

### str8advice.biz

### Creators Vision Niches to be filled Potentials to be Realized

Creators Vision Participation for collective members str8advice Advisors

For Commerce

www.endeavors.international www.healthwellness.solutions

Recognition in the marketplace:

www.inspiredesire.com Monetizing the Creative Financial Benefits www.seethegreen.info

Collaborations Influence Media Mark Creators <u>www.creativeendeavors.co</u> Joint Endeavors Licensed Development

**Contributing Partner Brands** 

www.releasemypassion.com

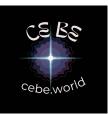
Licensed Partners Design Product Recognition

Cause-Related Brand(s) Licensing Brand Community Influence

> www.releasemycreativeenergy.com www.releaseourpower.com www.releasemyspirit.com









# Business Endeavors Development Formula <u>www.KeepltStr8.info</u>

### FORMULA EXAMPLES

- 10% \$25,000 vested interest in a collaborative joint endeavor.
- licensed rights income from participation in a R&D venture. Up to 40% first right of refusal for the use of the joint endeavors R&D efforts in newly formed joint ventures.
- \$250,000 combination of trades and exchanges to gain a larger interest for participation for ongoing media marketing point of sale promotion of goods and services.

## Added General Revenue Vested Licensed Partners

Projected to Increase Value/Spending

- Venture Collaborative Brands Trade Media Marketing
- Licensed Income Sales Retail
- Vested Participation Joint Venture Development (See separate chart)
- Contribution Cause Brand Marketing Sales Revenue
- Cause Driven Brands
- Production

# **Exhibits Available**

- Financial Justification
- Revenues, Returns vs. Contributions
- Operating Expenses
- Capital
- Probabilities
- License Income
- Product Sales
- Fees
- Vested Participation
- Cause % from Licensed Partner



#### Formula

Overall \$2,500 per month Base Operations Administrative % each collaborator

#### 6 Month Plan

\$5,000	\$5,000
R&D Promo	R&D Product

\$125,000\$125,000Trade – ExchangePoint of Sale A I + ProductGoods & ServicesSalesFebruaryMarchApril\$10,000\$10,000BOM

#### **Overview Disbursements Contribution Vs Value-Returns**

#### Phase 1

Shoring up the Foundation Platform – Media + Marketing Resource as Assets Ventures – Investments **Phase 2** Completion of Market Entry through the Platform adding Resource Assets Member: Entrepreneurs Creators Advisors: Collaborators Venture Partnerships

#### Phase 3

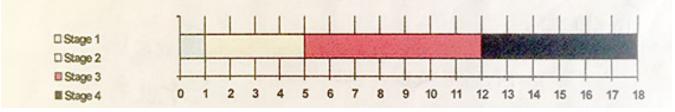
Value Added Phases Each applied Investment

Intellectual Property (List) Upon signed confidentiality; our I.P. will be introduced for Participation purposes



# **Collaborative Endeavors**

## Timeline for Project Example



- 1. Completion of detailed agreement.
- 2. Setting up of the venture.
- 3. Announcement to market.

4. Campaign or collection, sales of licenses for the brand(s), products and client/team interests related to the above

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# **Relationship Building**

• Liaison between lending groups, accountants and law firms

## HealthWellness.Solutions

# New Product & Service Development

- Promote and negotiate joint venture projects with prospective investors.
- Merchandise your brand through licensing and joint venture programs.
- Product and concept design and management.
- Licensed product manufacturing.

### Inspiredesire.com Releaseourpassion.com

# Supportive Services

- Marketing Development
- Project Research & Development
- •



# Collaborations How to Participate: Licensed Team Fluid Options for the Research & Development Team Branding

Joint Endeavored Consultants Collaborators choose part of our projects on a vested basis. Examples: Expansion Professionals. Expand Your Band Team: creativeendeavors.co, keepItStr8.biz, Inspiredesire.com, healthwellness.solutions, seethegreen.info

**\$1,000 Fee + \$500** monthly shared costs to build project. Contributing **Collaborators** are part of our brand marketing strategy and work with us on R&D opportunities. **Targeted Team:** People who need marketing for their business, connecting them with Point of Sale multimedia marketing that the team can provide. **Contributing Partner** Brands may bring to the table property for R&D development for a venture. We trade support services as part of our licensing

ventures.

# **Joint Endeavored Projects**

**\$3,000 Fee** on R&D basis for agreed exchange **Option:** Become part of a collaboration (e.g. our program for fees in areas of expertise \_\_\_\_\_

**Receive Profile** and right to use Intellectual Property properties as a joint endeavor.

**Plus** negotiable Licensing Fees as part of a Joint Venture as a Licensor thru the Joint Endeavor **\$5,000 Fee** as collaboration contributing brands, point of sale, cause driven and product for a percentage of use of license held by collaborator the R & D joint endeavor.

# Joint Venture

Brand Contributing to the Venture as a Cause-Driven Commerce or Cause-Related Brand

• Description the Difference

**\$10,000 Fee** for project management for overrides on areas of expertise.

LINKS: creativeendeavors.co, keepItStr8.biz, Inspiredesire.com, healthwellness.solutions, seethegreen.info