



*The Serenity House of Flint*  
A Community with Holistic Options for Recovery

# **Governing Board Application**



Hello,

You have received this board application because you have been recommended by a friend or staff member of the Serenity House of Flint or you have been identified as someone in our community that we would like to explore for a potential new board member position. We hope you will take this opportunity to learn more about the Serenity House, our mission, and the responsibilities of the governing board. We believe as you further explore the Serenity House of Flint the more you would love to partner with our organization in its areas of focus of addiction recovery, recovery advocacy, and holistic healing.

This application is just the beginning of the process in becoming a new board member. Interviews, site tours, and board approval may also be steps of the process. Ensuring that the Serenity House of Flint is a good fit for you and you for us is crucial in quality board development and the overall success of our organization. Should you determine that you have an interest in exploring a board position with us please complete this application and notify your contact person. Thank you for your interest in a potential Governing Board position with The Serenity house of Flint.

The Serenity House of Flint



# Mission, Vision & History

## **Mission Statement**

The mission of The Serenity House of Flint is to advocate for people in recovery and provide holistic options for those recovering from substance use disorder, codependency, and trauma.

## **Vision**

To create communities free of substance use disorder, codependency, and trauma.

## **History**

This mission was created by people expressing the need for holistic pathways for their recovery. The advocacy was born out of the need for people to give a voice for people struggling with addiction and to eradicate the stigma surrounding addiction recovery.

Our executive director and founder, Tara Moreno, was working a 12-step program to heal her addictions and codependency when the idea formed. Tara watched her peers suffer even after having years of sobriety under their belt. She watched as the people she loved still suffered from other maladies beside addiction and set out to understand why this was so. She knew there was a solution to the negative cycles of addiction, codependency, and trauma.

The Serenity House of Flint is a 501c3 recovery community organization that advocates for people in addiction recovery and provides holistic options for the community. The Serenity House of Flint provides substance use prevention for men, women, and adolescents. The Serenity House of Flint is a peer-led organization where many of the people involved with the organization are either in recovery or have a loved one who is in active addiction or recovery.

The Serenity House of Flint provides a wide spectrum of services that include advocacy and educational events (Flint Recovery Walk & Rally and Flint Recovery Arts & Music Show) to reduce stigma surrounding addiction and holistic methods for recovery, which include Recovery Reiki, Recovery Reiki Trainings, Acudetox, Mindfulness Meditation, Yoga, and Aromatherapy.

## **Strategic Plan Goals**

## **Fund Development**

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**Goal** Increase the amount and diversity of funding to maximize income that supports programming and administration.

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**Board Development**

**Goal** Recruit and maintain a Board of Directors that is highly engaged, supportive and passionate regarding the organization's mission, and that is diverse enough in experience, thought, background and professional skill to provide a well-rounded approach to achieving the organization's vision.

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**Staff Development**

**Goal** Develop and implement a formal, structured staffing and human resources plan that addresses short-, medium-, and long-term needs for administration, employees, contractors, volunteers and provider partners in order to fulfill program outlines and objectives.

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**Programming**

**Goal** Develop and implement a recovery coaching and recovery support services program to serve our constituents in their various forms for those in recovery, those who are codependent, and those who are traumatized.

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**Marketing and Public Relations**

**Goal** Create an effective print and digital marketing plan and informational portfolio.

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**Data**

**Goal** Improve and streamline data collection process.

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**Governing Board Member Responsibilities**

Time Commitment Board meetings are held once a month for usually 1.5 hours in the second Wednesday at 5:30pm. In addition, each board member is expected to serve on a committee that would generally meet monthly for 1 hour. Board members are also asked to attend special events throughout the year.

**Typical Board Member Responsibilities**

*Ensure adequate financial resources/fundraising*

One of the board's foremost responsibilities is to secure adequate on-going financial resources for the organization to fulfill its mission.



*Ensure effective planning*

Boards must actively participate in an overall strategic planning process and assist in implementing and monitoring the plan's goals.

*Protect assets and provide proper financial oversight*

The board must assist in developing the annual budget and ensuring that proper financial controls are in place.

*Enhance the organization's public standing*

The board should clearly articulate the organization's mission, accomplishments, and goals to the public and garner support from the community.

*Build a competent board*

All boards have a responsibility to articulate prerequisites for candidates, orient new members, and periodically and comprehensively evaluate their own performance.

*Hire, support and evaluate the executive director*

The board should ensure that the chief executive has the moral and professional support he or she needs to further the goals of the organization.

*Ensure legal and ethical integrity*

The board is ultimately responsible for adherence to legal standards and ethical norms.

## **Board Legal Duties**

Duty of Care requires leaders to use reasonable care and good judgment in making their decisions on behalf of the interest of the organization.

Duty of Loyalty requires leaders to be faithful to the organization, avoiding conflicts of interest.

Duty of Obedience requires leaders to comply with governing documents (i.e. bylaws, article of inc., policies, etc.)

Why Serve? The Serenity House of Flint is an organization that prides itself at getting to the root cause of addiction, codependency and trauma issues with a tradition of bettering the community of Greater Flint. A successful governing board is achieved by attracting successful and quality business and community leaders? Do you see yourself in this positive image? If so, we might have the right seat for you!



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### **SHOF Board Membership Application**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

Occupation: \_\_\_\_\_

Employer: \_\_\_\_\_

Affiliations and Memberships:

Skills (check the ones you have experience in):

- Reading
- Financials Business Management



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- Accounting
- Human Resources
- Fundraising
- Grant Writing
- Administration
- Outreach/Advocacy Nonprofit Experience
- Community Service
- Leadership Development
- Law/Legal Issues
- Policy Development
- Real Estate Banking
- Program Evaluation
- Information Technology
- Web Design
- Public Relations
- Strategic Planning
- Event Planning
- Campaign Planning
- Education/Instruction
- Medical/Healthcare
- Membership
- Growth Marketing/Social Media
- Child Development

Add any other skill set you deem valuable to the organization:

Addiction Recovery or Holistic Health Experience:

Board Membership Experience

Committee Interests: (finance, fundraising, public relations)



Why do you want to be a member of the board of this organization?

Are you willing to make an annual contribution to the organization according to your means?

Are you willing to actively participate in fundraising for this organization?

Can you prepare for and attend board meetings on the second Wednesday of each month at 5:30pm?

Can you serve on one committee for the organization (programming, finance, governance, etc.)?