



# The Emerald Consortium

**An Elite Organization That Gets  
Mass Exposure for Creatives**

*Be an Emerald and Succeed*

**Fall 2024, First Edition of *The Emerald News***

## **What is the Emerald Consortium?**

The Emerald Consortium is a ultra-elite membership organization that helps creative people to get mass media exposure and success in their fields. We leverage the combined strengths of our partner companies to help our members to accomplish the goals that they have set and the accomplishments that they want to obtain. We will get you noticed.

***“Become an **Emerald**. Get Noticed.”***

## **What can you do for Creatives?**

We will help you to get your music, art, book, content, and other creative content in mass media. Stop being frustrated because your work is not getting noticed. Become an Emerald and get noticed.

**IMPORTANT NOTE:** We reserve the right to decline any content, content creator/creative that does not fit with our brand or that we do not feel that we can market your content. We do not accept illicit, illegal, or some controversial content.

The Emerald Consortium

With Headquarters in  
North Carolina and Alabama

Call (919) 283-6343

## **Why Did You Form the Emerald Consortium?**

Our partner companies had desires to help different groups of people. However, when we talked, we realized that we could help our niche groups better if we partnered with each other. That way, we could expand our members' options and opportunities.

## **Why Should I Become An Emerald Artist?**

You are tired of being frustrated, ignored, rejected. You want to be recognized, and you are willing to invest in results and not more frustration.

## **Who are Some of the Partner Companies of the Emerald Consortium?**

- Jackson Consulting Group or JCG Consulting Group
- Stephanie Freeman Enterprises, Inc.
- The Collegiate Collaborative: A System of Small Colleges
- Royal Crest University and Seminary
- Kittrell College
- Master Life Coach Training Institute
- Built God Strong Unlimited, LLC.
- Summa Media
- SEEMA TV

## **What Groups Do You Assist?**

Our targeted groups for the Emerald Artists are as follows:

- Musicians
- Writers/Authors
- Content Specialists/Writers
- Executive Producers
- Artists (Painters, sculptors, etc.)
- Other Creatives

## **What Types of Services Do You Offer to Assist These Groups?**

We offer a variety of services to assist our members with their goals and accomplishments.

**Some of our services include the following:**

Radio and television advertising spots (a value worth over \$25,000)

Radio and podcast appearances

Influencer Marketing and Celebrity Endorsements (a value worth over \$15,000)

Public Speaking Coaching and Certifications (including sessions on how to land a TED Talk)

Coaching to Enhance your Brand and Its Marketing Power

Business and Brand Upscaling

Mass Media exposure on local, state, and national levels

Marketing and advertising opportunities (a value worth over \$20,000)

Press releases and other promotions for your brand/content (a value worth over \$5,000)

## How Do I Decide What Services I Need?

Tell one of our specialists what you want to accomplish or some of your goals and that specialist will help you to develop a plan of action so that you succeed. Moreover, when you join the Emerald Consortium at the Platinum Level, you have the option of using all of our services and accessing all of our experts. The Emeralds will craft a plan so that you can obtain the highest level of success.

## How Do I Join the Emerald Consortium?

Simple! Choose one of our membership levels and join the Emeralds.

### **Silver Level: \$3,500**

This membership level includes a year of webinars, group coaching sessions, and opportunities to get media exposure, speaking engagements, etc. A-la-carte pricing will apply for some opportunities. You will also receive two one-on-one coaching sessions with one of our experts. Additionally, you will receive class materials to assist with the webinars and sessions. This level is for people who want to try us out and see what we can do. After you see the range of our services and expertise, you probably won't stay at this level long.. If you do decide to move up to our Gold or Platinum levels, we will discount your membership so that you don't waste any money. We will also start your year over from the point of your new membership.

### **Gold Level: \$7,500**

When you join at this level, you get access to most of our services. You do not get the radio and television advertising. You do, however, get everything listed in the Silver level. In essence, you have your own Public Relations and Marketing Firm and a group of experts working with you to obtain your goals. Our full team of experts will help you to accomplish your goals.

### **Platinum Level: \$10,500 (Our Most Coveted Membership Level)**

This level is our most exclusive, and it is worth it. At this level, you receive everything that the Gold Level offers, plus you will get a dedicated staff member to work with you one-on-one to get ultimate results. You will also receive priority service, which means your calls take precedence over other matters. At this level, you will experience the perks of a boutique firm that is dedicated to seeing you reach your goals. This level is our most recommended and coveted. We do not accept everyone into this level because we want to provide personalized services with excellence.

## How Do I Get More Information?

Visit our website at [www.emerald.college](http://www.emerald.college).

Our co-founder, Dr. Stephanie Freeman, is a college president and an Emerald who has gotten mass media exposure. She knows what it takes to get into top media outlets. Check out her Media One Sheet on the next page.



## Dr. Stephanie Freeman (Pen Name Stephanie Ann Freeman)

### ONE OF GOD’S “SPECIAL” PEOPLE

Using her best “good girl” face, Stephanie Ann Freeman calls herself one of God’s “special” people. She says, “I’m one of God’s special people because I was divinely selected to endure five natural disasters and numerous other personal tragedies.” When asked how she survived all those difficulties, Stephanie Ann adds, “I held on to life. I had to. Then, I let love bring me out of the depths of darkness and into glorious sunshine. I had to choose light.”

With humor and a tenacity that rivals the hardest titanium, Stephanie Ann masterfully tells her story and inspires people to keep going. Join her for a one-of-a-kind storytelling experience that will have you laughing and crying in the same moment. . .

**She’s sunshine and grit with a little Southern accent!**

AS FEATURED IN

THE WALL STREET JOURNAL  
**WSJ**

**redbook**



HUFFINGTON POST

**Forbes**

& WORLD REPORT  
**U.S. News**



**allParenting**  
from the publishers of SHEKNOWS



PBS

The Emerald Consortium has its own magazine! Join at the Platinum level, and we will put you on the cover of one of our magazines!

# EMERALDS



## Dr. Terry Jackson

Taking Executive Coaching and Transformational Teachings  
to New Heights with The Emerald Consortium

Fall 2022 Issue