



# NEBRASKA STATE RODEO ASSOCIATION

For more than 70 years, the NSRA has crowned champions, upheld tradition, and supported rodeo across Nebraska. Our partnership program puts your brand alongside the moments when it all pays off.



\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
EMAIL

\_\_\_\_\_  
WEBSITE

\_\_\_\_\_  
CONTACT NAME

\_\_\_\_\_  
CITY STATE ZIP

\_\_\_\_\_  
PHONE

Would you like the NSRA to help design your advertisements?  Yes  No

## SELECT YOUR PARTNERSHIP TIER

Select	Sponsorship Tier	Details	Investment
<input type="checkbox"/>	Championship Saddle Partner	Exclusive — 1 Available   Logo on every champion saddle, 16 tickets to the Finals, full media package	\$10,000
<input type="checkbox"/>	Event Championship Saddle Partner	Choose your event   Logo on event champion saddle, 10 tickets to the finals, full program ad	\$5,000
<input type="checkbox"/>	Buckle Sponsor	Present the Finals champion   Half-page ad, banner, 8 tickets to the finals, sponsor decal	\$1,500
<input type="checkbox"/>	Go-Round Sponsor	Presenting sponsor of selected role or award   Quarter-page ad, 6 tickets to the Finals, Sponsor Decal	\$750
<input type="checkbox"/>	Silver Sponsor	Championship support   Logo on website & program, social media spotlight, 4 tickets to the Finals, Sponsor Decal	\$500
<input type="checkbox"/>	Bronze Sponsor	Proud supporter   Logo on website & program, group social media, 2 tickets to the Finals, Sponsor Decal	\$250
<input type="checkbox"/>	Other Amount		\$ _____

**Event Saddle Partner — choose your event:** Bareback Riding · Barrel Racing · Breakaway Roping · Bull Riding · Mixed Team Roping · Ranch Bronc Riding · Saddle Bronc Riding · Steer Roping · Steer Wrestling · Team Roping · Tie Down Roping

**Go-Round Partner — choose your role/award:** Bareback Horse · Saddle Bronc Horse · Ranch Bronc · Bucking Bull · Stock Contractor · Bull Fighter · Pickup Man · Judge · Announcer · Secretary · Large Purse Rodeo · Small Purse Rodeo

**Selected Event or Role:** \_\_\_\_\_ **In Honor / In Memory Of (optional):** \_\_\_\_\_

## MULTI-YEAR PARTNERSHIP OPTIONS (ask us about locking in your rate)

1-Year — Standard rate       2-Year — 10% discount on total commitment + first right of refusal       3-Year — 15% discount + 3 year rate lock + first right of refusal

Championship Saddle and Event Saddle Partners will be contacted to discuss how your brand can best be served.

Email completed form & logo to: [nsrasecretary@gmail.com](mailto:nsrasecretary@gmail.com)

Make check payable to: Nebraska State Rodeo Association (NSRA)

Mail form & check to: NSRA · 19757 W. Suburban Rd. · Hershey, NE 69143

Brandy Jameran, NSRA Secretary · 308-520-9032 · [nsrasecretary@gmail.com](mailto:nsrasecretary@gmail.com) · [nebraskastaterodeo.com](http://nebraskastaterodeo.com)

**Thank You for Supporting Nebraska Rodeo Champions!**

NSRA OFFICE USE ONLY: Received by:

Date:

Amount Received:

Check #: