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FOR IMMEDIATE RELEASE

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LOS AMIGOS DE LA COMUNIDAD AIMS TO INCREASE VOTER IMPACT THRU FAR SOUTH/BORDER NORTH GRANT

BRAWLEY, CALIF (Wednesday, September 6, 2023) - Los Amigos de la Comunidad, Inc., is excited to announce they've been awarded a Far South/Border North grant for the creation and implementation of **VIVA MAZE CIVIC ENGAGEMENT PROJECT** in Imperial Valley 2023-2024. Through this innovative and interactive project, the nonprofit aims to raise awareness on the importance of voting and increase local voting participation.

Isabel Solis, LADLC President said, "This is a great opportunity to ensure that our younger generation becomes an active participant in civic engagement. As an educator, this is an excellent opportunity to expose learners to what it means to participate in our democracy. I am grateful that Los Amigos will have this opportunity to encourage and promote voting in our community."

Eric Montoya Reyes, LADLC Executive Director, said, "Civic Engagement and Voting are a necessary passion in our underserved community that is not voicing itself. And we, Los Amigos, are excited about this opportunity to increase voter turnout."

VIVA MAZE project Lead Artist/Cultural Practitioner Roy Dorantes was key in working with Solis and Reyes in the design of the project. Using his extensive background in multimedia arts, Dorantes said he looks forward to this challenge.

LADLC is thrilled to be part of Far South/Border North and looks forward to participating in the program in the year ahead and can't wait to collaborate with artists and cultural practitioners to help creatively increase awareness of local issues.

Far South/Border North is a program of the City of San Diego and its regional partners, including Catalyst of San Diego & Imperial Counties, San Diego Regional Arts and Culture Coalition, and The San Diego Foundation. This program is funded in part by a California Creative Corps grant from the California Arts Council, a state agency with additional support made possible by The Conrad Prebys Foundation.

LADLC thanks all City, FSNB partners and funders!

For more information on VIVA MAZE CIVIC ENGAGEMENT PROJECT, please contact Los Amigos de la Comunidad, Inc., at www.losamigosdelac@gmail.com