

MONTHLY NEWSLETTER

February 2025

Where Sunshine
Meets
Opportunity!

Unlock Your Potential
Sign up for the next
Construction
Management
Development Program
Starts Feb 4th

Come Join the Feb 7th
Power Session

IN THE NEWS!



Key Marketing Trends Shaping the Construction Industry in 2025

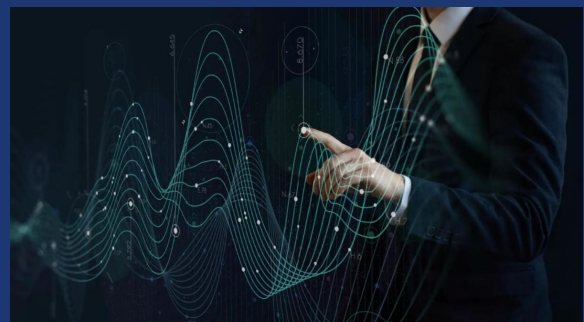
Some of the immediately emerging marketing trends for the construction industry include virtual reality, mobile-friendly web strategies and more.

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Visual Scheduling Technology Is Aiding Construction Project Productivity in 2025

Visual construction scheduling is emerging as a primary technology for project productivity in 2025.

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How Startup Tech Is Helping Heal the Construction Supply Chain

The construction supply chain has begun to heal, but some startups and tech companies are looking to help expedite that process.

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Five Essential Tips to Recruit and Retain a Gen Z Workforce in 2025

A significant portion of the U.S. construction workforce will retire in the next 10 years. Is your contracting business prepared to attract the next generation of industry professionals?

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This newsletter is prepared and distributed by CEI DBE Supportive Services – FDOT's partner in supporting Florida DBEs. We always welcome your suggestions and feedback and would love to hear from you! **We hope you enjoyed this month's newsletter.**



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