



# Sponsorship Deck

Empowering the NecTr Community through Athletics





# Table of Contents

Introduction	01
About NecTr Community Athletics	02
Target Audience	03
Sponsorship Benefits	04
Sponsorship Tiers	05
Sponsorship Packages	06
Our Commitment	07
Contact Information	08







## Introduction

We are excited to present to you the sponsorship deck for NecTr Community Athletics. Our organization is dedicated to empowering the members of the NecTr community through athletics, promoting a healthy and active lifestyle while fostering a sense of camaraderie and belonging. We believe in the transformative power of sports to bring people together and create lasting positive change.





# About NecTr Community Athletics

NecTr Community Athletics is a non-profit organization established in [year] with the mission of providing accessible athletic programs and opportunities for individuals of all ages and abilities within the NecTr community. We organize various sports events, leagues, and training programs that cater to diverse interests, including but not limited to:

- Volleyball
- Soccer
- Basketball
- Baseball
- Dance
- Softball
- And more!





## Target Audience

**Our events and programs attract a wide range of participants, including:**

- Youth athletes looking to develop their skills and compete in a supportive environment.
- Adults seeking opportunities to engage in recreational sports and maintain an active lifestyle.
- Families searching for community-oriented activities to engage with their children.
- Local businesses and organizations interested in connecting with the NecTr community and enhancing their corporate social responsibility initiatives.







# Our Sponsorship

---

## **Basic Sponsorship:**

Price Range: **\$500 - \$5,000** per season.

**Benefits:** Logo placement on team shirts, website recognition, social media mentions, and acknowledgment in team communications.

## **Team Sponsorship:**

Price Range: **\$1,000 - \$10,000** per season.

**Benefits:** Prominent logo placement on team shirts, dedicated social media posts, recognition at team events, and potential inclusion in team-specific marketing materials.

## **Program Sponsorship:**

Price Range: **\$5,000 - \$50,000** per year.

**Benefits:** Logo placement on club-wide marketing materials, naming rights for specific events or programs, prominent recognition at club events, and potential media exposure.

## **Event Sponsorship:**

Price Range: **\$2,000 - \$20,000** per event.

**Benefits:** Logo placement on event materials, on-site signage, exclusive marketing opportunities during the event, and potential media coverage of the event.



# Sponsorship Benefits

By becoming a sponsor of NecTr Community Athletics, you will receive a range of benefits that will help promote your brand and contribute to the success of our organization. Some of the benefits include:

Brand Exposure:	Reach a diverse audience through prominent logo placement on our website, social media channels, event banners, uniforms, and promotional materials.
Community Engagement:	Demonstrate your commitment to the NecTr community by participating in our events, connecting with participants, and building valuable relationships.
Positive Brand Association:	Align your brand with the values of health, wellness, teamwork, and community development.
Networking Opportunities:	Connect with other like-minded businesses and organizations, fostering potential collaborations and partnerships.
Employee Engagement:	Engage your employees through volunteering opportunities and team-building activities at our events.
Media Coverage:	Receive mentions and recognition in local media coverage of our events and programs.

## We also offer

### Logo Placement:

Your logo can be prominently displayed on Nectr Athletics' website, social media platforms, event banners, and promotional materials. This ensures your brand is visible to a wide audience of athletes, sports enthusiasts, and community members.

### Event Sponsorship:

Depending on the level of sponsorship, you may have the opportunity to sponsor specific events organized by Nectr Athletics. This could include tournaments, competitions, or community outreach programs. Your brand will be associated with these events, gaining exposure to participants, attendees, and their families.

### Recognition and Acknowledgment:

Nectr Athletics will publicly acknowledge your sponsorship through various channels. This could include verbal recognition during events, mentions in press releases or media coverage, and social media shout-outs. It helps to establish your brand as a supporter of athletics and community initiatives.

**VIP Experiences:**

As a sponsor, you may receive VIP access to Nectr Athletics events. This could include exclusive seating, hospitality areas, or meet-and-greet opportunities with athletes, coaches, and other VIP attendees. These experiences allow you to network and build relationships with influential individuals in the sports community.

**Brand Association:**

By aligning your brand with Nectr Athletics, you benefit from the positive association with a respected and community-oriented sports organization. This can enhance your brand's reputation and create a favorable perception among consumers.

**Digital Marketing Opportunities:**

Nectr Athletics may provide digital marketing opportunities for sponsors. This can include mentions in email newsletters, sponsored social media posts, or dedicated content features highlighting your brand and its involvement. It allows you to reach a targeted audience of sports enthusiasts and potential customers.

**On-Site Activations:**

Nectr Athletics events may offer space for on-site activations where you can engage with attendees directly. This could involve setting up a booth, providing product samples, hosting interactive games or challenges, and distributing branded merchandise. It enables you to create memorable experiences and forge personal connections with potential customers.

**Community Engagement:**

By sponsoring Nectr Athletics, you demonstrate your commitment to the local community and support youth sports development. This can enhance your brand's reputation as a socially responsible organization and foster positive relationships with customers who value community involvement.

It's important to discuss specific sponsorship benefits and expectations with Nectr Athletics to ensure that the sponsorship package meets your brand's objectives and aligns with your target audience.





# Sponsorship

## Tiers

---

We offer various sponsorship tiers to accommodate the diverse needs and budgets of our potential sponsors. Each tier provides different levels of exposure and benefits. Our sponsorship tiers include:

### **Title Sponsor:**

- This is the highest level of sponsorship and typically involves exclusive branding rights and prominent recognition.
- Benefits may include naming rights, logo placement on practice shirts, extensive media exposure, and exclusive marketing opportunities.
- Title sponsors often receive maximum visibility and recognition as the primary sponsor of the team or event.

### **Presenting Sponsor:**

- This tier offers significant exposure and recognition as a major sponsor.
- Benefits may include prominent logo placement in marketing materials, on-field signage, and verbal recognition during announcements.
- Presenting sponsors are associated with the event or team and enjoy heightened visibility.

### **Official Sponsor:**

- This tier provides the opportunity to be recognized as the official sponsor in a specific category or industry.
- Benefits may include logo placement on team shirts, banners, and digital platforms.
- Official sponsors often have exclusive rights to promote their products or services within their designated category.



### **Supporting Sponsor:**

- This tier offers moderate exposure and recognition as a valued supporter of the team or event.
- Benefits may include logo placement on signage, website, and event collateral.
- Supporting sponsors are acknowledged for their contribution and receive recognition alongside other sponsors.

### **Community Sponsor:**

- This tier focuses on local community engagement and support.
- Benefits may include logo placement on community outreach materials, involvement in grassroots programs, and recognition at local events.
- Community sponsors emphasize their commitment to the local community and often receive exposure at community-driven initiatives.

### **Product Sponsor:**

- This tier involves providing products or services in exchange for sponsorship recognition.
- Benefits may include logo placement, mentions, or endorsements in relation to the sponsored products or services.
- Product sponsors gain exposure by showcasing their offerings to the sports team's or event's audience.

### **Sponsorship Packages:**

Please find attached our detailed sponsorship package document that outlines the benefits and associated costs for each sponsorship tier. We are also open to discussing custom sponsorship packages tailored to your specific goals and requirements.

### **Our Commitment:**

As an organization, we are committed to delivering exceptional value to our sponsors and the NecTr community. We will:

- Ensure the visibility and exposure of your brand through various marketing and promotional channels.
- Provide regular updates and reports on the impact of your sponsorship and the reach of our events.
- Work closely with you to maximize the mutual benefits of the partnership.





## Contact Information

Thank you for considering becoming a sponsor of NecTr Community Athletics. We believe that our partnership can make a significant impact on the lives of individuals within the NecTr community. To discuss sponsorship opportunities or request additional information, please contact



(970)987-7081



[navbc@necrathletics.org](mailto:navbc@necrathletics.org)



[www.instagram.com/necrvbc](https://www.instagram.com/necrvbc)



[Www.NecTrAthletics.com](http://Www.NecTrAthletics.com)