

RELATIONSHIP & BUSINESS DEVELOPMENT SCHOOL
May 21-23, 2024 ~ NBA Board Room ~ Lincoln, Nebraska

TUESDAY May 21	WEDNESDAY May 22	THURSDAY May 23
8:00-8:30 am Registration	7:00-8:00 am Breakfast	7:00-8:00 am Breakfast
<p style="text-align: center;">8:30 am-9:00 am Welcome & Orientation</p> <p style="text-align: center;"><u>Topics Covered Today</u></p> <ul style="list-style-type: none"> • Our Competitive Landscape and Personal Experiences • Our Customer Experiences & Our Culture • Ourselves & Our Team 	<p style="text-align: center;">8:00 am Class Starts</p> <p style="text-align: center;"><u>Topics Covered Today</u></p> <ul style="list-style-type: none"> • Our Customers and Prospects • Our Approach • Our Execution • Use of Digital & Social Media 	<p style="text-align: center;">8:00 am Class Starts</p> <p style="text-align: center;"><u>Topics Covered Today</u></p> <ul style="list-style-type: none"> • Our Goals & Reward/ Recognition Strategies • Best Practices Roundtable Discussions • Case Study Presentations • Assessing Your Bank's Needs and Establishing Goals
<p><u>Break & Meal Schedule</u></p> <p>10:00-10:15 am Break 12:00-1:00 pm Lunch 3:00-3:15 pm Break 5:15 pm Dismissal</p>	<p><u>Break & Meal Schedule</u></p> <p>10:00-10:15 am Break 12:00-1:00 pm Lunch 3:00-3:15 pm Break 5:15 pm Dismissal</p>	<p><u>Break & Meal Schedule</u></p> <p>10:00-10:15 am Break 12:00-1:00 pm Lunch 3:00-3:15 pm Break 4:00 pm Adjournment</p>
5:30 pm-6:30 pm Pizza Dinner (optional)	FREE EVENING	(Note: Schedule subject to variations in sequence and minor adjustments in length of class sessions.)