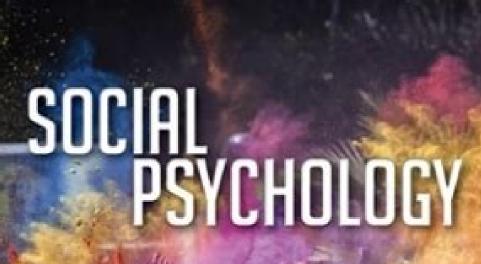


Social psychology 11th edition pdf

Social psychology aronson 11th edition free pdf. What is psychology class 11 pdf. Aronson social psychology 11th edition pdf. Social psychology david myers 11th edition pdf.

By Doug Mccann, Wayne Weiten and Deborah Hunt Matheson Contents: CHAPTER 1 THE EVOLUTION OF PSYCHOLOGY From Speculation to Science Is Born 4 The Battle of the "Schools" Begins: Structuralism versus Functionalism 4 Watson Alters Psychology's Course as Behaviourism Makes Its Debut 5 Freud Brings the Unconscious into the Picture 7 Skinner Questions Free Will as Behaviourism Flourishes 7 The Humanists Revolt 8 Psychology 12 A Focus on Culture and Diversity 14 Psychology Adapts: The Emergence of Evolutionary Psychology 15 Psychology Moves in a Positive Direction: The Positive Psychology Movement 15 AN ILLUSTRATED OVERVIEW OF PSYCHOLOGY'S HISTORY 16 Psychology 18 Professional Specialties in Psychology 19 Putting It in Perspective: Seven Key Themes 21 Themes Related to Psychology as a Field of Study 21 Themes Related to Psychology's Subject Matter 22 PERSONAL APPLICATION Improving Academic Performance 26 CRITICAL THINKING APPLICATION Developing Critical Thinking Skills: An Introduction 29 Concept Chart 31 Key Terms 33 Multiple-Choice Questions 33 CHAPTER 2 THE RESEARCH ENTERPRISE IN PSYCHOLOGY The Scientific Approach to Behaviour 36 Goals of the Scientific Enterprise 36 Steps in a Scientific Investigation 36 Advantages of the Scientific Investigation 36 Advantages of the Scientific Enterprise 36 Steps in a Scientific Enterpr Experiments 43 Advantages and Disadvantages of Experimental Research 44 Looking for Links: Descriptive/Correlational Research 45 Naturalistic Observation 45 Case Studies 46 Surveys 47 Advantages and Disadvantages of Descriptive/Correlational Research 48 Looking for Conclusions: Statistics and Research 49 Descriptive Statistics 49 AN ILLUSTRATED OVERVIEW OF KEY RESEARCH METHODS IN PSYCHOLOGY 50 Looking for Flaws: Evaluating Research 57 Sampling Bias 57 Placebo Effects 58 Distortions in Self-Report Data 59 The Importance of Replication 59 Experimenter Bias 60 Looking at Ethics: Do the Ends Justify the Means? 61 The Question of Animal Research 62 Ethical Guidelines for Research in Psychology in Canada 63 Putting It in Perspective: Themes 1 and 7 64 PERSONAL APPLICATION The Perils of Anecdotal Evidence: "I Have a Friend Who ..." 67 Concept Chart 69 Key Terms 71 Multiple-Choice Questions 71 CONTENTS CHAPTER 3 THE BIOLOGICAL BASES OF BEHAVIOUR The Anatomy of the Nervous System 74 Glial Cells 74 Neurons 75 The Function of Neurons: Information Transmission 76 Neurons 75 The Function of the Nervous System 85 The Function of the Nervous System 87 Looking Inside the Brain: Research Methods 88 Transcranial Magnetic Stimulation 90 The Brain and Behaviour 91 The Hindbrain 93 The Forebrain 93 The Enter of Emotion 94 The Plasticity of the Brain: Split-Brain Research 98 Hemispheric Specialization in the Intact Brain 100 The Endocrine System: Another Way to Communicate 101 Heredity and Behaviour: Is It All in the Genes? 102 Basic Principles of Genetics 102 Investigating Heredity and Environment 106 The Evolutionary Bases of Behaviour 107 Darwin's Insights 107 Later Refinements to Evolutionary Theory 108 Behaviours as Adaptive Traits 109 Putting It in Perspective: Themes 1, 4, and 6 109 PERSONAL APPLICATION Evaluating the Concept of "Two Minds in One" 111 CRITICAL THINKING APPLICATION Building Better Brains: The Perils of Extrapolation 113 Concept Chart 116 Key Terms 118 Multiple-Choice Questions 118 CHAPTER 4 SENSATION AND PERCEPTION Psychophysics: Basic Concepts and Issues 120 Thresholds: Looking for Limits 121 Signal-Detection Theory 121 Perception without Awareness 122 Sensory Adaptation 122 Our Sense of Sight: The Visual System 123 The Eye: A Living Optical Instrument 124 The Retina: The Brain's Envoy in the Eye 125 Vision and the Brain 126 Vision for Perceptual Processes 134 Perceiving Forms, Patterns, and Objects 134 Looking at the Whole Picture: Gestalt Principles 136 Perceiving Depth or Distance 138 Perceptual Constancies in Vision 139 The Power of Misleading Cues: Visual Illusions 140 Our Sense of Hearing: The Auditory System 143 The Stimulus: Sound 143 Human Hearing Capacities 143 Sensory Processing in the Ear 144 Auditory Perception: Theories of Hearing 145 Auditory Localization: Perceiving Sources of Sound 146 Our Chemical Senses: Taste and Smell 148 Taste: The Gustatory System 150 Our Senses 155 The Kinesthetic System 155 AN ILLUSTRATED OVERVIEW OF FIVE MAJOR SENSES 156 Putting It in Perspective: Themes 2, 5, and 7 158 PERSONAL APPLICATION Appreciating Art and Illusion 159 CRITICAL THINKING APPLICATION Recognizing Contrast Effects: It's All Relative 161 Concept Chart 163 Key Terms 165 Multiple-Choice Questions 165 CHAPTER 5 VARIATIONS IN CONSCIOUSNESS The Nature of Consciousness 168 Variations in Awareness and Control 168 Consciousness and Brain Activity 169 Biological Rhythms and Sleep 170 The Role of Circadian Rhythms 170 Ignoring Circadian Rhythms 171 Realigning Circadian Rhythms 172 The Sleep and Waking Cycle 173 Cycling through the Stages of Sleep 173 Repeating the Cycle 175 Age Trends in Sleep 176 Culture and Sleep 177 The Neural and Evolutionary Bases of Sleep 177 Doing Without: Sleep Deprivation 178 Problems in the Night: Sleep Disorders 180 The World of Dreams 184 The Contents of Dreams 184 Links between Dreams and Waking Life 185 Culture and Dreams 186 Theories of Dreaming 186 Hypnosis: Altered Consciousness or Role Playing?





187 Hypnotic Induction and Susceptibility 188 Theories of Hypnosis 189 Meditation: Pure Consciousness or Relaxation? 190 Long-Term Benefits 190 Altering Consciousness with Drugs 191 Principal Abused Drugs and Their Effects 192 Factors Influencing Drug Effects 196 Mechanisms of Drug Action 197 Drug Dependence 198 Drugs and Health 199 Putting It in Perspective: Themes 2, 3, 4, 5, and 7 200 PERSONAL APPLICATION Addressing Practical Questions about Sleep and Dreams 202 CRITICAL THINKING APPLICATION Is Alcoholism a Disease? The Power of Definitions 204 Concept Chart 206 Key Terms 208 Multiple-Choice Questions 208 CHAPTER 6 LEARNING Classical Conditioning 211 Pavlov's Demonstration: "Psychic Reflexes" 211 Terminology and Procedures 212 Basic Processes in Operant Conditioning 212 Thorndike's Law of Effect 221 Skinner's Demonstration: It's All a Matter of Consequences 222 Terminology and Procedures 223 Basic Processes in Operant Conditioning 236 Observational Learning 237 Basic Processes in Conditioning: Latent Learning and Cognitive Maps 234 Evolutionary and Biological Effects on Conditioning 236 Observational Learning 237 Basic Processes 237 Observational Learning and the Media Violence Controversy 238 Observational Learning and the Brain: Mirror Neurons 241 AN ILLUSTRATED OVERVIEW OF THREE TYPES OF LEARNING 242 Putting It in Perspective: Themes 3 and 6 244 PERSONAL APPLICATION Manipulating Emotion 265 Eversion 255 Levels of Processing 256 Enriching Encoding 257 Storage: Maintaining Information into Memory 255 Nenory Phenory 250 Short-Term Memory 261 Nemory 265 Neorget: Bubinghau's Forgetting 268 Forgetting: When Memory 276 The Neurol 275 The See 66 Neurory 270 Memory 270 The Represed Memories 268 How Quickly We Forget: Ebbinghaus's Forgetting 269 Why We Forget 270 The Represed Memory 280 M

FOURTEENTH EDITION

SOCIAL PSYCHOLOGY



NYLA R. BRANSCOMBE - ROBERT A. BARON

P Pearson

296 The Structure of Language 296 Milestones in Language Development 297 Learning More than One Language: Bilingualism 300 Can Animals Develop Language? 302 Language? 302 Language? 302 Language in an Evolutionary Context 304 Theories of Language Acquisition 304 Culture, Language, and Thought 305 Problem Solving: In Search of Solutions 306 Types of Problems 307 Barriers to Effective Problem Solving 308 Approaches to Problem Solving 310 Culture, Cognitive Style, and Problem Solving 313 Decision Making: Choices about Preferences 314 Taking Choices about Preferences 314 Taking Choices and Chances 313 Making Choices about Preferences 314 Taking Choices about Pref 316 The Conjunction Fallacy 316 The Sunk Costs Fallacy 317 Behavioural Economics 318 Evolutionary Analyses of Fast and Frugal Heuristics 319 Thinking Fast and Frugal Heuristics 319 Thinking Slow: Two Systems of Thought 319 Putting It in Perspective: Themes 1, 5, 6, and 7 320 PERSONAL APPLICATION Understanding Pitfalls in Reasoning about Decisions 321 CRITICAL THINKING APPLICATION Shaping Thought with Language: "Only a Naïve Moron Would Believe That" 324 Concept Chart 326 Key Terms 327 CHAPTER 9 INTELLIGENCE AND PSYCHOLOGICAL TESTING Key Concepts in Psychological Testing 330 Standardization and Norms 330 Reliability 331 Validity 331 The Evolution of Intelligence Testing and Our Understanding of the Construct of Intelligence 332 Origins of Modern Intelligence 333 Broadening the Concept of Intelligence 335 Basic Issues in Intelligence Testing 340 What Do Modern IO Scores Mean? 340 Do Intelligence Tests Have Adequate Reliability? 341 Do Intelligence Tests Have Adequate Validity? limapuvuxugotawafes.pdf 341 Do Intelligence Tests Predict Vocational Success? 342 Are IQ Tests Widely Used in Other Cultures? duralast 200 amp battery charger manual 343 Extremes of Intelligence 343 Intellectual Disability 343 Giftedness 346 Heredity and Environment as Determinants of Intelligence 347 Evidence for Hereditary Influence 348 Evidence for Environmental Influence 349 The Interaction of Heredity and Environment 351 Cultural Differences in IQ Scores 351 Putting It in Perspective: Themes 3, 5, and 6 354 PERSONAL APPLICATION Understanding Creativity 356 CRITICAL THINKING APPLICATION The Intelligence Debate, Appeals to Ignorance, and Reification 359 Concept Chart 361 Key Terms 362 Multiple-Choice Questions 365 Incentive Theories 365 Incentive Theories 365 Evolutionary Theories 365 The Motivation of Hunger and Eating 366 Biological Factors in the Regulation of Hunger 366 Environmental Factors in the Regulation of Hunger 367 Eating and Weight: The Roots of Obesity 369 Sexual Motivation 372 The Human Sexual Response 372 Evolutionary Analyses of Human Sexual Response 372 Evolutionary Analyses and Ostracism and the Fear of Rejection 379 Achievement: In Search of Excellence 380 Individual Differences in the Need for Achievement 380 Situational Determinants of Achievement 380 Situational Determ The Behavioural Component: Nonverbal Expressiveness 387 Culture and the Elements of Emotion 391 James-Lange Theory 391 Cannon-Bard Theory 391 Schachter's Two-Factor Theory 391 Schachter's Two-Factor Theory 392 Evolutionary Theories of Emotion 393 Putting It in Perspective: Themes 2, 3, 4, 5, and 6 395 PERSONAL APPLICATION Exploring the Ingredients of Happiness 396 CRITICAL THINKING APPLICATION Analyzing Arguments: Making Sense Out of Controversy 400 Concept Chart 402 Key Terms 404 Multiple-Choice Ouestions 404 CHAPTER 11 HUMAN DEVELOPMENT ACROSS THE LIFE SPAN Progress before Birth: Prenatal Development 407 The Course of Prenatal Development 407 Environmental Factors and Prenatal Development 409 The Wondrous Years of Childhood 411 Exploring the World: Motor Development 413 Early Emotional Development 414 Personality Development in Childhood 417 The Growth of Thought: Cognitive Development 419 The Development of Moral Reasoning 426 The Transition of Adolescence 428 Physiological Changes 428 Neural Development: The Teen Brain 430 Time of Turmoil? 430 The Expanse of Adulthood as a New Developmental Stage 432 The Expanse of Adulthood as a New Development of Moral Reasoning 426 The Transitions in Family Life 434 Aging and Neural Changes 438 Aging and Cognitive Changes 439 Death and Dying 440 Putting It in Perspective: Themes 2, 3, 4, 5, and 6 441 AN ILLUSTRATED OVERVIEW OF HUMAN DEVELOPMENT 442 PERSONAL APPLICATION Understanding Gender Differences 446 CRITICAL THINKING APPLICATION Are Fathers Essential to Children's Well-Being? Ig xboom rk7 bt error 450 Concept Chart 452 Key Terms 454 Multiple-Choice Questions 454 CHAPTER 12 PERSONALITY: THEORY, RESEARCH, AND ASSESSMENT The Nature of Personality Traits: Dispositions and Dimensions 457 The Five-Factor Model of Personality Traits 458 Psychodynamic Perspectives 459 Freud's Psychology 465 Adler's Individual Psychology 465 Adler's Individu Evaluating Behavioural Perspectives 471 Humanistic Perspectives 472 Rogers's Person-Centred Theory 472 Maslow's Theory 476 Biological Perspectives 476 Eysenck's Theory 476 Behavioural Genetics and Personality 477 The Neuroscience of Personality 478 The Evolutionary Approach to Personality 478 Evaluating Biological Perspectives 479 FOUR VIEWS OF PERSONALITY: AN ILLUSTRATED OVERVIEW OF MAJOR THEORIES OF PERSONALITY 480 Contemporary Empirical Approaches to Personality 482 Narcissism 482 The Dark Triad 483 Culture and Personality 483 Putting It in Perspective: Themes 2, 3, and 5 486 PERSONAL APPLICATION Understanding Personality Assessment 487 CRITICAL THINKING APPLICATION Hindsight in Everyday Analyses of Personality 490 Concept Chart 492 Key Terms 494 Multiple-Choice Questions 494 CHAPTER 13 SOCIAL BEHAVIOUR Person Perception: Forming Impressions of Others 497 Effects of Physical Appearance 498 Cognitive Schemas 499 Stereotypes 500 Subjectivity and Bias in Person Perception 501 Attributions for Success and Failure 502 Bias in Attributions 502 Attributions 502 Attributions for Success and Failure 503 Culture and Attributions 505 Interpersonal Attraction: Liking and Loving 505 Key Factors in Attraction 506 Perspectives on the Mystery of Love 507 Culture and Close Relationships 509 The Internet and Close Relationships 509 The Internet and Close Relationships 509 The Internet and Close Relationships 509 An Evolutionary Perspective on Attraction 511 Attitudes: Looking Beneath the Surface 513 Trying to Change Attitudes: Factors in Persuasion 514 Theories of Attitude Formation and Change 517 Conformity and Obedience 523 The Power of the Situation: The Stanford Prison Simulation 524 Behaviour in Groups: Joining with Others 525 Behaviour Alone and in Groups: The Case of the Bystander Effect 525 Group Productivity and Social Loafing 526 Decision Making in Groups 527 Social Neuroscience 529 A Neuroscience Perspective on Social Psychology 529 Topics in Social Neuroscience 530 Putting It in Perspective: Themes 1, 5, and 7 531 PERSONAL APPLICATION Understanding Prejudice 532 CRITICAL THINKING APPLICATION Whom Can You Trust? Analyzing Credibility and Social Influence Tactics 536 Concept Chart 538 Key Terms 540 Multiple-Choice Questions 540 CHAPTER 14 STRESS, COPING, AND HEALTH The Nature of Stress 544 Stress as an Everyday Event 544 Appraisal: Stress Lies in the Eye of the Beholder 544 Major Types of Stress 545 Frustration 545 Internal Conflict 545 Change 546 Pressure 547 Responding to Stress on Psychological Functioning 555 Burnout 555 Post-Traumatic Stress Disorder 556 The Effects of Stress on Psychological Functioning 555 Burnout 555 Post-Traumatic Stress Disorder 556 The Effects of Stress on Psychological Functioning 555 Burnout 555 Post-Traumatic Stress Disorder 556 The Effects of Stress on Psychological Functioning 555 Burnout 555 Post-Traumatic Stress Disorder 556 The Effects of Stress One Stress Disorder 556 The Effects of Stress Disorder 556 The Effects of Stress Disorder 556 Post-Traumatic Stress Disorder 556 The Effects of Stress Disorder 556 The Effects of Stress Disorder 556 The Effects One Stress Disorder 556 The Effects One Stress Disorder 556 The Effects D Physical Health 557 Personality, Hostility, and Heart Disease 557 Emotional Reactions, Depression, and Heart Disease 558 Stress, Other Diseases, and Illness 559 Factors Moderating the Impact of Stress 560 Social Support 560 Optimism, Conscientiousness, and Hardiness 562 Positive Effects of Stress 563 Health-Compromising Behaviour 567 PERSONAL APPLICATION Improving Coping and Stress Management 569 CRITICAL THINKING APPLICATION Thinking Rationally about Health Statistics and Decisions 573 Concept Chart 575 Key Terms 577 Multiple-Choice Questions 577 CHAPTER 15 PSYCHOLOGICAL DISORDERS Abnormal Behaviour: Myths, Realities, and Controversies 581 The Medical Model Applied to Abnormal Behaviour: Myths, Realities, and Controversies 581 The Medical Model Applied to Abnormal Behaviour: Myths, Realities, and Controversies 581 The Medical Model Applied to Abnormal Behaviour 581 Criteria of Abnormal Behaviour 582 Stereotypes of Psychological Disorders 583 Psychological Disorders Classification of Disorders 584 The Prevalence of Psychological Disorders 586 Anxiety, Obsessive-Compulsive, and Post-Traumatic Stress Disorder 589 Post-Traumatic Stress Disorders 587 Obsessive-Compulsive Disorders 587 Obsessive-Compulsive Disorders 587 Description 595 Etiology of Dissociative Disorders 596 Depressive and Bipolar Disorders 596 Major Depressive Disorder 597 Bipolar Disorders 601 Etiology of Depressive and Bipolar Disorders 601 Etiology of Schizophrenia 608 AN ILLUSTRATED OVERVIEW OF THREE CATEGORIES OF PSYCHOLOGICAL DISORDERS 612 Personality Disorders 616 Autism Spectrum Disorders 616 Autism Spectrum Disorders 617 Psychological Disorders 617 Psychological Disorders 618 Insanity 619 Culture, Pathology, and Trauma 620 Are Equivalent Disorders Found Around the World? 620 Are Symptom Patterns Culturally Invariant? 621 Intergenerational Trauma 621 Putting It in Perspective: Themes 3, 4, 5, and 6 622 PERSONAL APPLICATION Understanding Eating Disorders 624 CRITICAL THINKING APPLICATION Working with Probabilities in Thinking about Mental Illness 627 Concept Chart 630 Key Terms 632 Multiple-Choice Questions 632 CHAPTER 16 TREATMENT OF PSYCHOLOGICAL DISORDERS The Elements: How Many Types Are There? 635 Clients: Who Seeks Therapy? 636 Therapists: Who Provides Professional Treatment? 637 Insight Therapies 639 Psychoanalysis 639 Therapies Inspired by Positive Psychology 643 Group Therapy 644 Couples and Family Therapies 645 How Do Insight Therapies 646 Systematic Desensitization 647 Aversion Therapy 648 Social Skills Training 649 Cognitive-Behavioural Therapies 649 How Effective Are Behaviour Therapies? 651 Biomedical Therapies 652 Treatment with Drugs 652 Electroconvulsive Therapy (ECT) 656 New Brain Stimulation Techniques 658 Current Trends and Issues in Treatment 659 Increasing Multicultural Sensitivity in Treatment 659 Incre 660 Using Technology to Expand the Delivery of Clinical Services 663 Institutional Treatment in Transition 664 Disenchantment with Mental Hospitals 664 Deinstitutional Treatment in Transition 665 Mental Illness, the Revolving Door, and Homelessness 666 Putting It in Perspective: Themes 2 and 5 667 PERSONAL APPLICATION Looking for a Therapist 668 CRITICAL THINKING APPLICATION From Crisis to Wellness—But Was It the Therapy?



671 Concept Chart 674 Key Terms 676 Multiple-Choice Questions 676 Want more? Advanced embedding details, examples, and help!