



HOLISTIC PRACTITIONERS
of Trichology

BIOHACKING SCARRING

ALOPECIAS

Conference!

ATLANTA 2025

OCTOBER 24-26

GROUND BREAKING ADVANCEMENTS
IN SCARRING ALOPECIA





**FOUNDER & EDUCATOR FOR HOLISTIC
PRACTITIONERS OF TRICHOLOGY**

Nadia is a pioneer in the Holistic Trichology world. Proud owner of Hair Again in weeks, she has made it her mission to bring awareness to the benefits of taking a holistic approach to trichology and building a network of professionals who can not only further that mission but learn from and support each other along the way.

Nadia Hughes is also a pioneering and innovative hair loss expert who has made groundbreaking advancements in the field of alopecia treatment. Her discovery of a revolutionary biofilm removal process specifically targets and eliminates scarring tissue in cases of scarring alopecia's. This process offers new hope to individuals who suffer from these challenging conditions, providing a potential pathway for restoring hair growth and improving overall scalp health



Johanna Amarante

PRESIDENT OF TOAM

My name is Johanna Amarante-Prideaux. I'm a mother to 2 beautiful children.

I am the proud owner of Fabulously Made Salon & Hair Loss Solutions & Fabulously Made Education. I have been a licensed cosmetologist for 12 years and I am a Certified Trichologist with WTS & a Holistic Practitioner of Trichology with Trichologist on a Mission.

I have been an educator for over 8 years with Companies like Goldwell, Schwarzkopf Professional and Trichology on a Mission.

With a leap of faith and support of family I decided to open my salon Fabulously Made Salon & Hair Loss Solutions. I specialize in color, hair loss solutions, and focus on maintaining healthy hair. She places a high value on listening and understanding her client's needs.



Shendona Cole

EVENT COORDINATOR

Shendona “Shen” Cole is a dynamic entrepreneur, holistic practitioner, and nutrition coach with over 25 years of experience in the beauty and wellness industry. She founded Wellness by Shen, Orange County’s premier hair loss clinic, where she empowers women to uncover and address the root causes of hair loss through an integrative approach that blends nutrition, wellness, and holistic therapies.

A best-selling author and speaker, Shen is also the visionary behind The Resilience & Wellness Collective, a growing movement and summit dedicated to advancing women’s health, empowerment, and community connection. In addition to her clinical care and education work, she is a master blender, creating wellness teas that support balance, vitality, and overall well-being.

Shen’s mission is to help women restore their hair, reclaim their health, and thrive with confidence, resilience, and renewed purpose.



Demē Polk

MASTER OF CEREMONY

Demē Polk is a licensed cosmetologist and certified trichologist with over 30 years of experience specializing in healthy hair and scalp wellness.

She is the owner of Styles by Demē, Hair Health Harmony and a SilkOut Pro Ambassador, recognized for her expertise in advanced scalp therapies, molecular bond repair, and customized hair care solutions.

Dedicated to bridging science and artistry, Demē educates both clients and professionals on the critical role of scalp health in achieving stronger, healthier hair.

Her passion for mentorship and professional education continues to make her a trusted voice in the hair and trichology community.



THE HIDDEN BARRIER TO HAIR REGROWTH
BIOFILM'S ROLE IN SCALP HEALTH AND HAIR LOSS

Bissan is a Holistic Practitioner of Trichology and a Functional Medicine Health Coach with over 15 years of experience in the hair loss field. With a Master's in Biotechnology and a Bachelor's in Biochemistry, she blends scientific knowledge with holistic principles to address and treat the root causes of hair and scalp disorders.

She has taught Trichology internationally, contributed to groundbreaking research at Stanford University, and continues to integrate that scientific insight into her holistic protocols. Bissan is also a skilled Scalp Micropigmentation (SMP) practitioner, using the art of SMP to help restore confidence and redefine hairlines naturally. She co-founded The Hair Wire, a platform advancing education and innovation in trichology.



Dr. Lauren Cook

THE HIDDEN CONNECTION:
UNDERSTANDING HAIR LOSS THROUGH THE LENS OF MENTAL
HEALTH AND AUTONOMIC NERVOUS SYSTEM DYSREGULATION

Dr. Jackson-Cook is a dedicated mental health professional and educator with over 40 years of experience serving individuals and families impacted by trauma. She holds a PhD in Counselor Education and Supervision from the University of Texas at San Antonio (UTSA), where she currently serves as an Assistant Professor of Practice. She also serves as a Lecturer at Wichita State University, contributing her expertise to the development of future counselors across institutions. In addition to her academic roles,

Dr. Jackson-Cook maintains a private counseling practice, specializing in trauma treatment and offering advanced therapeutic interventions, including Neurofeedback and biofeedback.

Throughout her career, Dr. Jackson-Cook has worked with a wide range of populations, including children involved in Child Protective Services, survivors of domestic violence, and individuals struggling with addiction.



Her commitment to community healing and advocacy is evident in her leadership on numerous groundbreaking initiatives. Along with some Dallas County lawyers and judges, she helped launch the first restorative justice program in the Dallas Metroplex, helped establish the first Children's Advocacy Center, and founded the first domestic violence shelter, providing integrated social service and medical support for affected families.

Dr. Jackson-Cook also played a key role in the development and expansion of the nationally recognized Strengthening Families Program by Dr. Karol Kumpfer. This evidence-based, family-centered program – now adopted in all 50 states and 36 countries – is endorsed by leading organizations including the National Institute on Drug Abuse (NIDA), the Office of Juvenile Justice and Delinquency Prevention (OJJDP), and the Substance Abuse and Mental Health Services Administration (SAMHSA).

As an EMDR clinician, Dr. Jackson-Cook is passionate about empowering individuals through trauma-informed care and advancing the counseling profession through mentorship and education. She is currently pursuing certification through the Biofeedback Certification International Alliance (BCIA) and actively mentors master's-level counseling students, helping to shape the next generation of mental health professionals.



Christine Allgood

DYSBIOSIS THE KEY TO REVERSE AUTOIMMUNE

Christian Allgood is a Functional Nutritional Therapist and Esthetician specializing in root-cause approaches to gut health and autoimmunity.

As a Detox Specialist with a deep understanding of immune dysregulation and inflammatory conditions, Christian brings a unique perspective to the conversation on hair loss.



Kimberly Jenkins

**MICROSCOPY TO MANAGEMENT IDENTIFYING
LYMPHOCYTIC AND NEUTROPHILIC SCALP INFLAMMATION**

Trichologist (WTS); Bauman Certified
HairCoach;
Licensed Cosmetologist

Trichologist at Bauman Medical, where
she's specializes in hair loss assessments,
scalp therapies, and patient education
since 2015. Her work focuses on integrati-
ve, evidence-informed strategies for hair
and scalp health.



John Vakidis

HOW TO DEVELOP A WINNING ONLINE
MARKETING IN 2025

DoctorLogic is a trusted leader in digital marketing for the healthcare industry, with a proven track record of helping practice owners thrive in a highly competitive market by improving their websites and growing their online presence, lead volume and ultimately their revenue.

John Vakidis is the VP of Business Development. With over 12 years of experience in digital marketing, John has consulted over 2,000 practices, spoken on stage at over 50 medical conferences, written hundreds of articles on digital marketing in healthcare and even self published 3 eBooks on SEO for Healthcare.



Dr. Jacqueline Nelms

**BURNOUT BENEATH THE SURFACE:
THE EMOTIONAL COST OF CARING IN TRICHOLOGY.**

DHSc, MSSL, BS, CLC, MHFA

Founder, Mindful Elevation, Strength, and Resilience Within

Dr. Jacqueline Nelms is a behavioral scientist distinguished healthcare leader, mental wellness advocate, and certified

master-level life coach with 25 years of experience in healthcare revenue cycle. Her career spans leadership roles in major healthcare systems across multiple states, where she has consistently driven operational excellence and financial success.

Dr. Nelms holds a Doctorate in Health Sciences with a concentration in Organizational Behavior and Leadership, a Master of Science in Healthcare Administration, a Bachelor of Business Administration,



Dr. Jacqueline Nelms
BURNOUT BENEATH THE SURFACE:
THE EMOTIONAL COST OF CARING IN TRICHOLOGY.

a Bachelor of Business Administration, and certifications in Social and Behavioral Research, Life Coaching, and Mental Health First Aid for Public Safety. Her academic and professional journey reflects a deep commitment to holistic leadership, ethical service, and mental health advocacy, particularly within high-stress professions.

As the founder of Mindful Elevation, Strength and Resilience Within, Dr. Nelms provides transformational coaching programs that help clients attain mental resilience, goal achievement, purpose, and happiness. Her signature coaching approach integrates evidence-based, research-backed practices rooted in positive psychology, crafted from proven methodologies, and grounded in well-established psychological, behavioral, and leadership sciences to support sustainable success and mental wellness.

Dr. Nelms is a sought-after speaker, podcast host, and educator who bridges the gap between performance and personal wellbeing. Through her business, she offers 1:1 coaching, group programs, wellness workshops, and thought leadership that elevate individuals to live and lead



Friday, Oct 24th 2025
AGENDA HPT 2025

9:00am - 9:30am - Welcoming all HPT 2025

9:30am - 10:30am - Christian Allgood
Dysbiosis The Key To Reverse Autoimmune

10:30am - 12:00pm - Dr Lauren Cook
The Hidden Connection: Understanding Hair Loss Through The
Lens Of Mental Health And
Autonomic Nervous System Dysregulation

12:00am - 1:30pm - Lunch

1:45pm - 2:45pm - Nadia Hughes
Understanding Tissue State & Regrowth Potential
Calcified Or Non-calcified

3:00pm - 4:00pm - Bissan Debsi
The Hidden Barrier To Hair Regrowth
Biofilm's Role In Scalp Health And Hair Loss

4:00pm - 5:00pm
Trichologist Panel



Saturday, Oct 25th 2025
AGENDA HPT 2025

9:00am - 9:30am - Good Morning HPT 2025

9:30am - 10:30am -John Vakidis
How To Develop A Winning Online
Marketing In 2025

10:30am - 12:00 pm - D.r. Jaqueline Nelms Fix D.r. to Dr.
Burnout Beneath The Surface:
The Emotional Cost Of Caring In Trichology.

12:00am - 1:30 pm -Lunch
Microscopy To Management Identifying
Lymphocytic And Neutrophilic Scalp Inflammation

1:45pm - 2:45pm - Kimberly Jenkins
Microscopy To Management Identifying
Lymphocytic And Neutrophilic Scalp Inflammation

3:00pm - 4:00pm - Johanna Amarante
Bioscaning Essentials
The Future Of Personalized Trichology

4:00pm - 5:00pm
Trichologist Panel



Saturday, Oct 25th 2025

9:00am - 5:00pm
Biofilm Removal Certification
with Nadia Hughes Live Models

Sunday, Oct 26th 2025

9:00am - 11:00pm
Hair Loss Panel (Case-studies)

12:30pm - 5:00pm
Clinicals



HOLISTIC PRACTITIONERS

of Trichology

Thank You

Speakers

Thank You

Sponsors