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	> 30YR	> 35YR	> 40YR	> 45YR	> 50YR				
 Organization Industry	 Consulting	 Media	 Telco	 Travel	 Banking	 Banking	 Advisory	 Zurich younggr holidayextras AN	
 Budget	€0-5.2M	€6.1-10.8M	P&L over this period: €15M	P&L of \$40M per year	P&L of €330M (5y) (90% HBG CAPEX)	CAPEX: €65M p.a. + OPEX: €220M (3y)	€550M CAPEX + €220M OPEX (3y)	€1.0 - 8.2M	€30M direct €105M indirect
 Value realized	From \$100k to \$7M a year sales	Savings 4M\$/year outsourcing LATAM	1m\$/yr savings Grew Prof Services 4m\$ + 90% profit EMEA/APAC/LATAM	Olympics delivered, BTVision saved \$5M p.a., BT Sport Mobile + Web (2M subs in 8 m)	Platform cost -50% & staff cost -20%. Delivery throughput +40%, transactions / sec from 10k to 1M, TTV growth €2B to €8B	Netsuite + SAGE Deployed SW Factory Carveout Wyndham Migrated AS-400	Migrated 1400 Aps GCP Closed 2 Datacenters Unified Websites Migrated AS-400	Transition to product in HX, Webjet transformation plan, younger Successful Series A round (\$10M)	New Hybrid model with unions and Zurich Saving €5M per year Insourcing strategy
 Entrepreneur & Challenges	1st company at 16 yrs – lifeguard cooperative	Started & Folded Digital Ads robot	Intrapreneur: % of sales for new product for HOT TV in Tel Aviv	Raised £120k in Movember Voted Most Authentic Manager in BT	 Happyforce 	Settled £7m lawsuit £1m, Value Plan tested with Tripadvisor CTO & CEO Thoughtworks, Sponsored NASA x-industry innovation summit	Setup AND Ventures And Joyun Ltd. In UK Project with Imperial College & Amadeus	AI-ops platform Low code tools Longevity	
 Board & NED	University Board representing 40k students	GEMBA Class president, FINAVES, Angels investment with MBA classmates	• Seachange Exec Com Advisor CIONET Latam, • Best Thesis by IEEE	Defended BT in Patent Infringement lawsuit vs Google / Motorola	Migrated Core to AWS+BT, Created AWS Big Data Platform, Acquired for €2.4B DD + M&A of 2 targets (€2B)	Reporting to to PE committee, learnt to be memorable and simpler	   XPERTOPOLIS	 UBDS atmira	Advisory CIONET Advisory LARSEN ES2030 Keynote
 Private Equity or M&A	  	Write MANDICAS with Aleksandar Mandic	Acquired & Integrated EventIS in Holland	Negotiated difficult partnership with YouView, Talk&Talk and SKY	\$20M Tui Carve-out Divested Asia/Late Rooms  gta 	 	Due Diligence Monzo Bank, Sold Datacenter to Santander	 PROVIDENCE STRATEGIC GROWTH 	A and B rounds for startup ideas above
 Learnings / Associations	Founder 5 associations Learnt to learn quick Excellence at delivery	Trial over 3M\$ Avanade Media Business	Hire teams from 0 in APAC, Turkey & Chile. Partner agreements (Farncombe, siemens)	During Cancer recovery, completed Cooking school Le cordon Bleu & London Marathon	Published 3 Papers with Gartner, Keynote AWS Re:Invent, Voted Best CIO in Spain 2019, Founded x-innovation @ NASA	Fast thinking team Communication @ Board Level Trust your instincts	GCP Solution Architect certification Banking bus model & regulatory approvals	Startup funding Pivoting & VC rounds Marketing for growth	MIT AI Course Stanford Comms Marketing for growth
 Locations	UK - France - NL - USA - Korea - Panama	Madrid - Paris - CDMX - Argentina - Chile	Turkey - SE Asia - LaTAM	London with the Family	Mallorca - London - Tel Aviv - Miami	London - Lowestoft - Erbie - The Hague - Denmark	London - India for outsourced teams	London - Madrid - Barcelona - Mallorca	Barcelona - Madrid - Mallorca - London - Boston
 Life Events	Olympics in BCN Exec MBA IESE 1y World Tour	Oldest Daughter Ines born in Paris	Son Eloy born Family moved to Nice	Survived Seminoma Cancer in 2011, Mother passed	Moved family to Mallorca, father passed	Wife was diagnosed with Brest Cancer. All clear in 2020.	My son was diagnosed with Anorexia Nervosa, daughter with BPD	Daughter goes to university in Dublin	TBD