



## **Nebraska State Rodeo Association**

*Coming together is a beginning; keeping together is progress; working together is success!*

### **Partnership Opportunities**

Join us in 'booting' up to our 70 Anniversary in 2024! In today's times, folks are looking for that one thing that brings us together. NSRA approved/co-approved rodeos/events provide an outlet for just that - comradery.

An opportunity for communities to come together, putting lives daily stressors on hold to enjoy a few hours of western entertainment with family, friends and neighbors. Resulting in a feeling of friendliness, goodwill and a common familiarity amongst us all. While creating a strong morale base and offering economic benefits to our local communities.

Your sponsorship to the NSRA will provide broad visibility to you and your business. You can have confidence, knowing that the NSRA works hard to partner up with others that represent the ideals and values of the hard-working cowboys and cowgirls of Nebraska. Your sponsorship not only gives you and your business increased marketing potential – its visibility will create brand loyalty.

Your sponsorship provides NSRA with the opportunity to promote and savor the western sport of rodeo and gives support/increased revenue to our local communities. While providing an outlet for some good old fashion entertainment that restores our core values with one another with a sense of enjoyment amongst us all.

NSRA uses its influence to increase rodeo awareness, boost economic development, enhance environmental partnership, promote animal welfare and support our local cowboys/cowgirls. Your sponsorship allows NSRA to continue its mission and show case the rich rodeo tradition that is still very much alive throughout Nebraska and our surrounding States.

NSRA recognizes the generosity of our sponsors and knows that without your support, our work would be impossible. We hope that you will consider a sponsorship that positively impacts such a large number of our local population. Please feel free to choose a sponsorship that fits your needs and enhances you and your business opportunities. NSRA looks forward to 'branding' with you and maintaining a mutually beneficial relationship!

Pick from the following specific sponsorships that will meet your needs. If you are unsure of the best avenue to allocate your sponsorship – give us a call and we will work with you or you can designate it as a general sponsorship and NSRA will allocate your sponsorship where it is needed most. Let's Celebrate Together – 70 Years in 2024!

#### **NSRA Statistics:**

- Unique Web-Based Entry Line – Rodeo Entries 4U (8 yrs.)
- Number of NSRA Rodeos Annually: 55+
- NSRA Membership: 314 (2023)
- NSRA Rodeo Entries Annually: 3200+
- Dedicated NSRA Facebook Page
- Working Partnerships with Multiple Co-Approving State Associations



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## What You Receive for Your Sponsorship

### NSRA Platinum Level Sponsor - \$5000 and Over

- Company logo and website linked on [www.nebraskastaterodeo.com](http://www.nebraskastaterodeo.com)
- Company logo and website linked on individual NSRA website page
- Company logo embroidered/stamped on Contestant Finals Memorabilia
- Social media advertising
- Company banner displayed at the NSRA Finals, provided by Sponsor
- Company flag carried during the NSRA Finals, provided by Sponsor
- Full Page (color) advertisement in the NSRA Finals Program (7.5 x 9.5)
- 21 Tickets to attend the NSRA Finals performance(s)
- 6) Complimentary Sponsor NSRA Custom Finals Memorabilia
- Big Screen Privileges at Year End Finals, if Available
  - 15 second commercial ad or logo during event of your choice displayed on big screen
  - Livestreamed for all performances and saved for future broadcast

### NSRA Gold Level Sponsor - \$3500

- Company logo and website linked on [www.nebraskastaterodeo.com](http://www.nebraskastaterodeo.com)
- Company logo embroidered/stamped on Contestant Finals Memorabilia
- Social media advertising
- Full Page (black and white) advertisement in the NSRA Finals Program (7.5 x9.5)
- 15 Tickets to attend the NSRA Finals performance(s)
- Company name announced during the NSRA Finals performances
- Company banner displayed at the NSRA Finals, provided by Sponsor
- 4) Complimentary Sponsor NSRA Custom Finals Memorabilia

- Big Screen Privileges at Year End Finals, if Available
  - 10 second commercial ad or logo during event of your choice displayed on big screen
  - Livestreamed for all performances and saved for future broadcast

### **NSRA Silver Level Sponsor - \$1500**

- Company logo and website linked on [www.nebraskastaterodeo.com](http://www.nebraskastaterodeo.com)
- Half Page (black and white) advertisement in the NSRA Finals Program (4.75 x 7.5)
- 12 Tickets to attend the NSRA Finals performance(s)
- Company name announced during the NSRA Finals performances
- Company banner displayed at the NSRA Finals, provided by Sponsor
- 2) Complimentary Sponsor NSRA Custom Finals Memorabilia
- Big Screen Privileges at Year End Finals, if Available
  - performance advertising thru banner page of Company logo

### **NSRA Event Level Sponsor - \$750**

- Company logo and website linked on [www.nebraskastaterodeo.com](http://www.nebraskastaterodeo.com)
- Quarter Page (black and white) advertisement in the NSRA Finals Program (3.75 x 4.75)
- 9 Tickets to attend the NSRA Finals performance(s)
- Company name announced during respective Event sponsored
- Company banner displayed at the NSRA Finals, provided by Sponsor
- Company name and logo on year end Champion saddle for designated event

### **NSRA Buckle Level Sponsor - \$250**

- Company logo and website linked on [www.nebraskastaterodeo.com](http://www.nebraskastaterodeo.com)
- Eighth Page (black and white) advertisement in the NSRA Finals Program (2 x 3)
- 6 Tickets to attend the NSRA Finals performance(s)
- Company name announced at the start of respective Event, as buckle sponsor
- Company banner displayed at the NSRA Finals, provided by Sponsor