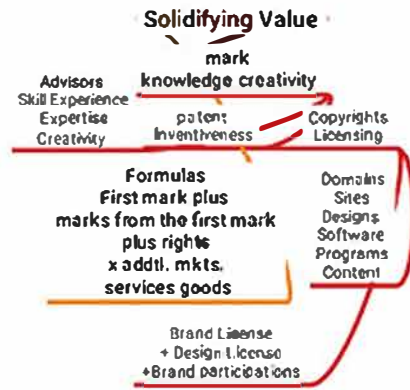


Strategic Planning Examples



Advisors Advocates

Business Finance Legal Technology Commerce



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Licensed Ventures



Advisors Analysts



Foundation Structure

Intellectual Properties Partnered Licensed Rights



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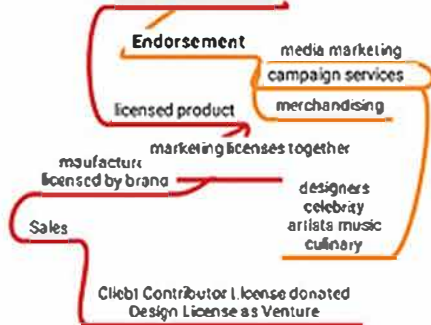
Strategic Planning Examples



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transform



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Platform



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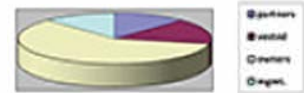
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Strategic Planning Examples



60% Goods: Product Ventures					Yr 5-TM	TOTAL
Joint endeavor, Joint venture, Licenses					Sale	
Gross Income		\$1,250,000	\$2,500,000	\$5,000,000	\$4,800,000	\$13,550,000
Goods	80.0%	\$750,000	\$1,500,000	\$3,000,000	\$2,880,000	18,130,000
Service	40.0%	\$500,000	\$1,000,000	\$2,000,000	\$1,920,000	\$5,470,000
Total Cost of Goods Sold	50.0%	\$375,000	\$750,000	\$1,500,000	\$1,440,000	\$4,065,000
Total Cost of Services	25.0%	\$187,500	\$375,000	\$750,000	\$720,000	\$2,032,500
Gross Profit	25.0%	\$187,500	\$375,000	\$750,000	\$720,000	\$2,032,500
Operations Expenses	1.0%	\$7,500	\$15,000	\$30,000	\$28,800	\$81,300
Management Fees/Administration	3.0%	\$22,500	\$45,000	\$90,000	\$86,400	\$243,900
Royalties	12.0%	\$90,000	\$180,000	\$360,000	\$345,600	\$975,600
Pretax Net Income	9.0%	\$57,500	\$135,000	\$270,000	\$259,200	\$731,700

DANCE OF LIFE DANCE FOR LIFE



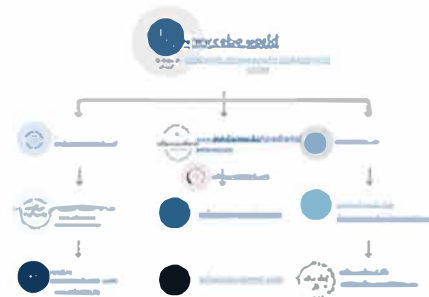
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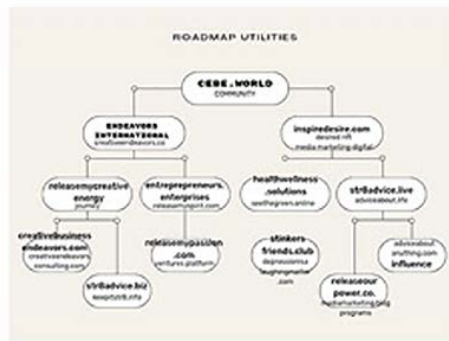


Monthly Income

Item	Amount
Property Owners	\$0.10
Licenses	\$0.80
License Holders	\$0.10

Monthly Expenses

Item	Amount
Operation management	\$0.10
Mktg. Costs	\$0.20
Platform Costs	\$0.20
Additional Promo Costs	\$0.10
New License Development	\$0.05
Cause	\$0.10
Added Vested Interests	\$0.25
	\$1.00



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