAM PUTS YOUR BRAND ALONGSIDE THE WORK, THE COMPETITION, AND THE MOMENTS WHEN IT ALL PAYS OFF.

FROM THE SADDLE A YEAR-END CHAMPION RIDES HOME TO THE GO-ROUNDS THAT HELP DECIDE A TITLE, EACH PARTNERSHIP ALSO SUPPORTS THE HORSES, BULLS, AND PROFESSIONALS WHO MAKE RODEO RUN.

NSRA CHAMPIONSHIP SADDLE PARTNER – \$10,000 (EXCLUSIVE – 1 AVAILABLE)

The Name Behind Every Champion

The highest and most prestigious partnership within the Association.

- Logo placed on one skirt of every NSRA Year-End Champion Saddle (all events)
- Presentation of the Year-End Men's & Women's All Around Buckles. Opportunity to present buckles at the finals.
- Picture of Champion with Buckle with Presented By & your logo placed elegantly across bottom for marketing & media
- Designated as the Official Championship Saddle Partner of the NSRA
- Arena flag display at all NSRA 1st approved rodeos and Finals performances
- Verbal recognition at all NSRA 1st Approved Rodeos and Finals
- Premium banner placement at Finals (arena & entry gates)
- 15-second commercial on Livestream during Finals performance.
- Rotating Logo placement on livestream.
- Full-page color advertisement on the inside front cover of the NSRA Finals Program
- Prominent logo or advertisement placement on the NSRA website with link
- Social media promotion throughout the season and Finals
- 16 Finals tickets
- Complimentary NSRA Finals sponsor memorabilia

This partner's name becomes forever associated with every Year-End Champion crowned by the Association.

NSRA EVENT CHAMPIONSHIP SADDLE PARTNER – \$5,000 – CHOOSE YOUR FAVORITE RODEO EVENT

Proud Supporter of a Championship Event

- Logo placed on the skirt of the Year-End Champion Saddle for the chosen event
- “Year-End Champion of [Event] – Presented by [Sponsor]” recognition
- Event-specific arena flag display at Finals
- Presentation of Year-End Champion & Reserved Champion Buckles in chosen event - Opportunity to present buckles at NSRA Finals
- Picture of Champion with Buckle with Presented By & your logo placed elegantly across bottom for marketing & media
- Website logo placement with link
- Full-page black & white advertisement in the NSRA Finals Program
- Verbal recognition at all NSRA 1st Approved Rodeos and during Finals for the sponsored event
- “Event Presented by___” on Livestream for duration of event.
- Arena banner at Finals
- Social media promotion
- 10 Finals tickets
- Complimentary NSRA Finals sponsor memorabilia

This partnership places your brand directly on the saddle of a Year-End Champion in the event of your choice.

NSRA BUCKLE PARTNER – \$1,500

Presenting the Champions

- Presentation of Finals Champion in chosen event - Opportunity to present buckles at NSRA Finals
- Picture of Champion with Buckle with Presented By & Company logo placed elegantly across bottom for marketing & media
- Website logo with link
- Half-page advertisement in the NSRA Finals Program
- Banner at NSRA Finals (Outside of Arena)
- Announcer recognition during sponsored performances
- 8 Finals tickets
- NSRA Sponsor Decal

Your name becomes part of the moment a champion is buckled for life.



NSRA GO-ROUND PARTNER – \$750

Supporting the Rides That Decide the Champions

- Presenting Sponsor of the Stock & Personal of the Year Award
 - Bareback Horse, Saddle Bronc Horse, Ranch Bronc, Or Bucking Bull
 - Stock Contractor
 - Bull Fighter
 - Pickup Man
 - Judge
 - Announcer
 - Secretary
 - Large Purse Rodeo
 - Small Purse Rodeo
- Optional "In Honor Of" or "In Memory Of" recognition instead of Company
- Opportunity to present buckles at NSRA Finals
- Picture of Champion with Buckle with Presented By & Company logo / In Memory Of placed elegantly across the bottom for marketing & media
- Website logo with link
- Quarter-page advertisement in the NSRA Finals Program
- Announcer recognition
- 6 Finals tickets
- NSRA Sponsor Decal

NSRA SILVER SPONSOR – \$500

Championship Support Level

- Logo on NSRA website sponsor page with link.
- Logo in NSRA Finals Program
- Social media spotlight in Groups of 3
- Optional "In Honor Of" or "In Memory Of" recognition if preferred
- 4 Tickets to the Finals
- NSRA Sponsor Decal

NSRA BRONZE PARTNER – \$250

Proud Supporter of Nebraska Rodeo

- Logo or name on NSRA Website & Finals Program
- Group social media thank-you
- 2 Tickets to the Finals
- NSRA Sponsor Decal