



## NEWS & VIEWS CATEGORIES

- **LICENSING, IP, TRADEMARKS, REGISTRATION, PATENTS, ROYALTIES**  
People, Services/Links
- Marty Malysz, Dependable Solutions, Licensing
- David Dunlap, Capital Advisors, Financier, Mergers & Acquisitions
- Stanley Handman, Lawyer, Fleischman Studios, Licensing
- Edward Lozzi Public Relations, Los Angeles
- **OPPORTUNITY**  
Joint Ventures, Investment, Partnering  
David Dunlap, Capital Investors, M&A
- **COMMUNITIES**  
New Social Communities Links
- **MEDIA**  
Broadcast, Material; Digital/Cyber Marketing
- **TECHNOLOGY**  
Internet/Web 3, Cyber, Applications, Digital Marketing
- **COMMERCE—PRODUCT & (MARKETING) SERVICES**  
Jewelry, Fashion, Textiles, Products, NFT, Cryptocurrency
- **ADVOCACY—BENEFITS, CHARITY, NON-PROFITS, SOCIAL SERVICES**  
Cause-Driven, Non-Profit Clearing House; People Advocates for their Project
- Barbara Lazaroff, Restaurateur. Film Producer
- Leith “Scottie” Eaton, Philanthropist, Environmentalist, Writer, Director
- Lisa Vanderpump, Restaurateur, Philanthropist

### LINKS

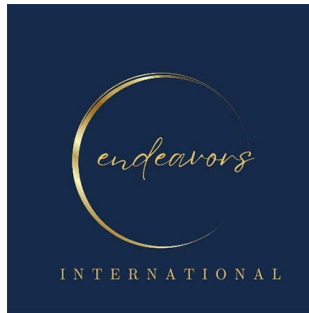
- [WWW.RELEASEMYPASSION.COM](http://WWW.RELEASEMYPASSION.COM)
- [WWW.ENDEAVORS.INTERNATIONAL](http://WWW.ENDEAVORS.INTERNATIONAL)
- [WWW.CEBE.WORLD](http://WWW.CEBE.WORLD)
- [WWW.MEDIAMARKETING.BLOG](http://WWW.MEDIAMARKETING.BLOG)
- [WWW.KEEPITSTR8.INFO](http://WWW.KEEPITSTR8.INFO)
- [WWW.INSPIREDESIRE.COM](http://WWW.INSPIREDESIRE.COM)
- [WWW.RELEASEMYSPIRIT.COM](http://WWW.RELEASEMYSPIRIT.COM)

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### endeavors.international

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## PLATFORM MODEL

adviceabout.life  
**MEDIA**

mediamarketing.blog  
**MEDIA – DIGITAL MARKETING**

cebe.world  
adviceaboutanything.com  
**COMMUNITIES**

cecpartners.com  
**COLLABORATORS & CONTRIBUTORS**

creativebusinessendeavors.com  
**INTELLECTUAL PROPERTY & VALUE EXPANSION**

creativeendeavorsconsulting.com  
**WHERE IT ALL BEGAN**

releasemycreativeenergy.com  
**CREATORS**

entrepreneurs.enterprises  
releasemypassion.com  
**VENTURES**

releasemyspirit.com  
**ENTREPRENEURS**

str8advice.biz  
**ADVISORS**

seethegreen.online  
depressionisalaughingmatter.com  
**HEALTH WELLNESS SOLUTIONS**

releaseourpower.com  
**ORIGINALS**

endeavors.international  
**FOUNDATION**

healthwellness.solutions  
**LIFESTYLE**

inspiredesire.com  
**COMMERCE**

keepitstr8.info  
**UTILITY**

stinkerfriends.club

depressionisalaughingmatter.com  
**CAUSES**

str8advice.live  
**YOU TUBE CHANNEL**

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## STR8 ADVICE



# str8advice.biz

**Business Planning  
Research and Development  
Market Strategies  
Value-Building Implementation  
Portfolio of Vested Opportunities**

## RESOURCES

**Creators • Advisors • Advocates • Analysts**

**Branded Team Communities  
Raise Not-For-Profit Co-Ventures  
Information-Merged Merchandise**

**RESOURCE MATCHING  
PRODUCTS & SERVICES  
• CONTRIBUTING BRANDS •**

**Creative Endeavors  
Ownership  
Revenue Innovation**

**Creative Endeavors  
Consulting Partners  
Co-Brand**

**Licensed  
Joint Ventured  
Projects  
Licensing**

## Intellectual Property Development & Management

### Strategic Planning & Acquisition

• Business Development Income strategy •

### Relationship Building

Liaison

Promote, Negotiate

### New Product & Service Development

Product and Concept Design

Licensed Rights for Ventures

(Source to Resource)

### Supportive Services

Marketing Development

Project Research & Development

Analytics

### Collaboration for Ventures

Implement the Strategy and Business

Value Development

**Administer the Services when Contracted on Behalf of the Collaboration**

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creative power wisdom

# STR8 ADVICE

str8advice.nft

January 2023

Intellectual Property  
Development  
& Management

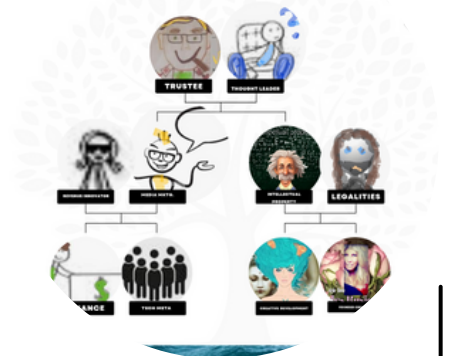
Strategic Planning  
& Acquisition

Business Development  
Income Strategy

Relationship Building  
Liaison  
Promote, Negotiate



## STR8 ADVICE



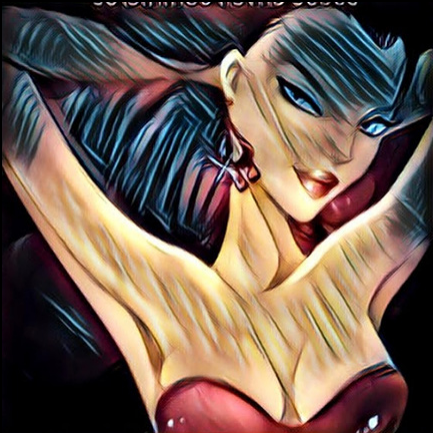
Business Planning  
Research & Development  
Market Strategies  
Value-Building Implementation  
Portfolio of Vested  
Opportunities



## J.D. ROSIERS AN ORIGINAL

**Creator  
Social Entrepreneur  
Advocate  
Adventuress  
Trendsetter Designer  
Restaurateur  
Manufacturer  
Fortune 1000 Executive  
International Finance Trade  
Acquisitions Merger  
Intellectual Property  
Market Product Branding  
Model, Dancer, Spokesperson  
Creator Social Entrepreneur**

## CIRCLES OF INFLUENCE



**fashion, entertainment, licensing, technology  
culinary, arts, commerce.  
As Collaborator, Partner, Contributor,  
pioneer in the boardroom ,  
Known figures  
lifestyle cultural, political, finance.  
Communities creators  
entrepreneurs  
causes campaigns.**



## ORIGINAL INFLUENCE SHARED JOURNEYS

**Music Legends, Film Tv Music Entertainers, Famous Restaurateurs, Fortune 500 Chairmans Board  
Members, Political National Cam paign Finance Advisors, National Advocacy Figures,  
Corporate Innovators, International National Top Brand Owners, Deep Thinkers,  
Siritual Leaders, Finace Experts Internationally, Technology Founders Fortune 1000,  
Social Entrepreneurs Philanthropists. Market Product Visionaries in Commerce,  
Top Fashion Houses in the World, Entertainment Studio Heads,  
World Leaders, Secretaries D..C. Commerce Dept.**



## NEWS & VIEWS INFLUENTIAL FINANCIAL/LICENSING/PR

**Stanley Handman, Lawyer,  
Licensing, Intellectual  
Property Rights**



**Stanley Handman is an American Lawyer specializing in trademark registration, Intellectual Property Rights.**

King Features is currently producing The Cuphead Show! with Netflix Animation. As content syndication specialists, the company distributes beloved comics such as Blondie, Beetle Bailey, Mutts, and dozens of others

Most famous account Betty Boop franchise from the Fleischer Studios. Max Fleischer created Betty Boop in 1931. Handman contracted with Fleischer in 1956. In 1959, Mr. Handman got the Boop copyright returned to Mr. Fleischer. In 1972, a month after Mr. Fleischer died, Mr. Handman struck a licensing deal with King Features Syndicate that enabled Fleischer Studios to market its star character. According to King Features, Betty Boop merchandise pulls in almost \$1 billion in worldwide sales in a year.

**Edward Lozzi, Publicist**



**Edward Lozzi is an American publicist, political consultant, former White House Press Advance staffer, and writer.**

He is the founder of his Beverly Hills-based public relations company. He is an occasional contributor to The Huffington Post and on-air commentator for Fox News and CNN. He has provided publicity and consulting services to numerous past US Presidents and numerous elite Hollywood celebrities. He has served as point PR person for numerous world wide famous criminal trial cases.

**Marty Malysz, Licensing,  
Dependable Solutions**



**For 30 years, Marty has provided automated licensing and royalty systems.**

Over the past 29 years, he has successfully sold and managed 500 licensors, agents and licensees' systems. Marty leads a team of 30 people of Dependable Solutions and Dependable Rights Ltd. (UK).  
address

DSI serves 70+ clients spanning the globe, including Australia, United States, Spain, Denmark, China, United Kingdom, France, Italy and Sweden.

In January 2005, he founded DSI after selling his music licensing automation company. His superpowers are perseverance and ingenuity and building long lasting relationships

**David Dunlap, Banking  
Financial Advisory, Global  
Economist**



**David Dunlap, founder Capital Advisers, LLC, has more than 30 years hands-on Global M&A expertise.**

Currently representing GA with Dubai Culture & Arts Authority in the Golden City of Dubai for the United Arab Emirates.

He has extensive experience covering banking, origination, financial advisory, small cap and large cap Regulation S investment transactions; covering public, private, government banking, closing more than 35 multi-million dollar transactions and has representation in all Global financial markets and institutions.

# NEWS & VIEWS

## INFLUENTIAL WOMEN

**Barbara Lazaroff, Restaurateur, Designer, Philanthropist**



**Barbara Lazaroff is a famous American interior designer and restaurateur, and she also co-founded the brand, Wolfgang Puck.**

She is also a writer, published author, producer, entrepreneur, celebrated philanthropist, humanitarian and podcast host. Barbara supports many charities through the Puck-Lazaroff Charitable Foundation, which she founded along with her ex-husband Wolfgang Puck.

**Leith "Scotti" Thomas Eaton, Environmentalist, Philanthropist, painter, screenwriter, actor, director, songwriter. International Artist, Renaissance Woman of the New Millennium.**



**Leith is the Founder of the World Federation of Nations Foundation that promotes World Peace and Global Enlightenment and Vibrant Health.** She is Co-Founder of the Renaissance International Awards for multi-talented individuals within the Arts and founder of the Art and Healing Program at Eisenhower Medical Center that houses the

Annenberg Center, the Betty Ford Clinic and the Barbara Sinatra Children's Center.

**Lisa Vanderpump, Restaurateur, Philanthropist, Animal Rights Activist**



**Lisa Vanderpump is an English actress, restaurateur, designer, television personality, author and humanitarian.**

Vanderpump and her husband, Ken Todd, have owned 36 restaurants, bars and clubs across the **United Kingdom** and the **United States**, including The Shadow Lounge, Bar Soho, SUR Restaurant & Lounge, Villa Blanca, Pump Restaurant, Tom Tom Restaurant & Bar, Vanderpump Cocktail Garden and Vanderpump à Paris.

The Vanderpump Dog Foundation was formed to not only aid in ending this international atrocity, but to also better the lives of dogs domestically. The Foundation is built on a platform of education, legislation, and activism.

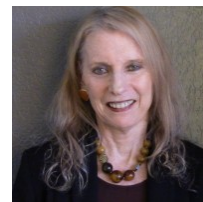
**Kathy Hilton**



**Kathleen Elizabeth Hilton is an American socialite, fashion designer, and television personality.**

She is the mother of socialite Paris Hilton and fashion designer Nicky Hilton and the half-sister of The Real Housewives of Beverly Hills stars Kim Richards and Kyle Richards.

**Suzanne James**



**Offering progressive business experience from a variety of industries.**

An extensive background in Training and Education support coupled with a positive attitude has been the forefront of my success in collaborations. I enjoy being a team player and relish in brainstorming challenges so to develop rewarding and effective business relationships where everyone excels in every career opportunity.

# NEWS & VIEWS

## Influentials Tech

**Michael Taggart, "Michael X," SEO Expert, CEO, Meridian, Adventure Marketing**



**Taggart has a long record of consistently helping startup businesses become successful through online marketing.**

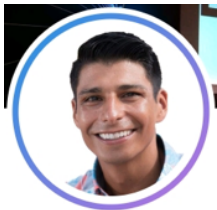
Key points in his presentation such as remarketing, real-time bidding, customer re-engagement, and a few non-traditional methods that not many people know about.

**Giancarlo Chaux, Influencer, NFTs, Discord**



Announcing the upcoming launch of [@midnightlabshq](#) a new tokenized community. We want to bring together some of the best web 3 collectors and builders in the space.

**Corey Michael Sanchez, Master B2B Lead Generation Expert**



Top 1% of Influencers on LinkedIn, Author: "Got Mojo? 6 Award Winning Secrets for Explosive Business Growth", "Zero to Hero in 60 days or less", Marketing Software Creator.

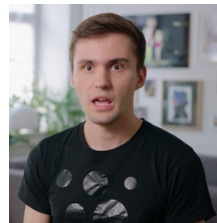
**Gavin Wood, Co-Founder, CEO, Ethereum**



**Gavin began originating blockchain technology as co-founder and CTO of Ethereum.**

He invented fundamental components of the blockchain industry, including Solidity, Proof-of-Authority consensus, and Whisper. At Parity, Gavin currently leads innovation on Substrate and Polkadot. He coined the term Web 3.0 in 2014.

**Peter Czaban, Founder**



**Peter is the Technology Director of the Web3 Foundation, where he works on supporting the development of the next generation of distributed technologies.**

He obtained his Masters of Engineering degree at the University of Oxford, reading Engineering Science where he focused on Bayesian Machine Learning.

**Robert Habermeier, Founner, Polkadot**



**Robert Habermeier is a Thiel Fellow and co-founder of Polkadot.**

He has a research and development background in blockchains, distributed systems, and cryptography.



STR8 ADVICE



# Strategic Planning Scenario/Resources Market Research Analysis

Collaborative Circle of Communities  
Collaborative Brands  
Programs Platforms Products

KeepItStr8.info  
Monetizing Programs  
Joint Endeavors: Licensing Collaborations  
Contributing Brands  
Intellectual Property Licensing  
Joint Influences -----Cause-Driven Commerce  
Licensing ----- Shared Ventures  
Collaborations and Contributing Partnerships

Investment Joint Endeavors Trade Value  
License – Shared Ventures  
Collaborators Contributors  
Program Platform Products  
Intellectual Property  
Advisor Media Marketing

Joint Ventures

Contributors  
Cause-Related Brands  
Point of Sale Promotions  
Production  
Distribution

License Collaborator  
Licensor Contributors

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## Web3 NFT Creation

<b>COSTS</b>	<b>TOTALS</b>			
<b>Operations Immed Needs</b>	\$ 10,500	\$ 2,500	\$ 2,500	\$ 2,500
Administration	\$ 2,250	\$ 750	\$ 750	\$ 750
Communications	\$ 2,250	\$ 750	\$ 750	\$ 750
<b>Professional Services</b>				
Legal *	\$ 3,000	Trade	Trade	Trade
Phased		Fees	Fees	Fees
Solidify Value	\$ 3,500			
Fees		\$ 3,000		
Platform	\$ 5,500	\$ 500	\$ 1,000	\$ 4,000
<b>Technology</b>	Separate Budget			
Media	\$ 3,000			
<b>Marketing. TBD</b>	\$ 6,000	\$ 1,000		\$ 5,000
Promotion	Sponsored			
Events	\$ 15,000	\$ 2,500	\$ 5,000	\$ 75,000
<b>Prod Development</b>	1500 pieces			
Material Costs	\$ 5,000			
Labor Costs	\$ 30,000			Donated \$30,000

## Capital Raised From:

**Joint Endeavored Collaborations • Creative Endeavors Contributing Brand  
Brand Partners • Licensed Production**

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# CREATIVE ENDEAVORS

**Trustees**

**Founders Creators**

**Collaborators**

**Contributing Brands Joint**

**Venture Partnerships**

**Advocates**

**Thought Leaders**

**Strategists**

**Advisors**

**Revenue Innovators**

**Cause-Relate Brands**

**Licensed Partners**

**Cause-Related Brands**

**Intellectual Property Speakers**

**Business**

**Finance**

**Web3**

**Technology**

## *In The Beginning*

In 1996, Creative Endeavors Consulting emerged as a boutique consulting firm through Marketing Communications Management (MCM) Group Inc., to be the marketing and multimedia arm for team- inspired business opportunities and fulfillment.

MCM Group Inc. was founded in the late '80's to advise in the areas of intellectual property, based upon the founder's expertise and talent; creating cost-effective programs to work with manufacturers, property owners, retailers, financial, creative individuals and others, assisting them in their expansions of markets, product lines, and investment opportunities into new brands for licensing opportunities.

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