

#### Prepared By:

The Hamptons of Huntsville, LLC 4550 PGA Blvd. Suite 205 Palm Beach Gardens, FL 33418

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#### 9.86 ACRE SITE <u>APPROVED</u> FOR:

- Mixed Use Development
- Apartments
- Commercial
- Retail

\$4.2 MILLION

1 TAYLOR COURT CIRCLE OWENS CROSS ROADS, AL 35763

Huntsville

Istone senal Browns

Big Cove





- APPROVED SITE PLAN
- LETTER OF INTENT TO APPROVE - CITY OF HUNTSVILLE, AL
- DRAINAGE REPORT
- PHASE I
- SUBSURFACE AND GEOTECHNICAL STUDY
- TRAFFIC STUDY
- SURVEY

FOR MORE INFORMATION CONTACT Cecily Rouser, MBA, Member, Agent Paradise Real Estate International Realtor Associate SL3233345







#### PUBLIC REMARKS

#### **Shovel Ready for Mixed Use Development**

The location is ideal for the "Live, Work, Play" elevated lifestyle. Imagine your tenant coming home to their apartment, gathering their kids to walk the 10,000-step measured trail, stopping for ice cream at the store downstairs. Then, after the kids are nice and tired, grabbing a bottle of wine to enjoy on the roof garden as they watch the sunset over Huntsville Mountain. On weekends, after getting a fresh brewed coffee, they visit the onsite outdoors outfitter to pick up a new pair of hiking boots and make a reservation for a kayak rental at one of the local state parks.

This is the vision for the property as it went through the development phase up through municipal site approval. It is now available for sale. All of the due diligence reports are included – Phase 1, Title, Soil Report, Survey, Traffic Report, as well as contact lists and the proprietary marketing materials. For a buyer with the capabilities, the previous work will shave months off the development process.

The property is ideally located in the Huntsville, Alabama MSA – voted one of the Top 10 Best Places to Live. There is a built-in tenant base of military and government contractor personnel and a need for quality experiential retail offerings.



#### EXECUTIVE SUMMARY

Offered for sale is a 9.86-acre parcel in the Hampton Cove Area of Huntsville, Alabama. The asking price of \$4.2 million includes the land and all due diligence reports. Also included are The Hamptons of Huntsville, LLC company assets, including proprietary marketing materials, website, research and lists of development resources and potential commercial tenants

Located in Owens Cross Roads in the Highway Business C-4 Zoning District, the parcel is in the Greater Huntsville MSA of Madison County. The LLC, a single purpose Alabama corporation, was formed to develop the site into a mixed use, planned community. It received site approval for 392 apartment homes, 22,610 square feet of commercial spaces and amenities tailored to the local population of government agency and contractors' employees.

The mixed-concept has considerable competitive advantage over standalone apartment complexes and shopping centers. Our extensive market research shows local demand for corporate housing for military and government contracting personnel on short term assignments lasting several months to several years. These workers have need of close by experiential retailers and service providers: takeout and dining options, entertainment and fitness opportunities, as well as small office spaces. We found a great demand for the commercial space from retailers who offered an "experience" along with their product. Some of the interested national companies include ice cream chains, banks and the up-market division of a worldwide convenience store. Interested local companies include a regional coffee company, Mexican restaurant and sports outfitter.

The City of Huntsville Urban Development Department is committed to assisting with infrastructure: utility, road needs and technological upgrades for the project. The City also offers workforce training initiatives to lower labor costs for the builder and sub-contractors.

The Pre-LOI portfolio includes the Site Approval Letter, Phase 1, Drainage and Soil Reports, Traffic Report, Location Maps and Survey and pro forma Settlement Statement.

An additional portfolio of previous Appraisals, Feasibility Studies, Settlement Statements, Intangibles and Expenses to date is available upon receipt of Letter of Intent to Purchase.

#### PRO FORMA NUMBERS

The chart below is a pro forma comparison between the cost per approved door and square foot of commercial space for the subject property vs. other properties offered for sale in the local area. We added these calculations for a high-priced area in the North East only to illustrate the favorable economics of building in Alabama.

		The Hamptons of Huntsville	Local Land	New York Land (for comparison)
RESIDENTIAL	392 Units	\$8,500 a door	\$15,000 a door	\$53,000 a door
	Total	\$3,332,000	\$5,380,000	\$20,935,000
COMMERCIAL	24,000 Sq. Ft.	\$50 per sq. ft.	\$50 per sq. ft.	\$80 per sq. ft.
	Total	\$1,200,000	\$1,200,000	\$1,920,000

Value	\$4,532,000	\$6,580,000	\$22,855,000
Sales Price	\$4,200,000	\$4,200,000	\$4,200,000
Equity at Purchase	\$332,000	-\$2,380,000	-\$18,655,000

#### PROPERTY SITE APPROVAL LETTER



Shane Davis, P.E.
Director

Urban Development Department

January 22, 2024

Geoffrey Singer

Re:

1 Taylor Court Circle

Owens Cross Roads, AL 35763

To The Manager of The Hamptons of Huntsville, LLC:

According to the *current*, Official Zoning Maps of the City of Huntsville, the above referenced property is located in a Highway Business C4 Zoning District. To view the complete City of Huntsville Zoning Ordinance to include the Highway Business C4 Zoning District regulations, please refer to <a href="http://docs.huntsvilleal.gov/docs/zoning/ZonOrd.pdf">http://docs.huntsvilleal.gov/docs/zoning/ZonOrd.pdf</a>.

According to Article 24.1 of the Zoning Ordinance, mixed use buildings with residential, retail, office and restaurants are permitted in a Highway Business C4 Zoning District.

The City is aware and very interested in this property at 1 Taylor Court Circle. This project is located on a 9.86 acre parcel of land in Taylor Court subdivision. The Hamptons of Huntsville, LLC site plan for this project has been reviewed and approved by city staff. The project is a 438,480 gross square feet structure, with 392 apartment units and 22,610 square feet of commercial space. It is a planned a 5-story structure with a roof deck.

Based on this development design, the city is committed to assisting with infrastructure, both utility and road needs and upgrades for this project.

Should you have any questions, please feel free to contact Economic Development at (256) 564-8019.

Respectfully,

Jim McGuffey

Deputy Director of Urban and Economic Development

The Star of Alabama

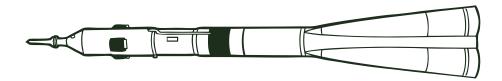
P. O. Box 308 · Huntsville, AL 35804-0308 · Phone 256-427-5300 · FAX 256-427-5325 www.huntsvilleal.gov

#### LOCATION SUMMARY

#### HUNTSVILLE VOTED #1 BEST PLACE TO LIVE BY U.S. NEWS



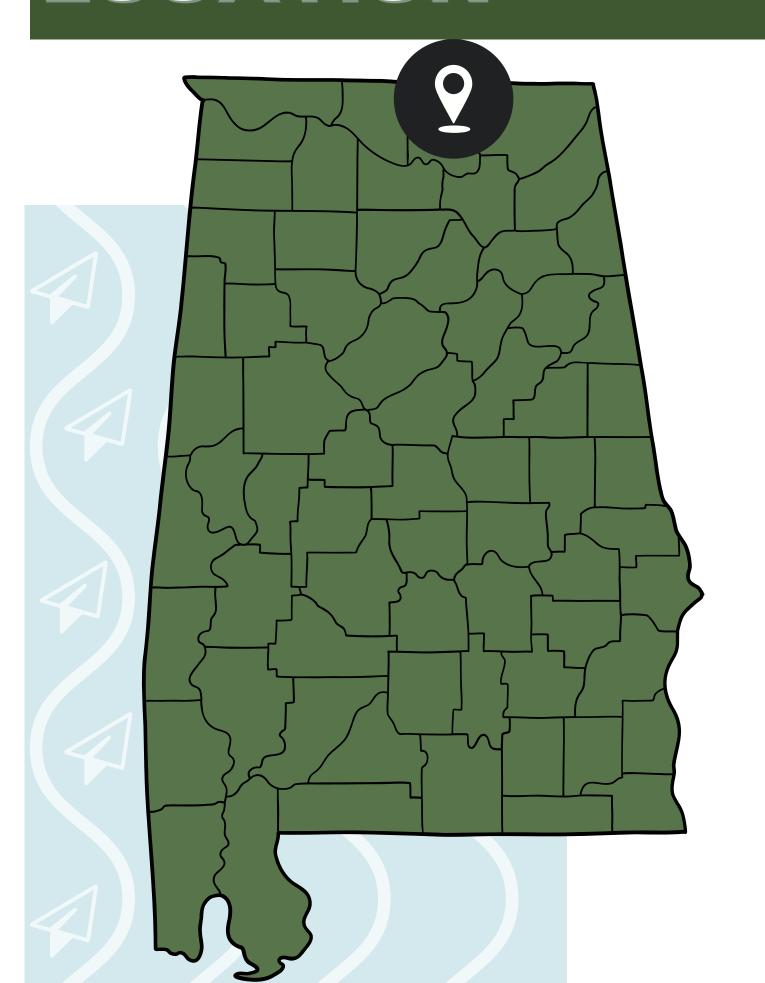
- Largest City in Alabama
- Diverse population drawn to the area for job opportunities in aeronautics and education
- Large defense and technology sector
- Home of University of Alabama "Huntsville" and Alabama A&M University



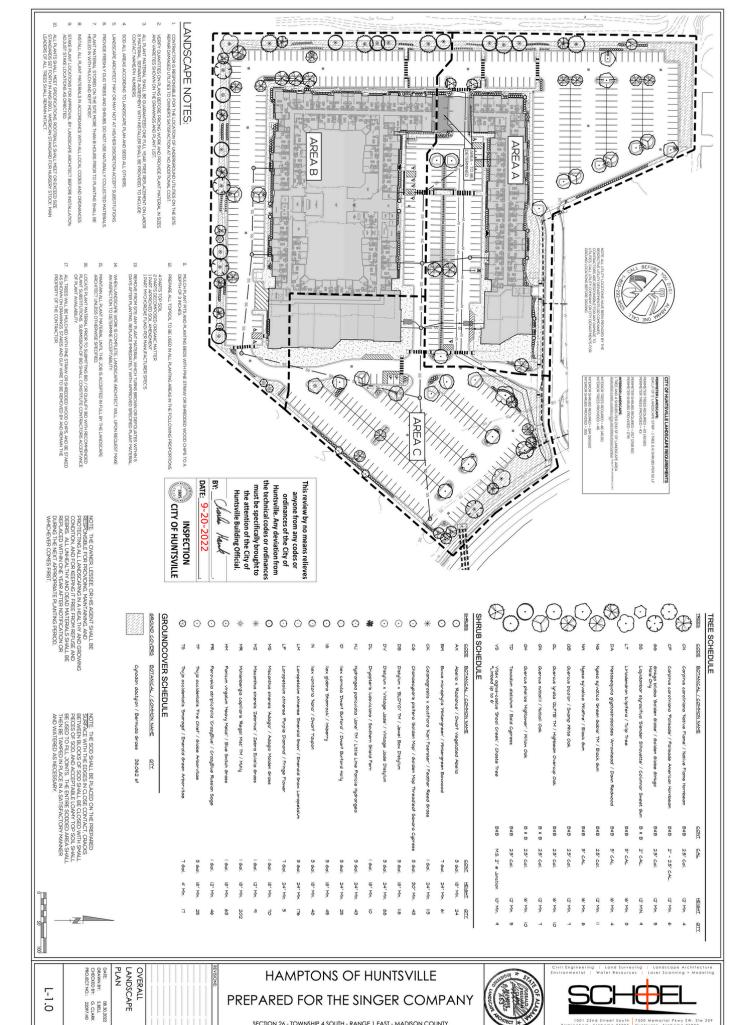
Nicknamed "The Rocket City" for its historical and current impact on many U.S. space missions, Huntsville represents a marriage of colonial and modern living.

The Huntsville MSA continues to experience GDP growth, increasing by almost half in the past decade.

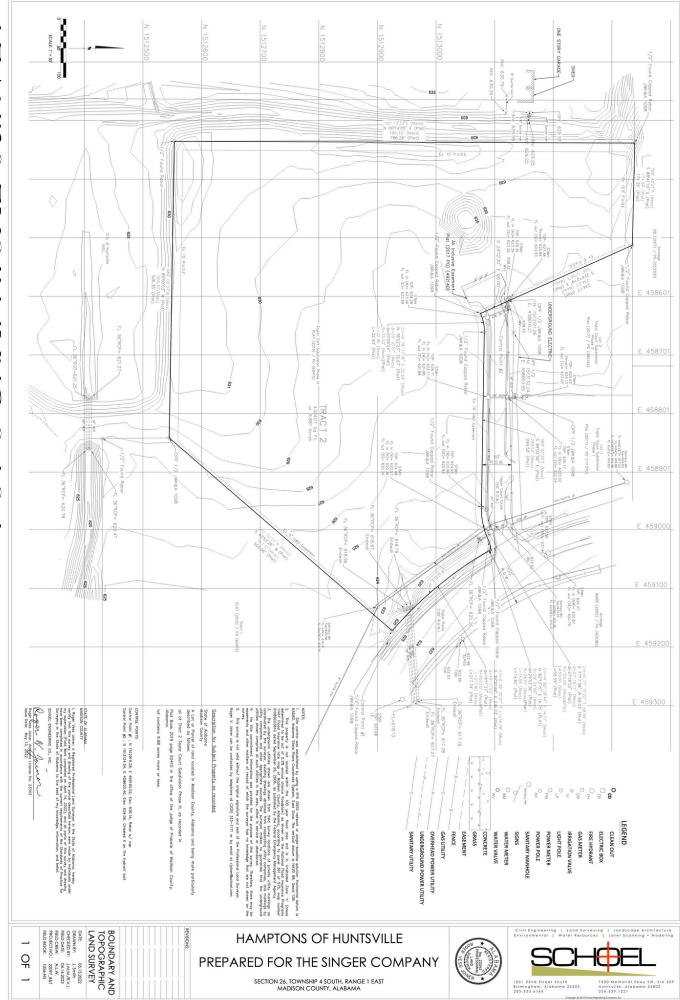
#### LOCATION



## APPROVED SITE PLAN



# TOPOGRAPHICAL SURVEY



#### POTENTIAL AMENITIES

#### LOCAL DEMAND FOR:

- Community Center
- Fitness Facility
- Pool
- Kid's Splash Pad
- Dog Park
- Marked Ten Thousand
   Step Walking Trail
- Electric Vehicle Charging Stations
- Private Workstations for Residents
- Storage Units
- Outdoor Grill Pavilion
- Wine Storage Units
- RFID Smart Locks
- Package Lockers
- Cold Storage for Grocery Delivery
- Community Programming
- Rooftop Social Garden
- Hiking Trail Access



#### PROPOSED COURTYARD PLAN

## In Demand Features Include:

SWIMMING POOL

**LOUNGE AREAS** 

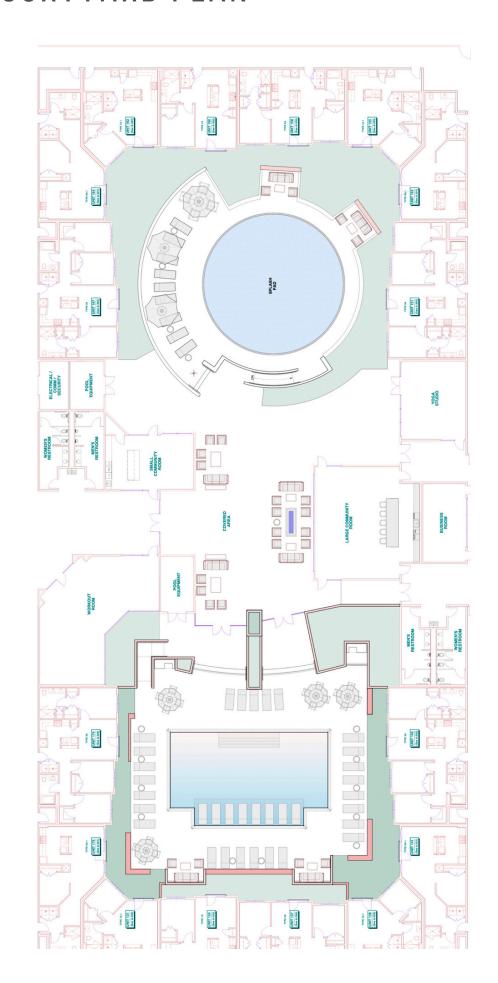
**GRILL PAVILLION** 

KIDS' SPLASH

ACCESS TO: FITNESS ROOM

**WELLNESS ROOM** 

CO-WORKING SPACES



#### PROPOSED ROOF GARDEN PLAN

## In Demand Features Include:

SPECTACULAR
SUNSET VIEWS
OVER THE
MOUNTAIN

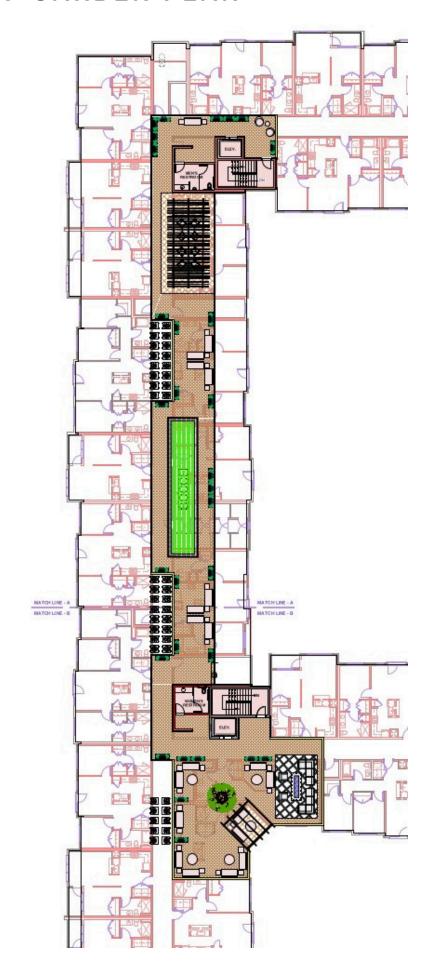
COCKTAIL SEATING
AREAS

**LOUNGE AREAS** 

**SUN DECK** 

BOCCI BALL COURT

PLENTIFUL TREES AND PLANTS



#### MARKET PROFILE

There are 1454 active home listings and 107 new homes for sale in Huntsville, AL.

Homes in Huntsville, AL were selling for a median price of \$350,000 in May 2024.

On average, homes in Huntsville, AL sell after 38 days on the market compared to 28 days last year.

920 homes were sold in Huntsville, AL in May 2024, up from 477 last year.

Huntsville, AL is part of the Madison County R-1 School District, with 68 Elementary Schools, 42 Middle Schools, and 30 High Schools.

Source: www.movoto.com

#### DEMOGRAPHICS



Source: www.bigpicturehuntsville.com

### Population HH Income

227,522

#### **Average**



#### **Households**



#### CAREER GROWTH

#### **Huntsville Unemployment Rates**

Rate (%)	2.3
Unemployment	5,565
Employment	231,734
Labor Force	237,299
Record High	<b>10.7%</b> on April 2020
Record Low	<b>1.4%</b> on April 2023



The population of Huntsville, Alabama, is projected to continue its rapid growth from 2025 to 2030. The Huntsville metro area is estimated to reach nearly 590,000 by 2029, indicating a significant increase from the current population of approximately 535,000 in 2024 (Hville Blast) (The Big Picture). The city's growth is driven by investments in defense, technology, and manufacturing, as well as strategic annexation of surrounding areas (Alabama Political Reporter).

#### Employment



TOP 10 PLACES TO WORK EMPLOYING OVER 200+

- 1. US SPACE & ROCKET CENTER
- 2. YULISTA HOLDING, LLC
- 3. BOEING
- 4. IRONMOUNTAIN SOLUTIONS
- 5. RAYTHEON TECHNOLOGIES

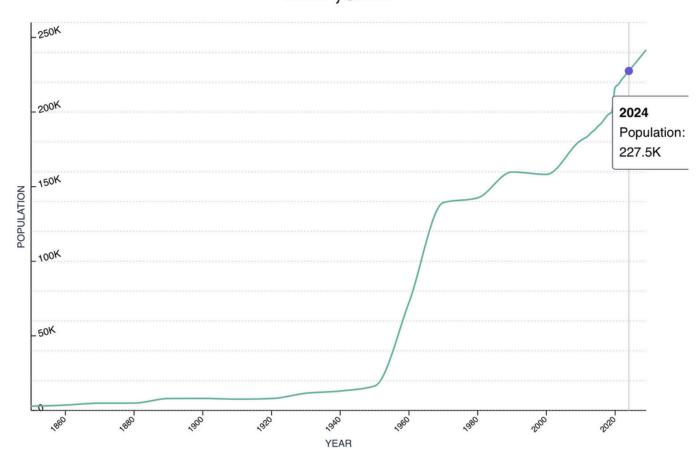
- 6. TORCH TECHNOLOGIES
- 7. HILL TECHNICAL SOLUTIONS
- 8. CRESTWOOD MEDICAL
- 9. HUNTSVILLE HOSPITAL
- 10.0PTIMAL RESEARCH



#### 2024 HUNTSVILLE POPULATION: 227,522

#### **Huntsville Population Growth Growth Since 2020: 5.17%**

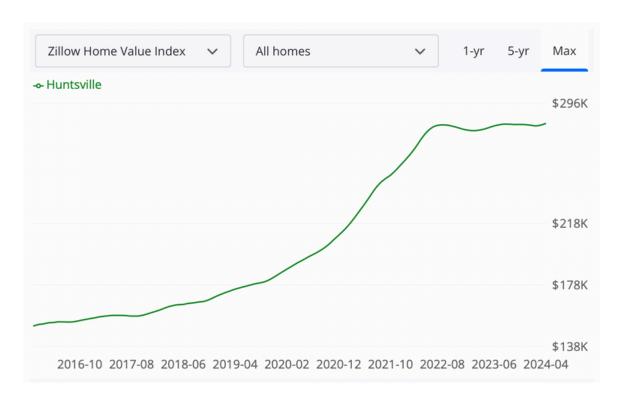
Huntsville, Alabama Population 2024 227,522



Source: World Population Review



#### HUNTSVILLE HOUSING MARKET OVERVIEW



According to Zillow, the 2024 average home value is up 1.3% since last year!

① 1-year Market Forecast				
<b>657</b> For sale inventory (April 30, 2024)				
<b>243</b> New listings (April 30, 2024)				
<b>0.982</b> Median sale to list ratio (March 31, 2024)				
<b>\$257,317</b> Median sale price (March 31, 2024)				
<b>\$339,500</b> Median list price (April 30, 2024)				
<b>18.2%</b> Percent of sales over list price (March 31, 2024)				
<b>61.7%</b> Percent of sales under list price (March 31, 2024)				
<b>18</b> Median days to pending (April 30, 2024)				

#### DOCUMENTS AVAILABLE UPON REQUEST

**Property Documents:** 

Warranty Deed - Internal for Buyout of Partner Legal Description

Site Approval Letter - Urban Development Department Approved Site Plan – 1st Page

Survey

Tax Record - 2024 Zoning Regulations - Complete

Zoning Regulations Excerpt - C-4

**Completed Reports:** 

Traffic study

Drainage

Phase 1

Soil report

We will release additional due diligence items upon receipt of a non-binding Letter of Intent (LOI) to enter into negotiations for purchase of the property.

For more information contact:

Cecily Rouser: 561-714-3572

Agent & Member, The Hamptons of Huntsville, LLC