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Adonis Hoffman is a strategic advisor to companies, directors and investors. An attorney with over 32 years of high-level legal, policy and communications experience in Washington, DC and New York, Hoffman helps organizations to engage markets, customers, policymakers and the media, and build reputations for responsible leadership through strategic alliances, marketing and advocacy. He is a leading voice on corporate stewardship and integrity, and is the author of *DOING GOOD—THE NEW RULES OF CORPORATE RESPONSIBILITY, CONSCIENCE AND CHARACTER*.

Mr. Hoffman is CEO of The Advisory Counsel, LLC and Co-Founder of the American Social Impact Foundation, Inc. He is past Chairman of Business in the Public Interest, Inc.; Trustee and Member of the First Amendment Advisory Council of The Media Institute; and Chairman of the Appellate Board of the Direct Sales Self-Regulatory Council (DSSRC).

Hoffman has served in senior positions in Government, including as Legislative Director for a Member of Congress; Staff Director, and Legal Counsel in the U.S. House of Representatives Committee on Foreign Affairs and the House Subcommittee on Judiciary & Education (102nd, 97th, 98th Congresses). He served as Chief of Staff and Senior Legal Advisor for a Commissioner of the Federal Communications Commission (FCC), and earlier as international policy advisor to the Chairman, Deputy Chief of the Cable TV Bureau and chair of the Interagency Task Force on Advertising Practices. He began in government as an aide to the Legislature and Lieutenant Governor of California.

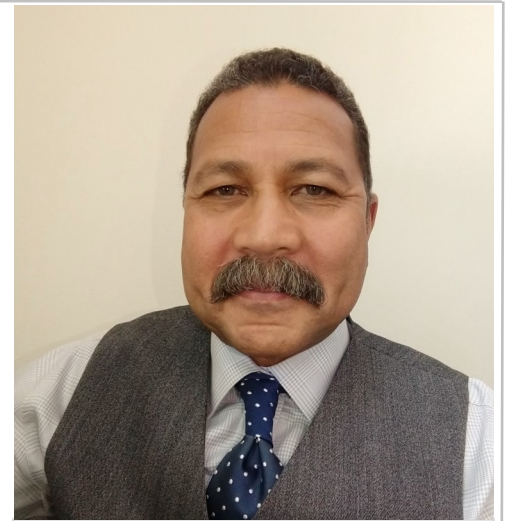
Hoffman's private sector experience includes the following: Senior Vice President & Counsel, American Association of Advertising Agencies; Member of the National Advertising Review Board (NARB), National Advertising Division (NAD), Advertising Self-Regulatory Council; Member of the Advisory Board of the Corporate Counsel Institute, Georgetown University Law Center; Consultant to the Corporation for Public Broadcasting; Managing Director, Leadership Counsel, LLC; Founding Chairman, American Business Leadership Institute; Senior Associate, Carnegie Endowment for International Peace; Managing Director, Capitol Exchange Corporation; Associate Attorney, Hopkins & Sutter Law Firm; Account Executive, Gray & Company Public Communications International; Commercial Banker, Bank of America National Trust.

In global affairs, Hoffman, has worked as a media, communications and government relations advisor to foreign embassies and governments from Africa, Asia, Europe and the Middle East. He organized and led independent delegations of international electoral observers and expert advisors on electoral, commercial and constitutional reforms in developing countries.

In legal realm, Mr. Hoffman has been counsel on multi-billion dollar class-action litigation. His work on regulatory and antitrust matters includes recent telecom, media and tech company mergers involving AT&T, Charter, Comcast, DirecTV, Nexstar, Tegna, Time Warner, and Time Warner Cable.

Mr. Hoffman served as an adjunct professor at Georgetown University Graduate School of Arts and Science in the Communications, Culture & Technology (CCT) Program. He has appeared as an expert commentator on *CCN, CNBC, CNN, CTN, FOX, MSNBC, NBC, National Public Radio, Canadian Broadcasting*, and *The Voice of America*, and his articles have been published in *Fox Business, Fox News, The Wall Street Journal, The New York Times, The Washington Post, Chicago Tribune, Los Angeles Times, Foreign Policy, The Hill*, and *Broadcasting & Cable*, among others.

Hoffman earned an A.B. in Politics from Princeton University and a Juris Doctorate (J.D.) from Georgetown University Law Center. He is admitted to practice law before the District of Columbia Court of Appeals; the U.S. Court of International Trade, The United States Court of Appeal for the District of Columbia; the U.S Bankruptcy Court and the United States Supreme Court.



ADONIS HOFFMAN, Esq.
The Advisory Counsel, LLC.

Mr. Hoffman has worked at the intersection of business, law and public policy since moving to Capitol Hill in 1980.

He has been a trusted advisor to *Fortune* CEOs, corporate boards, entrepreneurs, foreign heads of state, American policymakers, community leaders, trade associations, diplomats and investors on important business, investment and management decisions.

Hoffman is a seasoned business and policy strategist with decades of experience in media, telecom and public communications, along with corporate affairs; government relations, legislative/regulatory matters; DEI; ESG; crisis strategy, and risk management.

CONCENTRATION

- Corporate Stewardship
- Brand, Crisis, Reputation
- Public Policy & Regulation
- ESG, DEI Advisory
- M & A Strategy
- Telecom, Media, Tech

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