ADONIS HOFFMAN

Independent Legal Counsel & Noted Thought Leader

Author, Surviving Congress



www.adonishoffman.com

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A perspective your audience won't hear anywhere else.

Adonis Hoffman brings an uncommon view of business, Washington and the forces that shape corporate success. An independent counsel, strategist, author and national media commentator, he questions orthodoxy, exposes costly assumptions and connects risk, reputation and regulation to competitive advantage. From the boardroom to Capitol Hill, his message is candid, substantive and relentlessly focused on better judgment and stronger performance.

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What the C-suite rarely hears about groupthink, complacency, growth and the price of playing safe.

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Competition, pricing, customers and innovation. The habits to retire, and the edge to reclaim.

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Practical strategies for congressional inquiries, hearings, investigations and political pressures confronting corporate leaders.

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Why corporate credibility, stakeholder confidence and wise judgment have real economic value.

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FOX BUSINESS / AI, BUSINESS & TRUST

CNN NEWSROOM / TIKTOK & SECURITY

CNBC / M&A MARKET ANALYSIS

THE HILL / SELECTED COMMENTARY

SPEAKING INQUIRIES

adonishoffman.com

Conferences, Retreats, Board Meetings

ABOUT

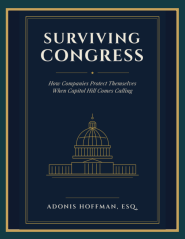
ADONIS HOFFMAN

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LATEST BOOK

Surviving Congress

Complimentary executive guide



INSIGHTS ON BUSINESS, COMPETITION, LAW & POLICY

Adonis Hoffman, Esq. is an independent legal counsel, publisher and noted expert on corporate risk, regulation and reputation. Trusted by consumers, corporations and investors, Hoffman helps companies improve competitiveness and strengthen public trust through accountability and responsibility.

A member of the U.S. Supreme Court Bar since 1994 and the District of Columbia Bar since 1988, Hoffman has a career in government that includes service as Counsel and Staff Director of the U.S. House of Representatives Committee on Foreign Affairs, and senior legal, policy and leadership roles at the Federal Communications Commission. At the FCC, he served as Chief of Staff and Senior Legal Advisor to a Commissioner and Policy Advisor to a Chairman.

He is the author of *Doing Good: The New Rules of Corporate Responsibility, Conscience & Character*. With more than 150 nationally published articles in *The Hill*, *Fox News* and *Fox Business*, *The Wall Street Journal*, *The New York Times*, *One America* and *Foreign Policy*, his insights have informed public debate on business, law, public policy and international trade.

Hoffman has testified before Congress and the Federal Trade Commission and provided informed commentary on CNBC, CNN and Fox. His perspective draws on decades of legal and policy experience with government, Fortune 500 corporations and national trade associations.

His articles on Big Tech, AI, regulation, corporate governance, global competition, China, business leadership and the media have established him as an influential voice on business and policy. CEOs, members of Congress and global corporations value his independent judgment and willingness to say what others dare not.

Hoffman is CEO of The Advisory Counsel LLC and creator and publisher of *The Voice of Reason*, *Special.Report* and *Dear-CEO*.

LATEST BOOK | COMPLIMENTARY EXECUTIVE DOWNLOAD

Surviving Congress

How Companies Protect Themselves When Capitol Hill Comes Calling

CORPORATE AND ACADEMIC ADVISORY

- Advisor to CEOs, boards and trade associations
- Advisor to private equity, hedge fund and FinTech investors
- Counsel to policymakers, international organizations, embassies and diplomats
- Former Adjunct Professor, Georgetown University

AREAS OF EXPERTISE

- Corporate risk, regulation and reputation
- Mergers and acquisitions (M&A)
- Media, technology and telecommunications policy and regulation
- Marketing, advertising and entertainment
- Trade and international affairs
- Crisis, litigation and public communication

EXPERIENCE

- Federal Communications Commission: Chief of Staff and Senior Legal Advisor to a Commissioner; Policy Advisor to a Chairman
- Nielsen: External Advisory Council Co-Chair
- National Advertising Review Board (NARB): Member
- Direct Selling Self-Regulatory Council: Appellate Board Chair
- American Association of Advertising Agencies (4As): Senior Vice President and Counsel
- The Media Institute: Board of Trustees
- U.S. House of Representatives, Committee on Foreign Affairs: Counsel and Staff Director
- Carnegie Endowment for International Peace: Senior Associate; World Policy Institute

BAR ADMISSIONS

- District of Columbia; Pennsylvania
- U.S. District Court for the District of Columbia
- U.S. Bankruptcy Court
- U.S. Court of International Trade
- U.S. Supreme Court

EDUCATION

- Princeton University, A.B.
- Georgetown University Law Center, Juris Doctor (J.D.)

"The great challenge for business leaders today is not simply to manage change. It is to anticipate what comes next in a fiercely competitive global economy where technology outruns regulation, capital crosses borders, geopolitical rivalries reshape markets, and public trust can be lost in an instant. The future will belong to leaders who see what others overlook, understand how seemingly unrelated forces converge, have the courage to confront uncomfortable truths, and demonstrate the judgment to build institutions that endure."

ADONIS HOFFMAN