## **REGISTER NOW!**

Register now on our website: https://schoolsofbanking.com/lending

#### **Enrollment Fees**

\$2,100 – Single Housing \$2,000 – Double Housing (if available) \$1,900 – No Housing REGISTRATION DEADLINE IS SEPTEMBER 22, 2023!

For anyone working with the business community, the Commercial Lending School provides all the essential elements to become a more valuable banker. From the well-structured curriculum to the real-life lending scenarios, I walked away with a far better knowledge of commercial lending that I could put to task, right away. If you're a commercial lender, this class is a must-have part of your banking education.

Ken Knepper The Citizens State Bank Newton, Kansas



# NBA

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This institution does not discrimi
regard to race, creed, color, sex, a
or national origin.

Schools
of Banking
COMMERCIAL
LENDING SCHOOLS

OCTOBER 23-27, 2023
COMFORT INN/YOUNES CONFERENCE
CENTER ~ KEARNEY, NEBRASKA

## WHY ATTEND?

The Commercial Lending Schools have been customized to meet the diverse educational needs of lenders at any level in their careers. Whether students lend to a locally owned small business or a major manufacturer, the Schools allow attendees to refine and expand their lending skills.

**Principles of Commercial Lending School (PCLS)** is ideal for individuals who are new to commercial lending or credit analysis. The School provides attendees with the basic skills to be exceptional commercial lenders or credit analysts.

Commercial Lending School (CLS) is ideal for commercial lenders and credit analysts (or others with equivalent experience at a financial institution) who have at least two years experience in commercial lending and are comfortable with generally accepted accounting principles including ratio calculation and interpretation.





#### **BENEFITS**

The Schools are designed to teach a lending process applicable to any commercial borrower regardless of loan size. Consider a few of the benefits gained by attending these Schools:

- Analyze various business operating cycles
- Provides online resources for industry/economic trends
- ♦ Gain skill in applying financial analysis techniques to determine past and projected borrower performance
- Learn cash flow methods, including global cash flow
- ♦ Acquire skill in analyzing tax returns and personal financial statements
- ♦ Learn the questions to ask when underwriting and structuring a commercial loan
- Enjoy networking opportunities with other lenders from different financial institutions
- Gain new perspectives and knowledge from peers and nationally-respected faculty
- Explore various problem loan workout strategies

## **COMMERCIAL LENDING SCHOOLS**

## TOPICS COVERED

The School curriculum consists of five core modules and two financial analysis modules for either PCLS or CLS. The financial analysis modules have been customized into skill sets to enhance the learning experience.

#### **CORE MODULES**

Understanding Businesses
Loan Structure and Credit Administration
Problem Loans
Calling, Negotiating and Selling
Introduction to Commercial Real Estate (CRE)

#### FINANCIAL ANALYSIS MODULES

<u>Principles of Commercial Lending School</u> Principles of Historical Financial Analysis Principles of Stress Testing & Projection Analysis

<u>Commercial Lending School</u> Historical Financial Analysis Stress Testing & Projection Analysis

#### **OPTIONAL BONUS MODULE**

Underwriting, Documenting, and Monitoring CRE \*\*This session will be held on Friday following the noon dismissal. Students will be asked whether or not they plan to attend this session. Specific information will be sent with the registration confirmation.

#### **ADMISSION**

First priority for admission is given to members of sponsoring and partnering State Banking Associations. To register, please register on our website at www.schoolsofbanking.com and submit the application form. Your bank will be invoiced for the applicable fee.

This fee includes registration, instruction, four nights lodging (if applicable), breakfasts, lunches, breaks, and all classroom materials. Non-members of their State Banking Association must pay an additional administrative fee of \$950 and are not guaranteed admission.

Any registrant enrolling after September 22 may be subject to a \$50 late fee. Housing availability cannot be guaranteed after September 22. Any registrant withdrawing by September 22 will receive a refund minus a \$50 processing fee. Registrants withdrawing September 23 through October 6 will receive a refund minus a \$475 cancellation fee. Registrants withdrawing after October 6 forfeit the entire fee.

If a disability or medical condition might affect participation in this event, please enclose a brief letter to Schools of Banking. In addition, please advise us of any special dietary needs.

## WHICH SCHOOL IS RIGHT FOR ME?

Matching with the right School (Principles of Commercial Lending School vs. Commercial Lending School) is primary to ensure a quality learning experience. Both Schools provide you with methods to evaluate the management of commercial borrowers. In order to better match your background and experience, The Schools of Banking offers you the choice of:

Principles of Commercial Lending School (PCLS) introduces components of a company's Balance Sheet, Income Statement and Statement of Cash Flow. In addition, using the same case study, key financial ratios are calculated and interpreted.

Commercial Lending School (CLS) builds upon the knowledge base of PCLS with advanced analytical techniques and deeper interpretation of ratios; in other words, getting behind the numbers. It is <u>important</u> to have a solid working knowledge of financial statements and traditional ratios.

Need more help deciding? Visit www.schoolsofbanking.com, and under the Commercial Lending Schools information click on the link: "Should I go to Principles of Commercial Lending School or Commercial Lending School?" This will open a worksheet tool to help you decide which School is best for you.

Still not sure? Call our office at 402-474-1555 to discuss your options.